



HELP ME GROW NATIONAL FORUM 2025

IN-PERSON EVENT

July 14-16, 2025, Hartford, CT

SPONSOR PROSPECTUS

The Help Me Grow (HMG) National Center invites you to sponsor **HMG National Forum 2025, taking place in Hartford, CT on July 14-16, 2025.**

HMG is the nation's only replicated, evidence-informed, early childhood system-building Model. The HMG Model serves as a blueprint for effective, efficient systems for developmental promotion, early detection, referral and linkage that knits together services and sectors, to strengthen families with young children across a National Affiliate Network.

The HMG National Forum provides national visibility and an opportunity to connect with hundreds of people in early childhood system-building leadership roles across the nation.

Now in its 16th year, HMG National Forum 2025 will bring together a dynamic community of HMG affiliates, partners, and innovators – including physicians, social workers, researchers, and more – to share best practices, engage in collaborative learning, and shape the future of early childhood systems.

As a sponsor, you'll gain:

- **Unparalleled Visibility:** Showcase your commitment to children's well-being with a highly engaged and connected audience.
- **Exclusive Networking Opportunities:** Connect with key decision-makers, build valuable relationships, and explore potential partnerships.
- **Thought Leadership Platform:** Position your organization as a leader in supporting healthy child development and strengthening families.
- **Direct Impact:** Contribute to a national movement that empowers communities to build equitable and effective early childhood systems.

By supporting the HMG National Forum, you directly invest in a framework that:

- Promotes equity and supports the power of families
- Improves children's health and development
- Builds strong, resilient communities

Don't miss this opportunity to make a lasting impact. Limited sponsorship slots available. Register today!

[See event website to learn more about the HMG Forum and register to sponsor.](#)

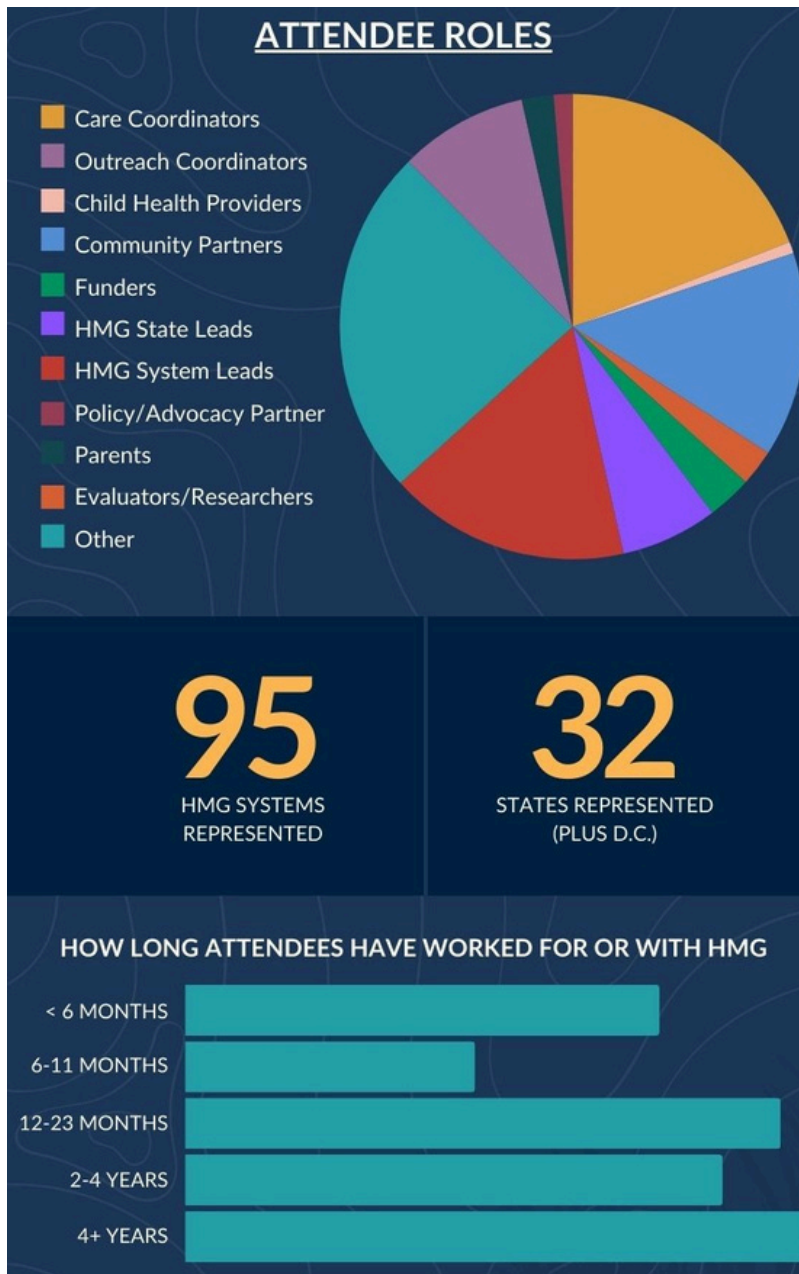


HELPMEGROWNATIONAL.ORG/2025FORUM

HMG NATIONAL FORUM ATTENDEE DEMOGRAPHICS

CONNECT WITH A DIVERSE NETWORK OF ATTENDEES

Get ready to reach a dynamic community of early childhood professionals at the HMG National Forum! This page provides a snapshot of our attendees' demographics, showcasing the diverse backgrounds and expertise of those who attend this event. As a sponsor of the Forum, you'll have access to this well-connected group of like-minded people whose values align with your organization's goals.



With attendees representing 32 states, including some outside of the HMG Network, this event provides a unique opportunity to connect with a truly national community.

- **Experienced Professionals:** The largest subset of our attendees have been in their position for 4+ years (24.6%), many of whom hold early childhood leadership positions in communities and states across the country.
- **Key Roles:** Care Coordinators (19%) and HMG Leads (16.7%) comprise a significant portion of our audience, highlighting the Forum's connection to those directly involved in implementing and improving early childhood development programs.
- **Diverse Representation:** The Forum attracts a diverse range of professionals, including Community Partners (14.2%), Outreach Coordinators (8.9%), and HMG State Leads (6.7%), offering valuable networking opportunities across various sectors.

As a sponsor of the HMG National Forum, you'll have a unique opportunity to reach this engaged audience of professionals who are passionate about improving the lives of young children and families.

[Visit our HMG National Forum 2025 website to register.](https://www.helpmegrownational.org/2025forum)

SPONSOR PACKAGE OPTIONS

SEND A FRIEND TO THE FORUM (\$1,000)

Sponsorships at this level will aid in subsidizing registration for select affiliates across the Network. Those interested in receiving waived or subsidized registration will apply. Your contribution will aid in making attending the HMG National Forum possible for some members of our Network.

Maximum of 5

Package includes:

- Company Profile - Name, Logo, Description, Website included on event page and event app
- Featured Sponsor profile on the event app for all 500 attendees – you can add resources and links!
- Logo included in rotation during meal times

Note: You do not need to attend the Forum in order to be a sponsor at the “Send a Friend to the Forum” level.

THE ADVOCATE (\$2,500)

Maximum of 10

Package includes:

- Company Profile - Name, Logo, Description, Website included on event page and event app
- Logo included in rotation during meal times
- One (1) complimentary registration to the HMG National Forum (valued at \$670)
 - 5 meals included
 - Invitation to HMG Forum Reception
- Featured Sponsor profile on the event app for all 500 attendees – you can add resources and links!
- Water refill station - logo presented in 10 breakout rooms for attendees

THE COMMUNITY BUILDER (\$6,000)

Package includes:

- Company Profile - Name, Logo, Description, Website included on event page and event app
- Logo included in rotation during meal times
- Two (2) complimentary registrations to the HMG National Forum (valued at \$1,340)
 - 5 meals included
 - Invitation to HMG Forum Reception
- Exhibitor Booth available to meet and talk with attendees during two (2) sessions:
 - Day 1, July 14 from 8:30-10:00 AM ET - Registration and Breakfast / Exhibitor Expo
 - Day 2, July 15 from 3:00-3:30 PM ET - Exhibitor Expo
- Featured Sponsor profile on the event app for all 500 attendees - you can add resources and links!
- Acknowledgement in promotional marketing leading up to the event

THE SYSTEM BUILDER (\$8,000)

Package includes:

- Company Profile - Name, Logo, Description, Website included on event page and event app
- Logo included in rotation during meal times
- Two (2) complimentary registrations - to the HMG National Forum (valued at \$1,340)
 - 5 meals included
 - Invitation to HMG Forum Reception
- Exhibitor Booth available to meet and talk with attendees during two (2) sessions:
 - Day 1, July 14 from 8:30-10:00 AM ET - Registration and Breakfast / Exhibitor Expo
 - Day 2, July 15 from 3:00-3:30 PM ET - Exhibitor Expo
- Featured Sponsor profile on the event app for all 500 attendees - you can add resources and links!
- Dedicated signage during a lunch period at the event (24x36)
- Recognition from podium
- Acknowledgement in promotional marketing leading up to the event
- Connect with Key Leadership for a networking and partnership session
 - Day 3: 9:00-9:30 AM ET



16th Annual HELP ME GROW NATIONAL FORUM

PACKAGE OPTIONS

| INCLUDES | THE SYSTEM BUILDER \$8,000 | THE COMMUNITY BUILDER \$6,000 | THE ADVOCATE \$2,500 | SEND A FRIEND TO THE FORUM \$1,000 |
|---|-------------------------------|----------------------------------|-------------------------|---------------------------------------|
| Company Profile - Name, Logo, Description, Website included on event page and event app | ✓ | ✓ | ✓ | ✓ |
| Featured Sponsor profile on the event app for all 500 attendees | ✓ | ✓ | ✓ | ✓ |
| Logo included in rotation during meal times | ✓ | ✓ | ✓ | ✓ |
| Subsidize Forum registration expenses for eligible affiliates within our HMG Network | | | | ✓ |
| One (1) complimentary registration to the HMG National Forum (valued at \$670) | | | ✓ | |
| Water refill station - logo presented in 10 breakout rooms for attendees | | | ✓ | |
| Two (2) complimentary registrations to the HMG National Forum (valued at \$1340) | ✓ | ✓ | | |
| Exhibitor Booth available to meet and talk with attendees during two (2) sessions | ✓ | ✓ | | |
| Acknowledgement in promotional marketing leading up to the event | ✓ | ✓ | | |
| Invitation to Forum Reception | ✓ | ✓ | ✓ | |
| Dedicated signage during a lunch period at the event (24x36) | ✓ | | | |
| Recognition from podium | ✓ | | | |
| Connect with Key Leadership for a networking and partnership session on Day 3 of the event (9:00-9:30 am) | ✓ | | | |



HMG NATIONAL FORUM 2025 PACKAGE DETAILS

ADD-ON SPONSORSHIP OPTIONS

Enhance your sponsorship with exclusive add-on packages! These opportunities offer increased visibility and engagement. *Please note that add-on packages are available exclusively to sponsors who have already selected a primary sponsorship tier.*

CONNECTION CREATOR (\$500)

SPONSOR A NETWORKING EVENT

Includes:

- Organization logo on networking event signage and tables (visible to networking event attendees)
- Organization name and appreciation included in Forum Agenda
- Thank you and recognition sent through push notification on event app

FUEL THE MOVEMENT (\$2,500)

SPONSOR A SNACK BREAK FOR ATTENDEES

MAXIMUM OF 4

Includes:

- Organization logo at snack break (visible to all event attendees)
- Organization name and a appreciation listed on Forum Agenda
- Thank you and recognition sent through push notification on event app

[Visit the HMG National Forum 2025 website to register](https://www.helpmegrownational.org/2025forum)

