



Parent**TV**

FOR ORGANISATIONS

www.parenttv.com | info@parenttv.com

WHAT IS PARENT TV?

At ParentTV we know that you want to help parents at your organisation to raise happy and healthy children. To do that, you need a way to equip them with tools and strategies to address the parenting issues that come their way.

The problem is there is not enough time or expertise for one person to address all of the issues families may encounter which can make you feel overwhelmed when trying to be who your families need. We believe parents should feel equipped and supported to raise great kids.

We understand how exhausting it can be trying to give parents the tools that make a difference which is why we have created an innovative online platform with over 37 world leading experts sharing hands on strategies to support the children in your care.

HERE'S HOW WE DO IT:

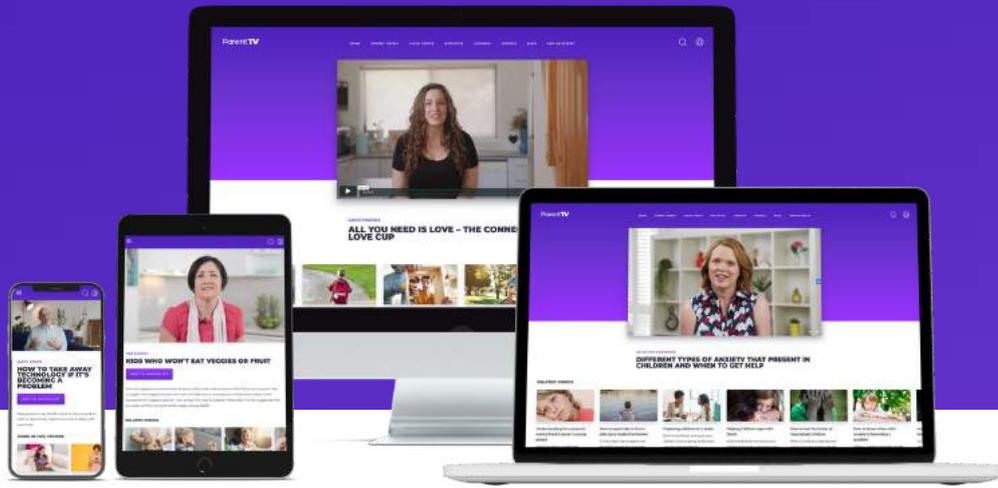
1. Join the ParentTV community
2. Support staff development
3. Share the content with parents
4. Change the lives of children

So, create a ParentTV account for your organisation so you can stop feeling overwhelmed and have confident educators, encouraged parents, and successful children.

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ParentTV offers hundreds of on-demand videos and courses with content designed to support those who support children from infancy through to teenage years.

1000 +
videos

50
parent
courses

400+
blog articles

20+
hrs of professional
development

37 +
experts on
the platform

Feel more confident and connected with access to reliable advice on a wide range of topics from Australia's leading parenting and educational experts.



Maggie Dent
Parenting Educator
Behaviour &
Development



**Dr Kaylene
Henderson**
Psychiatrist
Mental Health



**Dr Justin
Coulson**
Behaviour &
Development



**Dr Kristy
Goodwin**
Technology &
Wellbeing



Sandi Phoenix
Behaviour
Consultant



**Dr Vanessa
Lapointe**
Registered
Psychologist



Teacher Tom
Preschool
Educator



Nathan Wallis
Neuroscience
Educator

General Parenting | Behaviour | Technology | Mental Health | Social Wellbeing | Friendship |
Developmental Milestones | Sexuality Education | Developmental Conditions | Nutrition | Health |
Protective Education | Sleep | Coparenting | Mindfulness | Yoga | Music | Dance

Prevention

Supporting parents before you hit a crisis point with

- Curated content for your newsletters
- Expert webinars for parents
- The ability to share targeted content

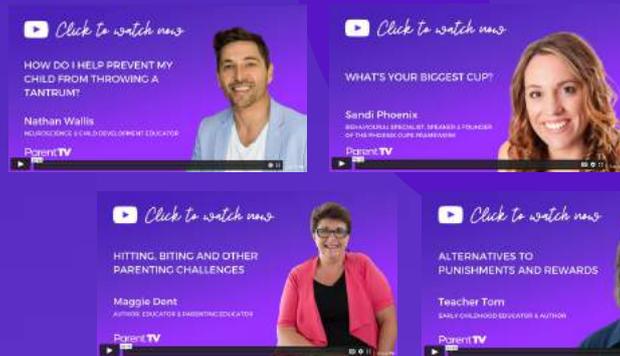


Development

Ongoing parent and staff support by

- Focused social and emotional development of students
- Over 20 hours of structured learning
- Bite-sized weekly encouragement and support

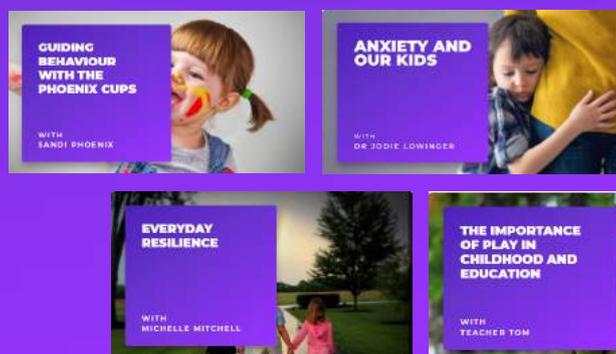
CONTENT THAT CLOSSES THE LOOP



Intervention

Providing timely support during a crisis through

- Real-time support
- Diagnosis support
- Micro courses on child issues
- Full parent and staff access to our platform



- ✓ Research based advice that's easy to understand.
- ✓ Short, smart videos for busy parents, carers and educators helping to raise kids.
- ✓ New content added **monthly** with webinars from our experts on topics relevant to your organisation.

SUBSCRIPTION TYPES

ADMINISTRATOR SUBSCRIPTION

Number of Accounts: 1
Pricing \$150 per month
Unsubscribe at any time

This subscription includes one account that allows this person to access and share content with the families and staff at your organisation through social media, newsletters, communication apps, and privately with parents. You can decide what, when, and how you send these helpful resources.

This subscription includes an administrator account, analytics dashboard and also includes our weekly social media share pack to grow your digital presence with meaningful content. Each Monday we'll send you curated links to share, beautifully designed quote cards from our experts, and blog posts.

ORGANISATION SUBSCRIPTION

Number of Accounts: Multiple
Pricing: \$2000 +
Annual subscription per organisation

This subscription makes the entire content library accessible to all of the staff and families in your organisation. Staff members can share content directly with the parents of the children they support, and parents and staff can create their own free account with your unique code to consume content on-demand.

The organisation subscription also includes an administrator account, user management, analytics dashboard, and the weekly social media share pack.

Number of families	Cost per Year
0 - 500	\$2000
501 +	Request a quote

Please note: Pricing excludes GST

MULTIPLE ORGANISATION NETWORK SUBSCRIPTION

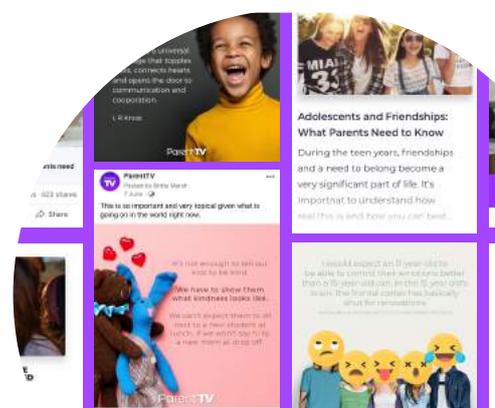
Number of Accounts: Unlimited
Pricing: **Contact us for a quote**

Get in touch or sign up

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SOCIAL MEDIA PACK

Each week we send you a selection of relevant content to help your parents and staff stay up to date, enhance your parental support efforts, engage your community, and build your staff capabilities.



TESTIMONIALS



*ParentTV is a must have for all parents and educators. With so many parents relying on information from the internet, it is great to have a platform where **respected experts share expert information**. It is great for teachers to be able to share this information with each other and parents.*

CHILDCARE CENTRE DIRECTOR



*ParentTV allows me to easily share content with parents I work with. It's also good because the **clips are short, easy to understand and are delivered by experts in the field**.*

WELLBEING OFFICER

