



# Quantifiable Savings in Early Childhood Investments:

## Help Me Grow Return on Investment

Monday, June 30, 2025

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Presented by the Help Me Grow (HMG) National Center and Manatt Health with:

- HMG Oregon
- HMG Michigan (Oakland & Ottawa)
- HMG South Carolina



# Agenda

- Welcome & Introductions
- Help Me Grow's Unique Value
- The Help Me Grow ROI Calculator & ROI Resources
- HMG ROI Data & Affiliate Examples
- Resources & Upcoming Opportunities
- Q&A

# Introductions

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# Welcome & Introductions

## Help Me Grow National Center

**Sara Sibley, MBA**

Associate Director  
Business Development & Operations

**Skyley Parizek, MPH**

Business and Administrative  
Program Specialist

## Manatt Health

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Director

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Manager

## HMG South Carolina/Furman University

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## HMG Oregon

**Alonzo Maronilla, MPH**

Community Resource Representative

**Ben Vondran**

Program Coordinator  
Providence Swindells Resource  
Center/Help Me Grow Oregon

## HMG Michigan

**Maureen Schmidt, M.Ed, IMH-E®**

Director of Early Childhood Services  
Early Childhood Dept.

# Help Me Grow's Unique Value

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# Building a Reliable System Families Can Count On



A network of community resources works like a power grid. When the grid functions well, families can plug in to an organized flow of resources and easily access the ones they need. Help Me Grow strengthens the grid by maintaining a current directory of available services and connecting service providers to each other to create an interconnected system.

**Families benefit as Help Me Grow listens to them, links them to services, and provides ongoing support.**

# HMG's Unique Value



HMG is a **cross-sector, systems-based** approach that connects families to the resources they need to **help all children thrive**.



HMG builds and maintains a **network of community resources across sectors** and coordinates services across the Network.



HMG engages in effective outreach to ensure a consistent and **best practice approaches** among child health providers and community-based organizations.



HMG supports children in their **early years**, which have the longest-lasting consequences on children's health and well-being.



HMG services and resources are **flexible and targeted** to each community and individual family served.



HMG builds **relationships** with families over time and serves as a **trusted resource** as children's needs change.



# HMG Return on Investment

- ★ Cost-savings data can be an **effective tool** and critical metric for demonstrating an early childhood system's ability to **efficiently use resources** to maximize impact, and for helping funders and stakeholders **understand the value of their contributions**.
- ★ HMG affiliates have access to the **only multi-sector, early childhood system ROI calculator**, providing the ability to calculate unique cost savings and ROI across a subset of services and across a variety of sectors and timeframes





# The HMG ROI Calculator

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# HMG ROI Calculator: Overview

- Customizable Excel model
- Captures **affiliate-specific costs, savings, and ROI** associated with services and supports provided to children and families across a one-year timeframe

## Calculator includes the following services:

- **Diversion from unnecessary developmental/behavioral assessments** and/or evaluations
- **Early detection and intervention for developmental delays** (referral to Head Start and EI/IDEA Part C)
- **Positive parenting supports**, including referral to home visiting programs
- **Referral to SNAP/WIC** benefits
- Screening and referral for **maternal depression** treatment
- Preventive **early dental care**

## HMG Saving Summary

Description: This worksheet shows overall cross-sector savings from all HMG services provided during the one year time period specified. Savings are broken out by sector, population timeframe, and total Return on Investment is presented below. This worksheet auto-calculates based on data entered by the HMG affiliates in the HMG Demographics and HMG Co worksheets and total savings calculated on the HMG Services worksheets.

Total Savings from Select HMG Services Provided Over a One-Year Time Period:				Jan 1 - Dec 31, 2019							
HMG Services	Total Savings			Total Individuals Served:							
	Average	Low	High	Children							
Diversion	\$ 225,205			2,837			39%				
Diversion for Unnecessary Developmental Assessments	\$ 88,931			4,435			61%				
Diversion for Unnecessary Early Intervention/IDEA Part C Evaluation	\$ 136,274			7,272			100%				
Early Detection	\$ 2,128,976	\$ 1,745,640	\$ 2,512,312	Total Savings by Population							
Referral to Head Start/Early Head Start/Other Preschool Programs	\$ 389,211	\$ 353,829	\$ 424,594		\$		%				
Referral to Early Intervention/IDEA Part C	\$ 1,739,765	\$ 1,391,812	\$ 2,087,718	Children	\$ 2,561,144		100%				
Positive Parenting	\$ 206,963			Adults	\$ 5,522		0.2%				
Home Visiting	\$ -			Total	\$ 2,566,666		100%				
Food Security	\$ 3,996			Total Savings by Timeframe							
Maternal Depression Treatment	\$ 1,526	\$ 1,220	\$ 1,831		\$		%				
Preventive Child Dental	\$ -	\$ -	\$ -	Short Term (≤ 1 year)	\$ 230,726		9%				
Total Savings	\$ 2,566,666	\$ 2,183,025	\$ 2,950,307	Long Term (> 1 year)	\$ 2,335,940		91%				
Total Operating Costs	\$ 827,665			Total	\$ 2,566,666		100%				
Total Net Savings	\$ 1,739,001	\$ 1,355,360	\$ 2,122,642								
Savings by Sector											
HMG Services	Early Intervention	Special Education	Public Assistance (SNAP/WIC/TANF)	Child Welfare	Criminal Justice	Medicaid*	Commercial Health Insurance	TOTAL			
Diversion	\$ 136,274					\$ 49,559	\$ 39,372	\$ 225,205			
Diversion for Unnecessary Developmental Assessments						\$ 49,559	\$ 39,372	\$ 88,931			
Diversion for Unnecessary Early Intervention/IDEA Part C Evaluation	\$ 136,274							\$ 136,274			
Early Detection		\$ 1,739,765	\$ 389,211					\$ 2,128,976			
Referral to Head Start/Preschool Programs			\$ 389,211					\$ 389,211			
Referral to Early Intervention/IDEA Part C		\$ 1,739,765						\$ 1,739,765			
Positive Parenting		\$ 6,147		\$ 163,931	\$ 28,688	\$ 6,229	\$ 1,967	\$ 206,963			
Home Visiting		\$ -	\$ -	\$ -	\$ -	\$ -		\$ -			
Food Security						\$ 2,854	\$ 1,142	\$ 3,996			
Maternal Depression Treatment						\$ 572	\$ 954	\$ 1,526			
Preventive Child Dental						\$ -		\$ -			
Total Savings	\$ 136,274	\$ 1,745,912	\$ 389,211	\$ 163,931	\$ 28,688	\$ 59,214	\$ 43,435	\$ 2,566,666			
%	5%	68%	15%	6%	1.1%	2%	2%	100%			

# ROI Calculator Methodology

The Calculator was developed by identifying key services provided by HMG affiliates and then reviewing published research to tie select services to quantifiable cross-sector savings.

## Overview of ROI Calculation

Reflects the total estimated **dollars saved from all services provided to families** served in a one-year period

Reflects the total estimated **costs for an affiliate to serve families** in the same one-year period

$$\frac{\text{1 Savings (\$)} - \text{2 Operating Costs (\$)}}{\text{Operating Costs (\$)}} = \text{ROI (\%)}$$

Reflects the total estimated **financial return generated from an affiliate's annual operations**

**Savings accrue across the following sectors:**

- Health care
- Criminal justice
- Child welfare
- Public assistance (SNAP/WIC, TANF)
- Special education/Early Intervention

# Completing the ROI Calculator

## 1 Calculating Total Savings

*Savings for each HMG service are calculated individually and then totaled in the final ROI calculation.*

### Example: Savings from SNAP/WIC Benefits

Calculation	Metric
<b>Savings from Improved Food Security Among Adults Referred for SNAP/WIC Benefits</b>	
Number of adults identified through screening and/or surveillance as food insecure and referred for SNAP/WIC benefits	100
Share of adults referred for food assistance who receive SNAP and/or WIC	80%
Number of adults referred for food assistance who receive SNAP and/or WIC	80
Share of adults who receive food assistance who would not otherwise have accessed SNAP and/or WIC within the year	75%
Number of adults who receive food assistance who would not otherwise have accessed SNAP and/or WIC within the year	60
Percent of adults with Medicaid coverage	35%
Percent of adults with commercial health insurance coverage	55%
Estimated health care cost savings per person associated with food security among food insecure adults	\$2,064
<b>Estimated Medicaid cost savings associated with food security among food insecure adults</b>	<b>\$43,306</b>
<b>Estimated commercial cost savings associated with food security among food insecure adults</b>	<b>\$68,013</b>
<b>Total health care cost savings associated with food security among food insecure adults</b>	<b>\$111,319</b>

Number of individuals who received service

Data point from literature review

Estimated savings for service

## 2 Calculating Total Costs

*Total estimated annual operating costs for affiliate providing all services are entered for cost side of ROI equation.*

<b>Option A: Enter Total HMG Costs.</b>	
If known, please enter total affiliate costs for one-year timeframe here.	
<b>Total Costs</b>	<b>\$ 488,470</b>

<b>Option B: Calculate Total HMG Costs.</b>	
Affiliates may use the optional HMG Cost Calculation Template below to calculate total costs for one-year timeframe.	
<b>Optional HMG Cost Calculation Template</b>	
<b>Fringe Rate</b>	25%
<b>Indirect Rate</b>	10%
<b>Cost Centers</b>	<b>Amount</b>
<b>Program Staff: Salaries &amp; Fringe</b>	<b>\$ 303,750</b>
Total Salaries	\$ 243,000
Fringe	\$ 60,750
<b>Contracted Services</b>	<b>\$ 34,500</b>
<b>Special Projects/Events</b>	<b>\$ 15,000</b>
<b>Office Expenses</b>	<b>\$ 58,350</b>
<b>Travel &amp; Conferences</b>	<b>\$ 32,464</b>
<b>Total Estimated Direct Costs</b>	<b>\$ 444,064</b>
<b>Total Estimated Indirect Costs</b>	<b>\$ 44,406</b>
<b>Total Costs</b>	<b>\$ 488,470</b>

# Interpreting the Calculator's Findings

Not all HMG services have been shown to yield quantifiable savings in existing research articles. The HMG ROI Calculator should be used in conjunction with other tools (e.g., Business Case, Audience Guides) to effectively communicate all HMG impacts.

## Example: HMG Business Case

### HMG Return on Investment

For every \$1 invested, Help Me Grow generates **more than \$2** in quantifiable\* savings over the longer term.



Note: \*ROI captures quantifiable cost savings only, and therefore likely underestimates the total value of HMG services to individuals, communities and society at large. Actual savings are likely significantly greater than quantifiable savings only.

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Return on Investment	Average
Total Savings	\$ 2,586,271
Short-Term Savings	\$ 250,332
Long-Term Savings	\$ 2,335,940
Total Operating Costs	\$ 827,665
Short Term ROI (≤1 year)	-70%
<b>Longer Term ROI (1 year+)**</b>	<b>212%</b>

Savings accrue across both the short-term and longer-term.

- **Short-term savings** reflect savings that accrue over a one-year timeframe.
- **Longer-term savings** reflect savings accrued over one year or longer.

# HMG ROI Resources

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# ROI Toolkit Resources

- Supports affiliates in the calculating and leveraging of local ROI Data

HMG ROI Calculator

Methodology Talking points resource

ROI Audience Guides

ROI Guidebook



### THE HELP ME GROW DIFFERENCE

*A better future starts with Help Me Grow.*



There are over **[insert number]** children aged birth to age eight in **[State]**. During these earliest years of life, a critical period of development, a staggering 30-40% of young children face hurdles that may hinder their growth - meaning **[number]** children are at risk of mild to moderate developmental, health, or social-emotional delays which can negatively impact outcomes in everything from health to economic achievement later in life. These issues are often overlooked, or their challenges are not significant enough to access the support systems that could positively impact their lives, leaving kids without the support they need to thrive<sup>1</sup>.

That's where **Help Me Grow** comes in—a transformative model designed to bridge the gap and change the trajectories of these young lives.

Across the country, the **Help Me Grow** Model:

- Saves states money by averting unnecessary state costs and improving child outcomes later in life through higher graduation rates, reductions in criminal justice, public assistance, and more;
- Maximizes existing state resources across agencies such as special education/Early Intervention, child services, and Medicaid; and
- Prioritizes services for children who truly need and will benefit from them.

### HELP ME GROW'S IMPACT

More than 130 HMG affiliates serve children and families across 30 states and the District of Columbia.



86%

Reported that HMG met their needs

72%

(Average) linkage rate

80%

Were enrolled in Medicaid

### HMG IS A CRITICAL PARTNER IN [STATE NAME]

Partnering with Help Me Grow improves outcomes for children and families and delivers savings to [STATE NAME] in both the short and long term.

- **Promoting Early Identification & Intervention:** [HMG/HMG Affiliate] identifies and connects children to early interventions for developmental and mental health services nearly two years sooner than those not served by HMG.
- **Coordinating Family-Centered Care:** [HMG/HMG Affiliate] connects families to critical health and health-related services through a coordinated, strengths-based approach, improving access to care for the whole family.
- **Providing Parenting Supports and Services:** [HMG/HMG Affiliate] provides supports and education for parents, promoting positive parenting and strengthening parent-child relationships to empower families.
- **Addressing Social Determinants of Health & Community Well-Being:** [HMG/HMG Affiliate] addresses unmet social needs, including food and housing insecurity, domestic violence, and child welfare concerns, contributing to stronger, more resilient communities.
- **Advancing Equity in Our Communities:** [HMG/HMG Affiliate] follows principles of targeted universalism, tailoring outreach to connect with families in urban cores and rural remote areas.

#### Nationwide, HMG generates a positive return on investment (ROI) over the longer term.

For every \$1 invested, [HMG Affiliate] generates more than \$2 in quantifiable savings over the longer term across multiple sectors<sup>1</sup>.



- Special Education
- Public Assistance
- Healthcare
- Early Intervention
- Child Welfare
- Criminal Justice

Placeholder for family story from HMG/HMG Affiliate: Please feel free to use this space to include a quote from a family served. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

— First and Last Name

**CONTACT US**



Scan to learn more

First and Last Name

[Affiliate Location, city name, state name, zip]

[Email@helpmegrow.com]

[555-555-5555]

### TESTING IN THE EARLY YEARS

Partnering with Help Me Grow improves outcomes for children and families and delivers cross-sector savings, including reduced healthcare costs, in both the short and long term.

Coordinating Family-Centered Care: [HMG/HMG Affiliate] connects families to critical health and health-related services through a coordinated, strengths-based approach, improving access to care for the whole family.

Promoting Early Identification & Intervention: [HMG/HMG Affiliate] identifies and connects children to early interventions for developmental and mental health services nearly two years sooner than those not served by HMG.

Addressing Social Determinants of Health & Community Well-Being: [HMG/HMG Affiliate] addresses unmet social needs, including food and housing insecurity, domestic violence, and child welfare concerns, contributing to stronger, more resilient communities.

Providing Parenting Supports and Services: [HMG/HMG Affiliate] provides supports and education for parents, along with referrals to home visiting programs, promoting positive parenting and strengthening parent-child relationships.

wide, HMG generates a positive return on investment (ROI) over the longer term. For every \$1 invested, [HMG Affiliate] produces more than \$X in quantifiable savings across multiple sectors over the term<sup>1</sup>.

[HMG Affiliate] saves more than \$x,xxx in healthcare spending for xxx children & families served in one year:

Food Security	\$107,036
Maternal Depression Detection & Referral	\$91,034
Positive Parenting	\$51,627
Diversion from Unnecessary Assessments	\$38,455
Preventive Child Dental Care	\$20,851
Home Visiting	\$12,110

Placeholder for family story from HMG/HMG Affiliate: Please feel free to use this space to include a quote from a family served. Lorem ipsum dolor sit amet, consectetur adipiscing elit, sed do eiusmod tempor incididunt ut labore et dolore magna aliqua. Ut enim ad minim veniam, quis nostrud exercitation ullamco laboris nisi ut aliquip ex ea commodo consequat.

— First and Last Name

**CONTACT US**



Scan to learn more

First and Last Name

[Affiliate Location, city name, state name, zip]

[Email@helpmegrow.com]

[555-555-5555]

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# HMG ROI Guidebook

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# What is in the HMG ROI Guidebook?

## TABLE OF CONTENTS

INTRODUCTION	3
What is ROI?	3
Help Me Grow's ROI Calculator—Development and Design	3
Considerations When Using the HMG ROI Calculator	
Interpreting ROI	
How to Use This Guidebook	
HMG ROI CALCULATOR WORKSHEETS	
HMG Savings Summary	
HMG Demographics	
HMG Costs	
Diversion	
Early Detection	
Positive Parenting	
Food Security	
Maternal Depression	41
Preventative Dental Care	42

### HMG Service Areas with Quantifiable Cost Savings

- 1) Diversion
- 2) Early Detection
- 3) Positive Parenting
- 4) Food Security
- 5) Maternal Depression
- 6) Preventative Dental Care

# Features of the HMG ROI Guidebook

## Example HMG Services Section Structure

### Diversion

*Service area research summary* ←

**A#/B#: Number of children presenting...**

*Data point research summary* ←

Terms ←

HMG SC's Interpretation ←

# Features of the HMG ROI Guidebook

Total Savings by Timeframe		
	\$	%
Short Term ( $\leq 1$ year)	\$ 233,015	23%
Longer Term ( $> 1$ year)	\$ 760,210	77%
<b>Total</b>	<b>\$ 993,225</b>	<b>100%</b>

## Example Interpretations of the Total Savings by Timeframe Section of the HMG Savings Summary Worksheet

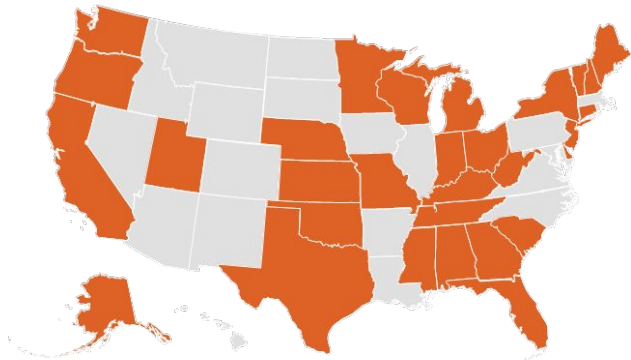
- In less than one year, HMG System generated savings of \$XYZ by diverting children from receiving unnecessary evaluations and assessments, connecting families to food banks and other basic needs assistance, and helping identify and treat maternal depression.
- The majority of the savings HMG System generated via services provided in YEAR will accrue in the long term (over a year or more).
- HMG System generated approximately \$XYZ in savings that will accrue over the longer term. For example, by identifying and connecting X children to early intervention services, HMG System is reducing State's future spending on special education for these children by over \$XYZ.

# HMG Affiliate Cost Savings

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# HMG Affiliate Cost Savings



- ROI Tools have been leveraged by 29 HMG systems across 16 States



- All HMG systems who completed the ROI calculator reported positive total savings
- Range in calculated savings: \$670K to \$97M



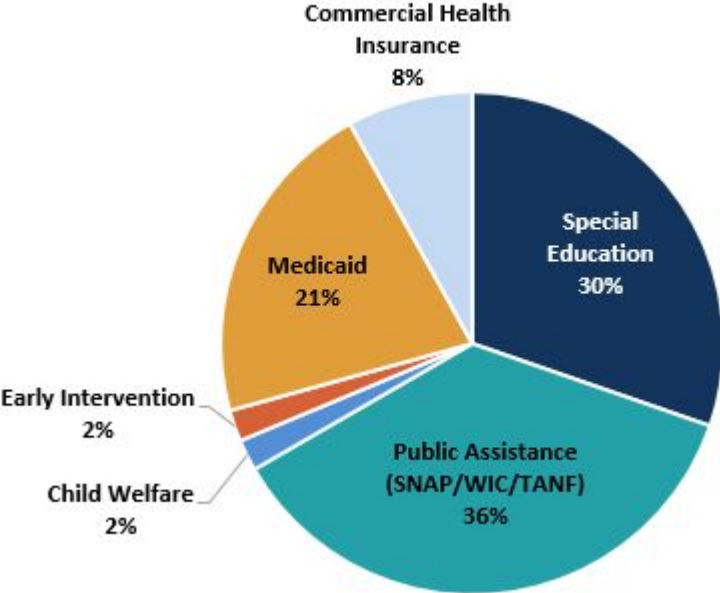
- Long-term ROI was overall positive for systems, including data such as

**\$5, \$15, and \$29**

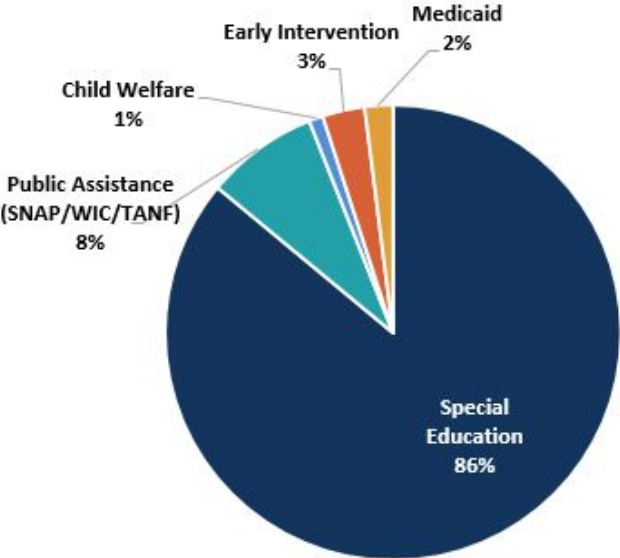
in quantifiable savings for every \$1 invested in HMG!

# HMG Affiliate Cost Savings

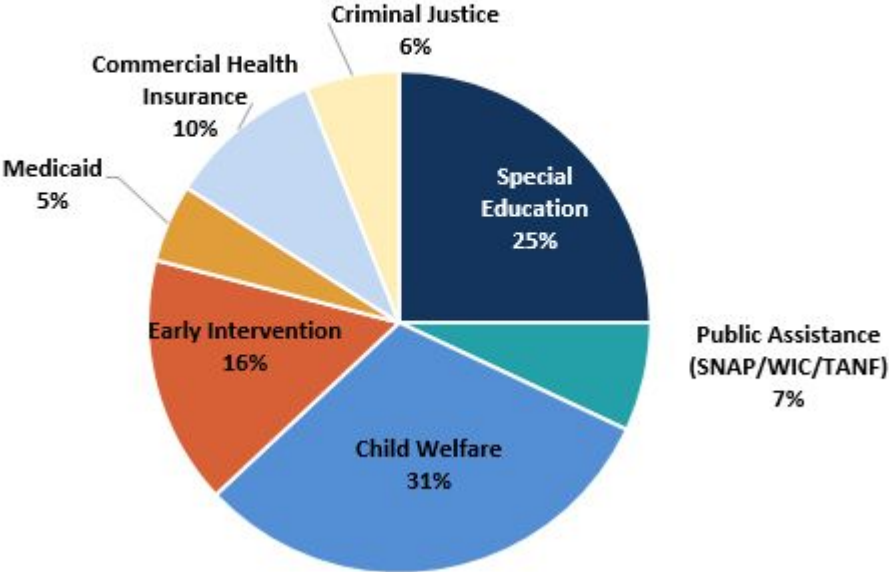
HMG Savings by Sector



HMG Savings by Sector



HMG Savings by Sector



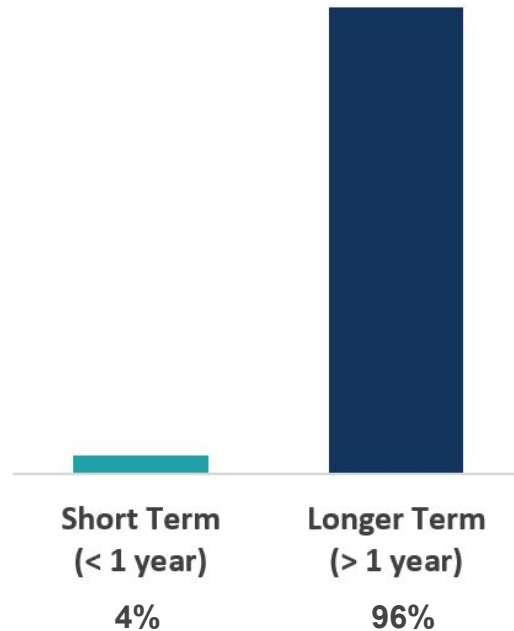
# Help Me Grow South Carolina

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# Quantifying HMG's Value: South Carolina

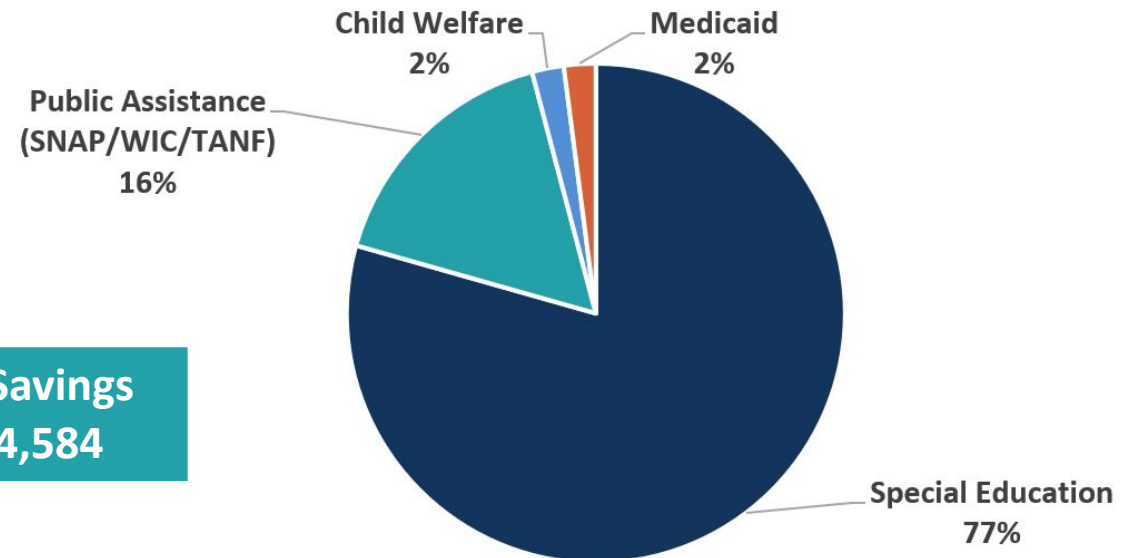
HMG savings accrue over time to a variety of sectors.

HMG Savings by Timeframe



Total Savings  
2,044,584

HMG Savings by Sector



For every \$1 invested, Help Me Grow generates more than \$3 in *quantifiable* savings over the longer term.

# HMG ROI Promotional Example from HMG South Carolina



For every \$1 invested, Help Me Grow SC generates an average of **\$3** in quantifiable savings to South Carolina.

## *The Problem*

All children benefit from an organized system of resources to help them thrive, like health care, quality early learning experiences, and parent support. However, when the system is not well organized, it can be difficult for families to access the resources they need.

Since 90% of brain development occurs by age 5, having a strong foundation in early childhood is critical for succeeding as an adult.

## *The Solution*

Help Me Grow SC makes it easy for families to plug into community resources when the need arises by:

- Operating a centralized, toll-free access point staffed by child development specialists
- Supporting families as they seek services
- Providing free, online developmental health screenings
- Maintaining South Carolina's only comprehensive early childhood resource database

Total Annual  
Average Savings\*

**\$2,044,584**

Help Me Grow SC reduces state  
spending to special education by

**\$1.5 million**

\*Savings accrue in the short- and long-term across a variety of state sectors, including special education, public assistance, child welfare, Medicaid, early intervention, and criminal justice.

When South Carolina children and families are supported and connected, our state prospers.

[www.helpmegrowsc.org](http://www.helpmegrowsc.org)



# Help Me Grow Oregon

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# Oregon ROI Experience

## Data Fidelity

- Weekly data team meetings
- Why?
  - Quality Assurance
  - Granularity
  - TA from HMG National

## Overall Experience

- Learning moments/challenges
- Successes/Sparks



# Leveraging the ROI

## Funders and Stakeholders

- HMG Oregon Advisory Committee
  - Conversation starter
- HMG Incubator Grant
  - Application support
  - Future grant opportunities



# Help Me Grow

Michigan



# Utilizing the ROI Tools

- Easy to complete and Manatt is super helpful
- [Created a list of data points needed for our state](#)
- Focus on the long term savings
- Highlight **Diversion** and **Early Detection** as our two main cost savings
- Don't often go into specifics or details

## Return on Investment Spotlight: Oakland County

for every  
**\$1**  
invested



HMG generates  
**\$15**  
in long-term savings





# State Level Uses

- Impressive talking point for State Leaders– both *that* we have a HMG specific ROI calculator *and* the savings number
- Powerful asset when securing philanthropic and public investment
- Part of our “pitch” when talking to interested communities





# Philanthropic Funding

- Utilized Oakland and Ottawa's ROI as part of our grant applications to secure **2 million in funding** over 3 years
- Both Ralph C. Wilson and Kellogg were **impressed** and want to see more affiliates use the ROI
- Completing more ROI calculators is part of our **grant goals**







# Legislative Recommendation

## A Preventive, Upstream Investment

Michigan invests in so many crucial programs for young children; **Help Me Grow ensures families are aware of and can easily access these resources.** Our Care Coordinators play a vital role in this effort. Moreover, Help Me Grow's care coordination serves as a preventive, upstream investment. When combined with other early childhood services, it yields significant returns, with an estimated \$15 return for every \$1 invested. Connecting families to services early helps address developmental and behavioral concerns before they escalate, reducing long-term healthcare, education, and social service costs.

ROI Spotlight:  
Oakland County



- Included ROI info on our 2-pager for Legislators
- Well received data in our convos with legislators
- Combine economic benefits with family stories to humanize data

## Helping children thrive from birth to five.



Help Me Grow brings communities together to ensure every child gets the best start in life, with Care Coordinators helping families access the support they need when they need it. Here's how it works:

### Connecting Families to Resources

We connect families to all the early childhood resources available in their community, making it easy for them to get the support they need.

### Identifying Delays Early

We provide free developmental screenings for children 0-5 to track milestones, catch delays early, and connect families to support right away.

### Staying in Touch

We don't just stop after connecting families with resources; we follow up to make sure everything's going smoothly and adjust support as needed.

### Putting Families First

Parents and caregivers know their children best, so we work with them to set goals and make plans for their kids' well-being.

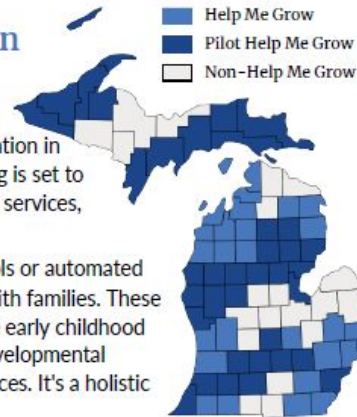
By leveraging existing resources and collaborating, Help Me Grow helps communities build a brighter future for all children.

## Our Vision for Help Me Grow Michigan

In Michigan, Help Me Grow has strong support from local communities, offering care coordination services in 63 counties statewide. MDE currently funds a pilot supporting care coordination in 37 counties (identified by dark blue on the map), but this funding is set to expire in 2026. To sustain, strengthen, and expand these critical services, additional funding is essential.

Help Me Grow's care coordination goes beyond mere online tools or automated processes; it involves real-life individuals who engage directly with families. These Care Coordinators help families navigate the complexities of the early childhood system, provide information, answer questions, follow up on developmental screens, and ensure families remain connected to essential services. It's a holistic approach to early childhood development.

The need is clear: every family in Michigan with young children should have access to a dedicated, high quality care coordinator to provide ongoing guidance and support.



"It's nice to know that if I need something or have any questions that I can call this number and someone will actually help me and call me back." – Dayna, Livingston

"You are the one person I know who will always call me back. Thank you so much!" – Ka, Ingham

## Help Me Grow's Impact Last Year:

**23,743** Families served by Care Coordinators

**45,651** Developmental screenings completed by Help Me Grow & its partners

**90%** of Families said their needs were met by Help Me Grow

## A Preventive, Upstream Investment

Michigan invests in so many crucial programs for young children; **Help Me Grow ensures families are aware of and can easily access these resources.** Our Care Coordinators play a vital role in this effort. Moreover, Help Me Grow's care coordination serves as a preventive, upstream investment. When combined with other early childhood services, it yields significant returns, with an estimated \$15 return for every \$1 invested. Connecting families to services early helps address developmental and behavioral concerns before they escalate, reducing long-term healthcare, education, and social service costs.

ROI Spotlight:  
Oakland County



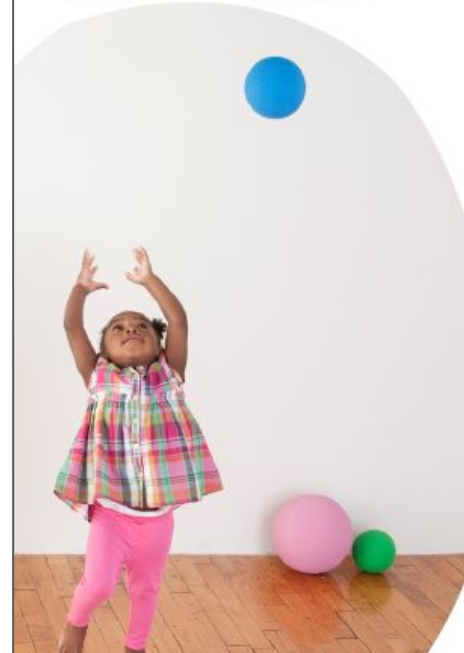
The latest Needs Assessment shows that Michigan families would benefit from a more connected early childhood system that makes it easier for them to find and access the services they need. Recognizing Michigan's value for local control, we tailor our efforts to meet the unique needs of each community. Through targeted outreach and empowering local initiatives, we ensure effective responses to family needs. Through our state office, we coordinate efforts, ensure consistency in care coordination statewide, and collect real-time data on service gaps and barriers, ultimately enhancing support for families across the state.

## Investment Recommendation

To strengthen systems and support families statewide, we're seeking a total investment of \$2.6 million per year for the next three years:

- **Care Coordination Expansion:** \$1 million to strengthen and expand care coordination services, laying the groundwork for eventual statewide coverage. This funding will provide a 50% match for local care coordinators, ensuring ensuring families have access to dedicated professionals to guide them.
- **Statewide Outreach & Support:** \$1 million to enhance awareness and provide essential support, including \$600,000 for community outreach to inform families about resources, \$200,000 for technical assistance to help affiliates achieve fidelity, and \$200,000 for professional learning.
- **Project Management & Evaluation:** \$200,000 to facilitate project management, \$200,000 to evaluate the effectiveness of state investments in Help Me Grow, and \$200,000 for administrative and overhead expenses.

To learn more, contact Courtney Gupta at [cgupta@ccresa.org](mailto:cgupta@ccresa.org)

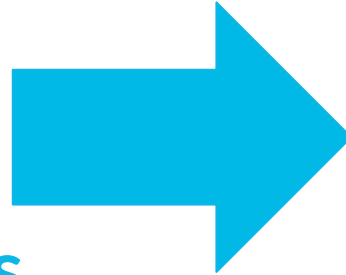






# Help Me Grow Oakland & Ottawa

- **Practical tool** for conversations with county leaders, funders, and systems partners
- **Translate abstract benefits** of EC investment into **concrete financial and social concerns**



- Local funding diversification
- Strengthened early literacy & family engagement initiatives
- Elevated HMG's value proposition within broader county planning efforts



# Help Me Grow Oakland & Ottawa

**Impactful tool** for early childhood services:

- Highlights understandable dollar savings
- Shows that funds are not just spent, but invested wisely
- Strengthens the case for sustained and expanded funding in our grant applications
- Shows the impact of our community working together

For every \$1 invested, Help Me Grow-Ottawa generates **more than \$29** in quantifiable savings over the longer term.

**Total Net Savings: \$3,665,555**





# Demonstrating Collective Impact through ROI

- ✓ Oakland & Ottawa Show the Power of Early Investment
- ✓ Data Drives Decisions & Partnerships
- ✓ ROI Supports Sustainability & Expansion
- ✓ Together, We Make the Case for Continued Investment

Together, Oakland and Ottawa demonstrate how Help Me Grow's proven return on investment translates early childhood support into [measurable savings](#) and [stronger communities](#). By showing that every dollar invested generates significant cross-sector savings this data strengthens our case to funders, policymakers, and partners. ROI not only justifies continued investment but also ensures the long-term sustainability and expansion of services that help [children thrive](#) and [communities prosper](#).

# HMG Affiliate ROI Resource Hub

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# HMG ROI Cohort Resource Hub

 WHAT IS HMG? WHO WE ARE WHAT WE DO AFFILIATE NETWORK HMG FORUM PARTNERS

f t Q BLOG AFFILIATE LOGIN

DATA COLLECTION & ANALYSIS, FUNDING, POLICY

## Protected: Help Me Grow Return on Investment (ROI) Materials

3/7/24



**Note:** Access to this page, and the accompanying resources, is only intended for Help Me Grow systems who are in full implementation of the HMG Model and are eligible to receive the HMG ROI Calculator and Business Case materials.

 HELP ME GROW BLOG

 STAY IN TOUCH

**Maximizing our communities' potential** starts with early childhood systems – education, healthcare, family services – that promote all children's optimal healthy development.

[LEARN MORE »](#)

**AFFILIATE NETWORK**

Meet and Connect with HMG Systems across the Country

[VIEW AFFILIATE MAP »](#)

[VIEW BY STATE](#) ▾

## Available Resources such as:

- HMG Audience Guide Templates
- HMG ROI Calculator
- Business Case PPT templates
- FAQ Resource
- ROI meeting recordings and slides
- ROI supports & resources

# Not a HMG Affiliate?

**Reach out to HMG National!**

**HMG National Center:**

[hmgnational@connecticutchildrens.org](mailto:hmgnational@connecticutchildrens.org)



# Questions?

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# Forthcoming Opportunities & TA

- HMG Forum 2025: ROI Session
- Cross Sites 2025 Meeting: Presentation featuring HMG-Oregon
- 2025 ROI Cohort – Summer 2025



