ECCS SEED Technical Assistance & Implementation Support Menu

The Help Me Grow (HMG) National Center is offering technical assistance (TA) and implementation support opportunities designed specifically for applicants and grantees of the Early Childhood Comprehensive Systems: Scaling Effective Early Childhood Systems Development Program (ECCS SEED; HRSA-26-057), a cooperative agreement funded through the Health Resources and Services Administration's (HRSA) Maternal and Child Health Bureau (MCHB).

Build Capacity. Strengthen Systems. Sustain Impact.

Unlike previous ECCS funding cycles, this round of funding will not include support from a national TA center. The HMG National Center is offering a range of implementation support options specifically designed to help ECCS SEED grantees successfully plan, implement, evaluate, and sustain their work.

Our offerings combine peer learning, individualized coaching, practical tools, and access to national expertise. Support is available throughout the five-year project period and can be incorporated directly into your ECCS SEED proposal budget and implementation plan.

Please Note: Should your proposal include support from the HMG National Center as a budgeted line item, please indicate said support under the "Contractual/consultant" budget category, not as a Subaward/Subrecipient budget category.

Technical Assistance Offerings

Data Reporting, Evaluation, and Continuous Quality Improvement

Designed for:

States and communities seeking support with performance measurement, evaluation, reporting, and continuous quality improvement (CQI).

Supports ECCS SEED Priorities:

- Coordinated Intake and Referral Systems (CIRS)
- Evidence-based early childhood health and development model implementation
- Performance measurement and outcomes reporting
- Continuous quality improvement

Common System Gaps Addressed:

- Limited evaluation capacity
- Data collection and reporting challenges
- Poor data integration across systems
- Difficulty translating data into improvement strategies

What Participants Receive:

This five-year community of practice helps grantees build the data infrastructure, reporting systems, and continuous improvement processes necessary to meet ECCS SEED requirements while strengthening decision-making and accountability.

Year 1 Focus

- Establish data collection systems
- Confirm baseline measures
- Strengthen reporting infrastructure

Years 2–5 Focus

- Performance measurement
- Data analysis
- Continuous quality improvement
- Outcome monitoring and reporting

Structure:

- Four cohort learning sessions annually
- Four individualized TA sessions annually
- Additional support during Year 1 start-up
- Access to national experts in evaluation, performance measurement, and CQI

Key Outcomes:

- Stronger data infrastructure
- Improved reporting readiness
- Enhanced CQI processes
- Greater ability to demonstrate outcomes and impact

Pricing: Year 1 - $17,000; Years 2-5 - $15,000 per year

Coordinated Intake and Referral System (CIRS) Implementation and Scaling Support

Designed for:

States and communities establishing, strengthening, or expanding coordinated intake and referral systems.

Supports ECCS SEED Priorities:

- Establishing or expanding CIRS infrastructure
- Strengthening referral pathways
- Improving systems navigation and care coordination
- Expanding statewide reach and provider participation

Common System Gaps Addressed:

- Limited CIRS infrastructure
- Workforce capacity constraints
- Inconsistent implementation across communities
- Scaling challenges

What Participants Receive:

A community of practice focused on building sustainable, high-quality CIRS infrastructure using Help Me Grow's Centralized Access Point approach and aligned with ECCS expectations.

Structure:

- Four cohort learning sessions annually
- Four individualized TA sessions annually
- Access to national implementation experts

Key Outcomes:

- Stronger referral and linkage systems
- Enhanced implementation quality
- Local training and implementation resources
- Improved readiness for statewide expansion

Deliverables May Include:

- Customized implementation resources
- Training materials and manuals
- Referral pathway development support
- Workforce training strategies

Pricing: $15,000 per year for each year enrolled

Leading and Sustaining State Early Childhood Systems

Designed for:

State leaders responsible for cross-sector coordination, governance, systems building, family engagement, and long-term sustainability planning.

Supports ECCS SEED Priorities:

- State-level early childhood systems leadership
- Cross-sector collaboration
- Family and caregiver engagement
- Policy development and alignment
- Sustainability and long-term financing

Common System Gaps Addressed:

- Fragmented governance structures
- Limited family voice in decision-making
- Cross-sector coordination barriers
- Sustainability and financing challenges

What Participants Receive:

A community of practice focused on the leadership infrastructure needed to coordinate, strengthen, and sustain a comprehensive early childhood system.

Structure:

- Four cohort learning sessions annually
- Four individualized TA sessions annually
- Access to national experts in systems building, governance, and sustainability

Key Outcomes:

- Stronger cross-sector leadership structures
- Enhanced family engagement strategies
- Sustainability planning and financing approaches
- Improved statewide coordination and alignment

Deliverables May Include:

- Governance and leadership tools
- Family partnership resources
- Sustainability planning support
- Cross-sector coordination strategies

Pricing: $14,000 per year for each year enrolled

Early Childhood Network Mapping

Designed for:

States and communities seeking a deeper understanding of how partners, organizations, and systems interact within their early childhood ecosystem.

Supports ECCS SEED Priorities:

- Partnership development
- Systems coordination
- Continuous quality improvement
- Cross-sector collaboration

What Participants Receive:

The Help Me Grow Early Childhood Network Mapping process is a customized early childhood systems application of the PARTNER Tool (Program to Analyze, Record, and Track Networks to Enhance Relationships), a network analysis and collaboration assessment tool specifically

identified in the ECCS SEED NOFO as a resource for partnership development and continuous quality improvement.

Developed through a decade-long collaboration between the HMG National Center and Visible Network Labs, this customized approach is tailored specifically to the unique structure, partnerships, and goals of early childhood systems.

Using network science methodologies, the process helps communities assess the strength, structure, and effectiveness of relationships across health, early care and education, family support, human services, and other key sectors.

The process helps communities understand:

- How organizations currently work together
- Where collaboration opportunities exist
- Which partners are most influential within the system
- How network members define success
- Where strategic improvements can strengthen system performance

Key Outcomes:

- Visual network maps
- Partnership analysis
- Actionable improvement recommendations
- Data-informed strategies for strengthening collaboration

Ideal Uses for ECCS SEED:

- Assessing and strengthening statewide early childhood system coordination
- Evaluating cross-sector collaboration among ECCS partners
- Informing governance and leadership structures
- Supporting continuous quality improvement efforts
- Establishing baseline partnership data and measuring systems change over time

Pricing: Customized based on scope and implementation needs.

Individualized Technical Assistance: Evaluation and Performance Measurement

Designed for:

Organizations seeking tailored support beyond the cohort-based evaluation community of practice.

What Participants Receive:

Work directly with HMG National Center staff and implementation experts to develop evaluation strategies aligned with local priorities and ECCS SEED reporting requirements.

Support may include:

- Evaluation design
- Performance measurement planning
- Data collection strategies
- Reporting support
- Continuous quality improvement planning
- Outcome measurement frameworks

Pricing: Customized based on scope and implementation needs.

Individualized Technical Assistance: Customized Support

Not seeing exactly what you need?

The HMG National Center can develop a customized scope of work tailored to your specific goals, priorities, and implementation challenges.

Customized support may include:

- Strategic planning
- Governance development
- Sustainability planning
- Family engagement strategies
- Provider engagement
- Systems mapping
- Facilitation and meeting design
- Implementation coaching
- Flexible consultation packages and ad hoc support

Reach out to discuss your needs and receive a customized quote, including special discounted pricing for ECCS SEED applicants.

Interested in incorporating HMG technical assistance into your ECCS SEED proposal?

We would be happy to discuss your state's goals, implementation approach, and budget considerations to identify the support package that best fits your needs. Reach out to the Help Me Grow National Center to schedule a consultation and receive a customized quote, including a 5% discount for ECCS SEED applicants.