



# HELP ME GROW NATIONAL CENTER Virtual Forum 2022



## Help Me Grow National Center Update

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Office for Community  
Child Health

# Agenda

1. Help Me Grow as a vehicle for partnerships
2. Advancing partnerships for progress
3. Achieving our full potential: five strategic priorities
4. Affiliate impact 2021
5. Using HMG data for community change
6. Call to action

# Help Me Grow A Vehicle for Partnerships

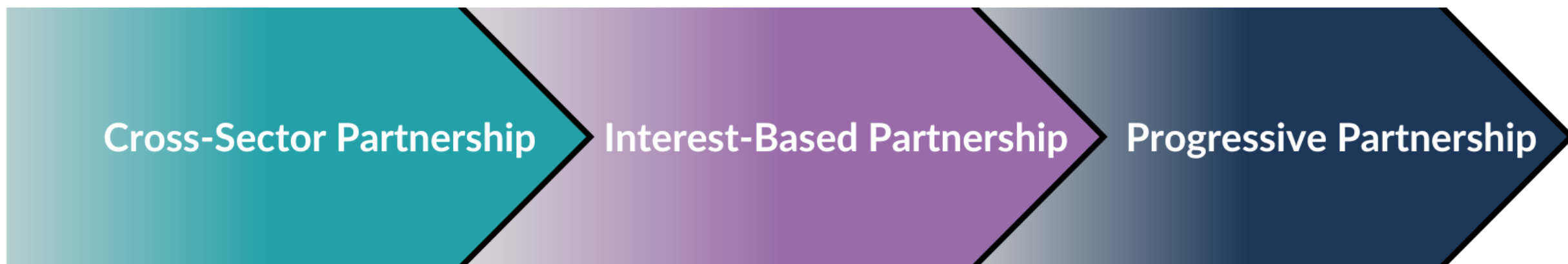
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# Help Me Grow's Niche in Early Childhood



- HMG is a vehicle for partnerships that make a coordinated early childhood system
- HMG establishes an infrastructure to integrate multiple models, tools, programs, initiatives
- HMG is the only national, evidence-based, federally recognized early childhood system model in existence

# Evolution of Partnerships Toward Progress





A process where various child-serving sectors come together to collectively focus their expertise and resources on a complex issue of importance to a specific community/population they serve



All sectors have multiple interests when it comes to solving a complex social problem

Depending on the partnership goals, multiple representatives from the same sector may be required, because they are involved with different parts of the work (i.e. policy-making, practices, & funding).



Recognizes and includes invisible stakeholders

Forges partnerships around problems rather than ready-made solutions

Emphasizes social innovations that radically change the way people relate to early childhood and family support



# Help Me Grow National Center Advancing Partnerships for Progress

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# Coordinated & Integrated Data System for Early Identification

The **Roadmap for Advancing Family-Engaged Developmental Monitoring**, a product of the CIDSEI project, highlights the intentional partnership of families and providers that is necessary to promote healthy child development and family well-being. Focuses on three attributes that define FEDM:

1. Families are the expert in their child’s development
2. We must take a holistic approach to child development that includes identifying the social drivers of health that can both promote or hinder development,
3. The fact that child development should be valued as a longitudinal process.

Partners	Objectives
<ul style="list-style-type: none"> <li>• Help Me Grow North Texas</li> <li>• The Association of University Centers on Disabilities</li> <li>• The Centers for Disease Control and Prevention</li> <li>• Other partners: the HMG CIDSEI Affiliate Work Group; the CIDSEI Advisory Committee</li> </ul>	<ul style="list-style-type: none"> <li>• Explore existing approaches related to early identification inclusive of monitoring, screening, referral, and receipt of services and the extent to which they are tracked and documented.</li> <li>• Create shared understanding of the difference between developmental promotion and developmental monitoring.</li> <li>• Raise awareness of the importance of creating intentional partnership between families and providers that combines their knowledge to recognize children’s developmental milestones and identify opportunities for support and education.</li> </ul>

# Goal Concordant Care

Study the impact of expanding a **focus on parent-identified goals** through the HMG Model to advance family engagement, family satisfaction, and achievement of parent/caregiver goals for child health and development and family well-being.

Partners	Objectives
<ul style="list-style-type: none"><li>• Be Strong Families Center for the Study of Social Policy Healthy Outcomes from Positive Experiences</li><li>• University at Buffalo Motivational Interviewing Center</li></ul>	<ul style="list-style-type: none"><li>• Study the application of goal-setting and goal-monitoring through HMG infrastructure, activities, and partner and family engagement.</li><li>• Study the impact goal-setting/monitoring have on advancing parents' priorities for family well-being and child health and development.</li><li>• Test changes, collect data, and perform analyses related to an a set of proposed enhancements to the HMG Key Activities that implement the principles underlying goal concordant care.</li><li>• Identify potential capacity building tools/resources to implement HMG in alignment with goal concordant care.</li><li>• Explore the necessary inputs and conditions to disseminate promising practices across the HMG National Affiliate Network.</li></ul>

# Early Childhood Developmental Health Systems

Advance **statewide systems** of comprehensive early child developmental (ECD) promotion, screenings, and interventions that improve outcomes and **reduce disparities** in early developmental health and family well-being for communities with high levels of childhood poverty.

Partners	Objectives
<ul style="list-style-type: none"><li>• ZERO TO THREE</li><li>• American Academy of Pediatrics</li><li>• Other project partners include: CSSP, Family Voices, Georgetown University Center for Child and Human Development, Institute for Child Success</li></ul>	<ul style="list-style-type: none"><li>• Synthesize and disseminate the evidence base for ECD systems-building.</li><li>• Develop and advance a learning agenda.</li><li>• Recruit and provide intensive TA, direct resources, and evaluation support to Implementation Site Teams in at least 3 states.</li><li>• Provide targeted and universal TA to build capacity for ECD systems implementation.</li><li>• Curate, adapt, and/or develop publicly available tools and materials for use within the ECDHS program.</li></ul>

[Learn more about this project](#)

# Achieving the Full Potential of Help Me Grow Five Strategic Growth Priorities

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# Help Me Grow Strategic Planning

## 5 Growth Priorities

Further validate HMG's impact model

Accelerate use of data for community change

Define HMG's role in advancing racial equity

Secure robust funding for HMG

Pursue growth in existing HMG states and systems

# Groundwork for Advancing and Accelerating Impact

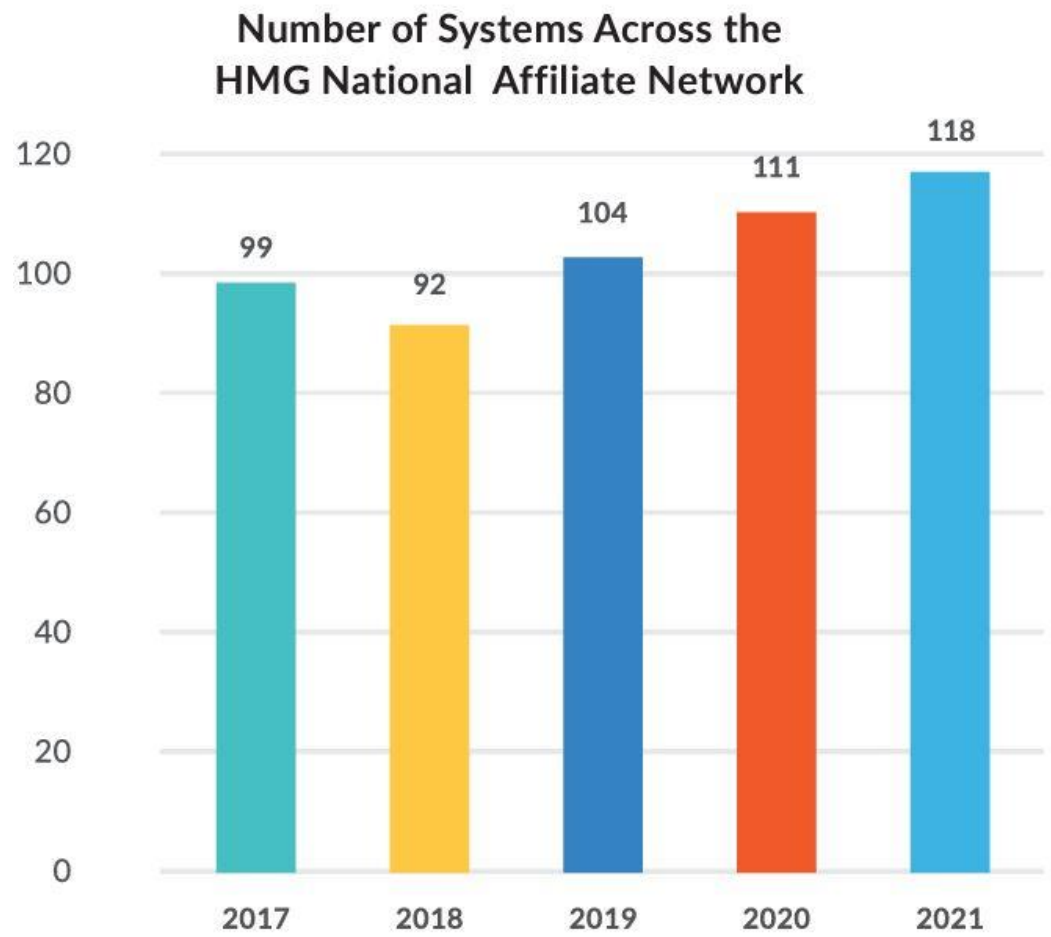
1. Clearly define how the HMG Model should be used to advance **racial equity through the components of targeted universalism**
2. Further **validate HMG's impact model** and measure network performance **towards equitable outcomes**



Help Me Grow Affiliate Impact  
2021

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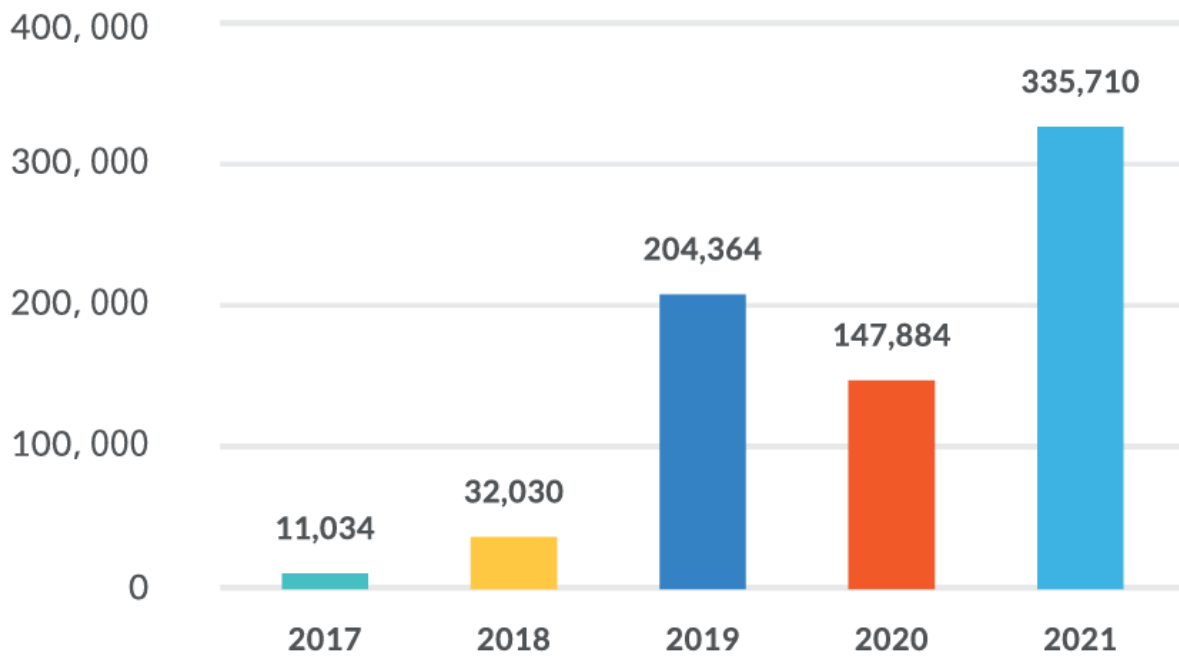




### New System Implementation

The number of communities implementing the HMG Model has steadily increased since the start of measurement. **The National Affiliate Network's largest increase in new HMG systems took place between 2018 and 2019.**

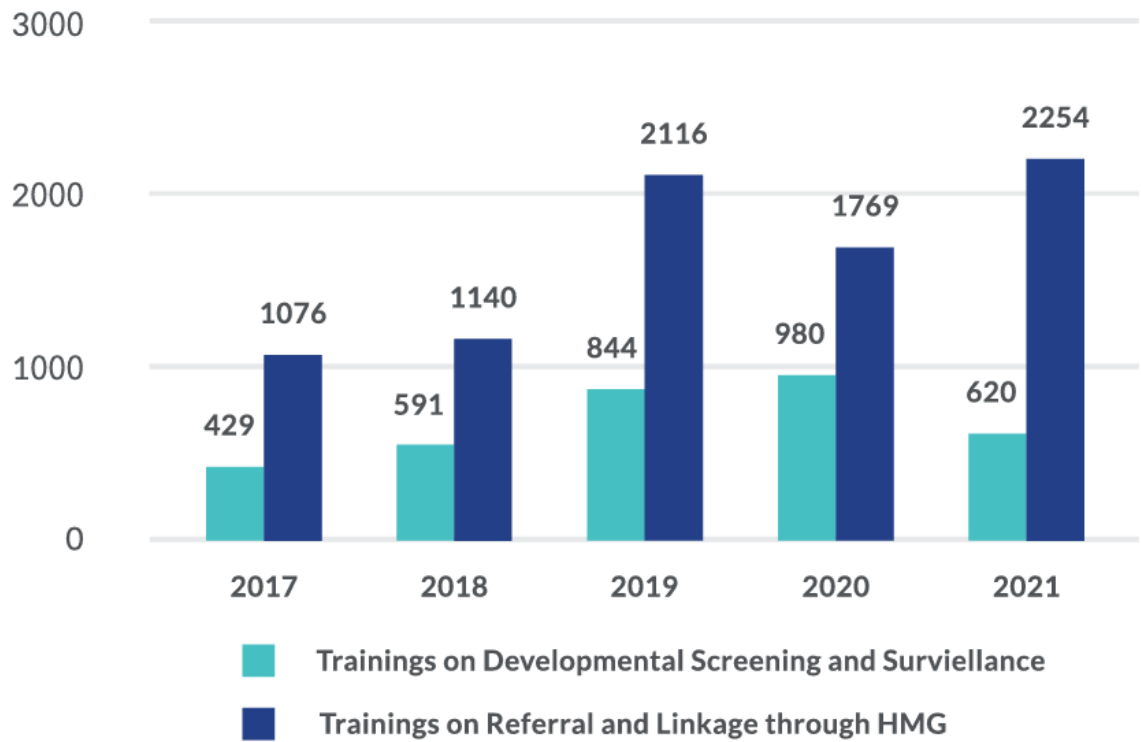
### Families Reached through HMG Led Events



### Family and Community Outreach Efforts

The number of individuals reached through HMG-led events has seen significant advancement not only in sheer number reached but in strategies and efforts to connect with families in person, virtually, and through social media. **Over the last five years, HMG systems have reported serving 731,022 individuals at HMG-led or coordinated events in the community.**

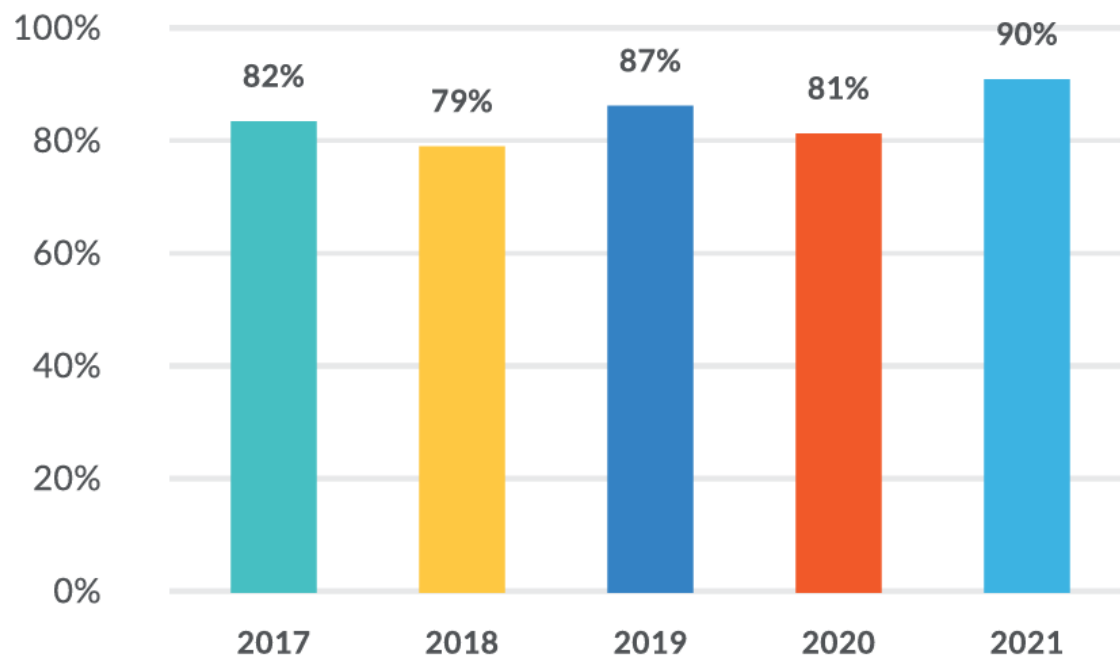
### Child Health Care Provider Trainings Conducted by HMG



### Child Health Care Provider Trainings

Over the course of the last five years, HMG systems have conducted 3,454 trainings on developmental screening and surveillance and 8,365 trainings on how best to utilize HMG as a resource to support referral and linkage. **In total, HMG systems conducted 11,819 trainings to child health providers and other medical professionals.**

### Percent of Families Reporting Needs Met by the HMG Centralized Access Point



### Needs Met

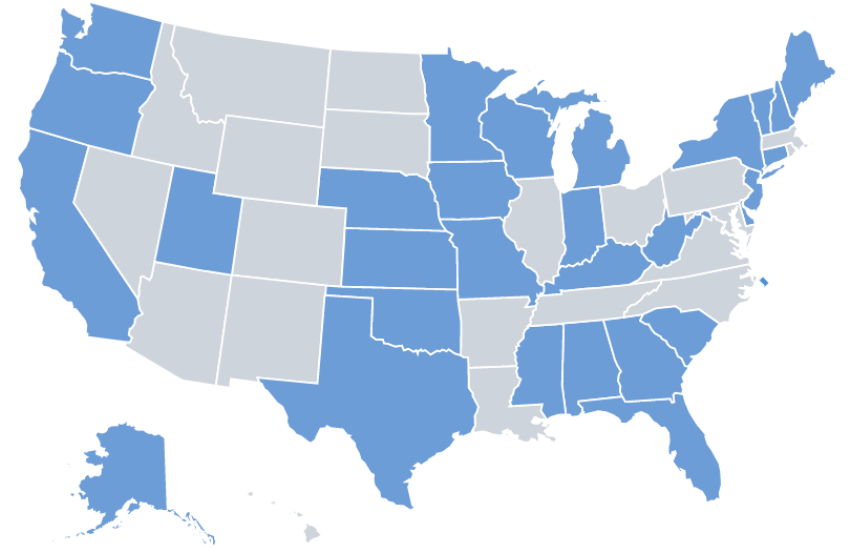
HMG systems connect families to existing services in the community and while unable to directly ensure the quality and impact of services rendered, HMG is able to control the quality, efficiency, and effectiveness of its own work directly interacting with families. **Over the last five years, families interacting with HMG Centralized Access Points across the country have reported an average of 84% needs met.**

# Using Help Me Grow Data for Community Change

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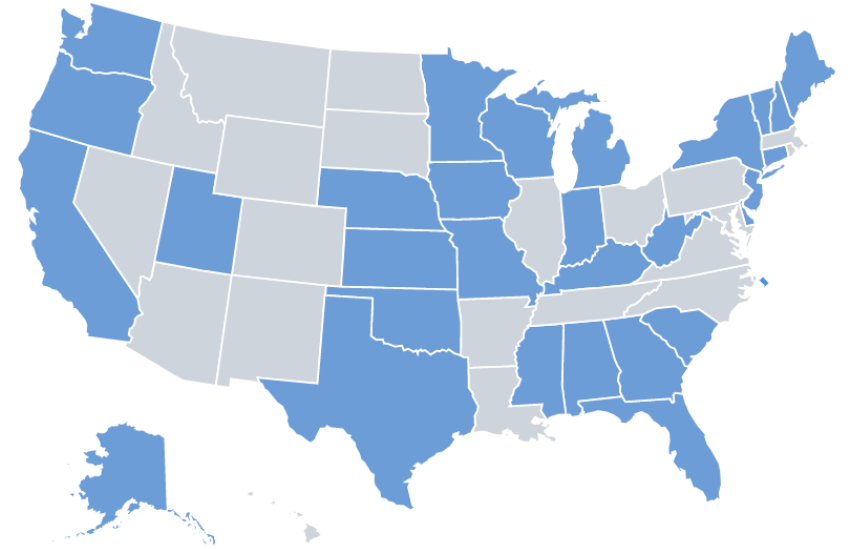
# Affiliate Spotlight: HMG Maine

- Two key initiatives, Maine's Children's Cabinet Early Intervention Workgroup and the Collaborating Partners Advisory Group, have converged to support the planning, development, and implementation of HMG Maine through advocacy and state policy.
- Supported by the State of Maine's Children's Cabinet, HMG Maine will continue to engage systems and state agencies to partner in innovative ways to promote the health and development of children and youth in Maine through effective policies, partnerships, and funding recommendations that are informed by evidence and real-time data.



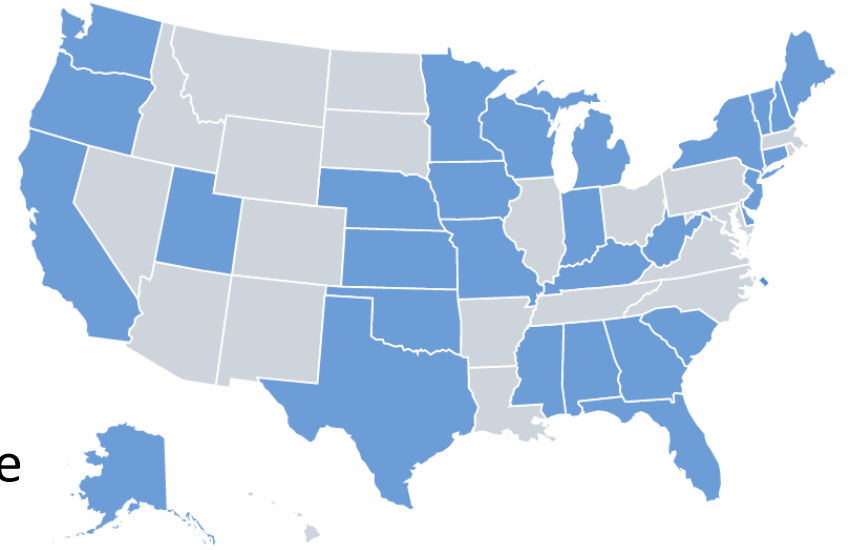
# Affiliate Spotlight: HMG Alameda County, CA

- Launched a pilot with a large Medicaid Managed Care Plan in the county to focus on how HMG could support outreach to members who had not attended well-child visits according to HEDIS standards.
- HMG leveraged the Centralized Access Point infrastructure and existing relationships with child health care providers to implement the pilot which included:
  1. Connect with providers on who hasn't attended well child-visits
  2. Follow-up with families about the barriers they are facing in attending visits
  3. Utilize care coordination infrastructure to support families and reduce barriers



# Affiliate Spotlight: HMG Sacramento, CA

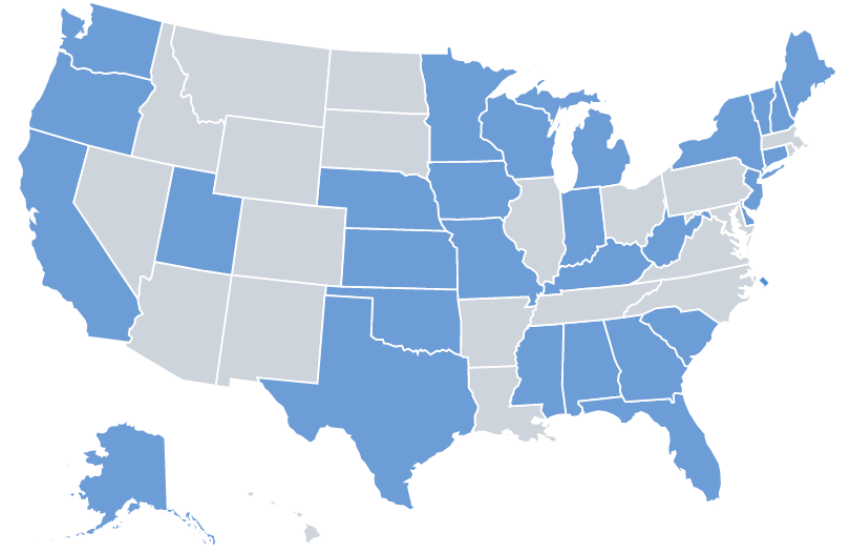
- System identified a need to increase language supports because populations speaking languages other than Spanish and English have become more prevalent and/or aware of HMG.
- Action included discussions with partner agencies and use of shared resources, such as translators shadowing ASQ screenings with families.
- In 2021, partnerships with refugee and resettlement agencies were established and a new position with HMG Sacramento was created to allow for the hiring of “as needed” interpreters/translators to learn about the HMG system and assist families through the process.





# Affiliate Spotlight: HMG Alaska

- Through looking at HMG data, HMG Alaska determined that a majority of referrals to the Centralized Access Point have been from urban areas of the state.
- HMG Alaska and the Early Childhood Network implemented a specific focus on cultivating Community Champions in local, rural communities that serve as ambassadors to HMG and engage the medical community around use of the HMG system that is relevant to the specific needs of families they know.



# Call to Action

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# Call to Action

**Growth Priority:** Clearly define how the HMG Model should be used to advance racial equity through the components of targeted universalism.

**Growth Priority:** Further validate HMG's impact model and measure network performance towards equitable outcomes.

## Our Mutual Charge

Build the compendium of strategies for leveraging HMG as a mechanism to advance equity in community.

- Articulate how these strategies leverage and exemplify strategic partnership to make change at the system-level.

