



## PEDIATRIC PRACTICE DEVELOPMENTAL TOY DISTRIBUTION PROGRAM

Thank you for partnering with Help Me Grow Onondaga to promote the power of play in advancing the healthy development of young children! We are excited to provide you with these high-quality developmental toys and the CDC's *Learn the Signs Act Early Milestone Moments* booklets to distribute to parents at well-child visits for children one to five years of age.

When offering toys to families, we kindly ask that you introduce Help Me Grow and encourage parents to scan the QR code on the sticker placed on each toy or visit [BIT.LY/HMGPEDS](https://bit.ly/HMGPEDS). Upon scanning the code, parents will be connected to a Google Form requesting contact information that will enable Help Me Grow staff to follow-up to discuss community supports.

### TOY DISTRIBUTION PROCESS:

1. When a family comes in for a well-child visit, offer the parent an age appropriate toy and the *Milestone Moments* booklet.
2. Introduce Help Me Grow and encourage the parent to scan the QR code on the sticker or go to [BIT.LY/HMGPEDS](https://bit.ly/HMGPEDS) and complete/submit the Google Form.
3. If the parent completes/submits the form, Help Me Grow will follow up with within one week to discuss the importance of developmental monitoring and screening, as well as the services offered by Help Me Grow.

Again, we look forward to partnering with your practice to get these early learning resources in the hands of parents. When you need more toys, or should you have any questions, please contact **Pediatric Resource Specialist** at [helpmegrowprs@gmail.com](mailto:helpmegrowprs@gmail.com).

## TOY SELECTION

Help Me Grow is pleased to provide high-quality developmental toys for children at every age and stage!

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### BABY'S BUSY DAY BOARD BOOK

Helps parents learn what one-year-old milestones to look for in their baby's development and provides tips on how they can help.

1+

### PEEK-A-BOO PETS TOUCH & FEEL PUZZLE WITH MIRROR

Bright colors and bold patterns promote sensory development, fine motor, and social-emotional skills.

2+

### DISNEY MICKEY MOUSE ABC-123 NESTING & STACKING BLOCKS

Promotes fine motor skills, number and letter recognition, and matching and sorting skills.

3+

### SEE-INSIDE ALPHABET PEG PUZZLE

Promotes letter recognition and pre-reading skills and encourages hand-eye coordination, fine motor, and visual perception skills.

4+

### SCISSOR & TAPE ACTIVITY BOOKS

Promotes color and shape recognition, hand-eye coordination, finger strength, and fine motor skills.

