

Help Me Grow National Forum Week 2023

Virtual Event • October 17, 2023

Call for Proposals Now Open Proposal Information & Application Preview

Introduction to Help Me Grow Forum Week 2023

The Help Me Grow National Forum is an exciting opportunity for HMG affiliates and their partners to network, learn from one another, and develop new and supportive connections across the HMG community. Now in its 14th year, the HMG National Center is embracing all of our experience hosting the Forum both in-person and virtually, offering the best of all worlds.

HMG National Forum Week 2023 includes two exciting offerings:

- 1. In-Person Summit | October 11-13 | Fort Worth, TX**
- 2. Virtual Event | October 17 | Virtual Attendee Hub**

This call for presentation proposals pertains to the Virtual Event only.

The Virtual Event theme is strategies for Help Me Grow Model implementation.

Presentations will take place during two 45-minute blocks on October 17, 2023. All sessions will be pre-recorded and presenters will respond to audience questions in the chat while the session plays. Following the presentation, the audience and presenters will move into discussion rooms to network with one another and talk about what they just learned. [Learn more about the presenter experience here.](#)

About the Call for Proposals

The HMG National Center is seeking presentation proposals for HMG Forum Week's Virtual Event on October 17, 2023 that showcase strategies HMG systems are using to implement the HMG Model. [Learn more about the HMG Model here.](#)

Strong presentation proposals will offer stories and provide examples of local and state approaches to implementing the HMG Model, which consists of four cooperative and interdependent Core Components:

1. A **Centralized Access Point** assists families and professionals in connecting children to the grid of community resources that help them thrive.
2. **Family & Community Outreach** builds parent and provider understanding of healthy child development, supportive services available to families in the community, and how both are important to improving children's outcomes.

3. **Child Health Care Provider Outreach** supports early detection and intervention efforts and connects medical providers to the grid of community resources to best support families.
4. **Data Collection & Analysis** supports evaluation, helps identify systemic gaps, bolsters advocacy efforts, and guides quality improvement.

Additionally, HMG depends on three Structural Requirements to provide the foundation for building and managing the Components of a HMG system effectively over time:

1. **Organizing Entity** provides administrative, operational, and/or fiscal oversight of HMG and initially helps identify and coordinate partners into a leadership team or steering committee that will guide the HMG system as it evolves.
2. **Spread and Scale** helps achieve statewide and ultimately, nationwide expansion of HMG so that all families can access the supports and services they want and need as early as possible.
3. **Continuous System Improvement** for HMG emphasizes incremental improvements over time that continue to produce the best outcomes for children and families, maximize efficiency, and yield best practices that can be applied across the network.

Presentation proposals may highlight any of HMG's Core Components or Structural Requirements.

Virtual Presentations

Presentation proposal applications are due June 15, 2023.

Virtual presentations will allow presenters to showcase their work to a targeted audience around a topic relevant to the HMG Model.

Examples of virtual presentations include:

- Approaches to Centralized Access Point Care Coordination
- Best practices in referral feedback loops with child health care providers
- Experiences partnering with family representatives for Family and Community Outreach
- Leveraging HMG data to support community change

Presentations can have multiple presenters; HMG teams are encouraged to collaborate with partners to deliver content. Applicants may submit more than one virtual presentation proposal. The Forum Planning Committee will review and select proposals based on several criteria, including relevance to this year's preferred themes, and practical applicability. Applicants will be notified of a decision by **June 30, 2023**.

Presenter Experience

Two 45-minute virtual presentation blocks will be offered during this year's Virtual Event. There will be multiple concurrent presentations, allowing attendees the opportunity to choose presentations that are of most interest to them.

Virtual presenters will pre-record their presentations which will be broadcast on the Forum's Virtual Attendee Hub during the Virtual Event on October 17, 2023. The pre-recorded presentation will be launched at a specific time in the agenda, at which time the audience will attend the presentation in listen-only mode.

Presenters are expected to attend their pre-recorded sessions and interact with attendees using the Q&A and chat features.

Each block of virtual presentations will be directly followed by virtual small group discussion rooms for attendees to gather and discuss the presentation's content, guided by the discussion prompt questions submitted in the presenter's application. The Virtual Attendee Hub will automatically form audience members into groups of six for post-session discussion. Presenters are required to join one of the discussion rooms following their session and participate in the conversation with attendees, but are not required to formally facilitate or lead any type of structured activity. All presentations will list the speaker's contact information for audience members to reach them directly if they would like to connect for more in-depth discussion at a later time.

For more details, see page 7.

For questions on the presenter experience, contact Sarah Zucker at szucker@connecticutchildrens.org.

Application Requirements

- Applications for virtual presentations are due June 15, 2023.
- HMG affiliates and their implementation partners may apply.
- At least one speaker from the presentation must attend and is required to pay for the Virtual Event on Tuesday, October 17, 2023. This individual will be responsible for interacting with the audience using the Q&A and chat features and will participate in post-session discussion.
- Accepted presenters will pre-record using Zoom or a similar platform of their choice and submit the recording along with any relevant materials to the HMG National Center by September 1, 2023. Details regarding video specifics, including presentation guidelines will be shared in the acceptance package.

Virtual Event Presentation Proposal Application Questions

This is a preview of the questions in the proposal application.
[Submissions are only accepted through this link.](#)

Step 1: All presenters submitting an application for the Virtual Event must be available to interact with attendees using the Q/A and chat features on the Virtual Attendee Hub.

Please confirm your availability for October 17, 2023.

Yes I am available to attend my session broadcast and also field questions from the audience via Q/A and Chat

Enter the Applicant's Details

Applicant's First Name
Applicant's Last Name
Applicant's Email Address
Applicant's Title
Applicant's Organization
HMG Affiliate State
HMG System Name (Enter N/A if you are from a single system state)
Upload Profile Image
Applicant Biography (Max.10,000 Characters)

Co-Applicant Details

Applicant's First Name
Applicant's Last Name
Applicant's Email Address
Applicant's Title
Applicant's Organization
HMG Affiliate State
HMG System Name (Enter N/A if you are from a single system state)
Upload Profile Image
Applicant Biography (Max.10,000 Characters)

Co-Applicant Details

Applicant's First Name
Applicant's Last Name
Applicant's Email Address
Applicant's Title
Applicant's Organization
HMG Affiliate State

HMG System Name (Enter N/A if you are from a single system state)
Upload Profile Image
Applicant Biography (Max. 10,000 Characters)

Step 2: Enter Presentation Details

1. Presentation Title

2. Please provide a detailed description of the proposed presentation and how it will be structured. (16,000 Characters Limit)

3. Please provide an abbreviated description of the proposed presentation, to be used within Virtual Event materials and communications. (1,000 Characters Limit)

4. Please provide at least (2) learning objectives for your proposed presentation: Learning objectives should describe the knowledge and/or skills that participants will gain as a result of attending the session. The specific learning objectives must be measurable. **Please use words like: analyze, design, prepare, apply, develop, etc. (300 Characters Limit)

5. Please provide three to five discussion prompts which will guide conversation amongst attendees in the post-presentation discussion rooms.

6. Of the following HMG Model elements, which will be a focus of your presentation? Please select no more than 2 options.

- Core Component - Centralized Access Point
- Core Component - Family & Community Outreach
- Core Component - Child Health Care Provider Outreach
- Core Component - Data Collection & Analysis
- Structural Requirements - Organizing Entity
- Structural Requirements - Spread and Scale
- Structural Requirements - Continuous System Improvement

7. Please briefly explain how your proposal links to the Core Components and/or Structural Requirements selected above.

8. Please select the top two audiences from the list below that will find the most value in attending your presentation.

- Care Coordinator/Call Specialist/Care Navigator
- Child Health Care Provider Outreach Coordinators
- Community & Family Outreach Coordinator
- Data Specialists/Evaluators/Researchers
- Communication and Marketing Staff
- Funders
- HMG State Lead
- HMG Local Lead
- Policy or Advocacy Professionals
- Community Partners
- Family/Parent Leader
- Other (please specify):

9. Which of the following audiences will find the most value in attending your presentation:

- Very new HMG systems/ Exploration
- Younger HMG systems/ Installation
- Established HMG systems/ Implementation
- Seasoned HMG systems/ Sustainability
- All of the above

HELP ME GROW VIRTUAL EVENT 2023: UNDERSTANDING THE PRESENTER EXPERIENCE

The steps below broadly outline the presenter experience. Please follow the instructions in this year's Call for Proposals for exact details and deadlines.

1

Review Call for Proposals.

Identify a topic or implementation strategy that you would like to showcase.

2

Apply to have your presentation streamed at the Virtual Event on **October 17**.

Applications are due **June 15**.

3

Once all presentations are submitted, the Forum Planning Committee will review and select this year's Forum content.

4

5

Submission decisions will be shared in **July 2023**.

If accepted, you will:

- Create presentation slides;
- Pre-record your presentation on Zoom or a similar platform;
- Create a one-pager detailing discussion prompt questions;
- Submit all materials including your recording, presentation slides, and prompts to the HMG National Center by **September 1**.

6

On **October 17, 2023**:

- Attend your pre-recorded presentation and interact with attendees using the Virtual Attendee Hub's Q/A and Chat features.
- Following your presentation, join small-group discussion rooms to discuss your presentation content using the prompt questions submitted in your application.

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