

HMG System Readiness Assessment

Thank you for completing this survey. The *HMG System Readiness Assessment* captures information on the structures and efforts in place currently that may serve to found the core components of the HMG system model. The *Readiness Assessment* can be used to guide the Work Group's environmental scanning efforts and also serve as a reporting tool to both the HMG National Center and your HMG Leadership Team.

Please provide answers to each of the questions below. It is advisable that the full Work Group be allowed contribution to these questions. Please note the questions span multiple pages.

* 1. Name of lead respondent

* 2. Title

* 3. Organization

* 4. State

* 5. County/Community

6. Email address

7. How did you and your partners first learn of HMG?

* 8. Are the responses reported in this questionnaire informed by the entirety of membership participating in the HMG Family & Community Outreach Work Group?

* 9. For how long has this Work Group been meeting around HMG?

- 1-2 months
- 3-4 months
- Over 5 months
- Has not met yet

* 10. Does this Work Group feel adequately supported and/or have sufficient knowledge related to the Help Me Grow model, the core component of focus, and their role/responsibilities in order to complete this Assessment?

- Yes, we feel adequately supported and sufficiently knowledgeable
- Yes, we feel adequately supported and sufficiently knowledgeable
- We feel only partially supported and feel our knowledge is not entirely sufficient
- We feel unsupported and do not have sufficient knowledge

* 11. Please identify the support activities this Work Group has conducted or received in completing this Assessment?

- Reviewed sections of the Help Me Grow Manual related to this core component
- Met or connected with our lead Help Me Grow coordinators
- Met or connected with our Help Me Grow Leadership Team
- Received a Work Group orientation webinar (or the materials from that webinar) from the National Center
- Explored resources on the affiliate side of the Help Me Grow National website
- Connected with Help Me Grow National Center
- Reviewed the National Center's Help Me Grow Data Collection & Reporting Guidelines
- Connected with other Help Me Grow affiliates

* 12. With which of the other HMG Work Groups has yours intentionally coordinated? Through in-person joint meetings, cross-membership, and/or standardized communication channels and feedback loops.

- Centralized Access Point
- Child Health Care Provider Outreach
- Data Collection & Analysis
- None of the above.

Please describe how your Work Group coordinated implementation planning and completion of this Assessment with the other Work Groups.

HMG Family and Community Outreach serves as one of the four core components of the HMG system model.

Family and Community Outreach promotes Help Me Grow, facilitates provider networking, and bolsters children's healthy development through families.

Family and Community Outreach is key to promoting the use of Help Me Grow and providing networking opportunities among families and community-based service providers. Family and Community Outreach staff work to engage families by participating in community meetings, forums, public events, fairs, and facilitating sessions that help families learn about child development and the role of Help Me Grow. These staff also establish and maintain relationships with community-based service providers.

A community presence encourages support for and participation in the Help Me Grow system and helps to market the service. It also facilitates efforts to gather and update information to include in a local early childhood resource directory.

Four Key Activities of HMG Family & Community Outreach

- 1. Utilize community partners: Partners for HMG family and community outreach have been identified using set criteria. Affiliates are expected to develop a definition or method to identify strategic partners that will support Family & Community Outreach activities for HMG. Then develop relationships with those organizations under the auspices of HMG in order to leverage the great work already happening under that organization.**
- 2. Host or participate in networking events/trainings for community-based providers: These are strategies to raise awareness, identify partner organizations, and build relationships to align mutually reinforcing activities. Some affiliates host HMG-branded networking events as a means of marketing. Other affiliates leverage strong existing events that bring together community-based agencies that serve young children and their families. The purpose of these events and trainings are to promote and institutionalize relationships across the landscape of early childhood providers, to learn about other existing work, and identify professional development opportunities, and in doing so, identify alignment in priorities and efforts and from there, identify potential ways to collaborate.**
- 3. Conduct family events: Intended to raise awareness by, and find partners in, families, parents, and caregivers. Parent or family cafes is a common example of an event.**
- 4. Marketing: Marketing/social media activities are regularly used to promote HMG. Using social media, commercials, radio, flyers, any mechanism or channel to get the word out to all audiences about HMG and how to leverage the Centralized Access Point**

13. Are there any agencies that appear to be in operational alignment with the objectives and activities of the HMG Family & Community Outreach core component, as described above?

Yes

No

14. If Yes, please name any/all agencies in the community that operate in alignment.

15. Please share the areas where agencies listed are most aligned with the HMG Family & Community Outreach objectives and activities.

16. Is there an agency or agencies in the community that funds full or part-time staff members who work to create partnerships with and across community-based service providers?

Yes

No

If yes, please list the agencies currently staffing positions.

17. Are trainings currently being conducted for community providers and/or families regarding early childhood topics or developmental screening?

Yes

No

18. Please list any/all agencies that currently offer trainings for community-based service providers on topics that serve to promote early childhood health and development.

19. Please describe the content, topics, or objectives of these trainings.

20. Please list any/all agencies currently offering trainings or technical assistance to community-based providers on developmental screening.

21. Are trainings offered evenly and throughout all communities across the community/state (i.e. the area you are planning HMG implementation)?

- Yes
- No
- Please elaborate on your response here.

22. Who is the target audience for these trainings?

23. Are trainings well attended?

- Yes, very
- Yes, somewhat
- No
- If not, please describe the speculative reasons why trainings are not currently well attended.

24. Are trainings reaching the entirety of the targeted audience?

- Yes
- No
- If not, please describe the audience not currently reached by existing trainings.

25. Do any early childhood resource directories of community-based programs and services currently exist?

- Yes
- No

26. Please describe any existing early childhood resource directories. What agency or agencies are primarily responsible for the existing directories? Are they regularly updated and maintained?

27. Which of the resource directories described above have a statewide scope/purview?

28. What methods are currently used to gather information on community supports and services?

29. Has this Work Group connected with the Centralized Access Point Work Group around resource directories, the types of directories currently used by existing aligned call centers and what the Centralized Access Point Work Group has identified as priorities around maintaining accurate, complete, and up-to-date resource directory for early childhood system navigation?

- Yes
- No
- If not, please share why not.

30. Do networking events or meetings among community-based agencies and programs currently occur?

- Yes
- No

31. If Yes, please name the agencies organizing and hosting these networking events.

32. Which counties are served by the agencies organizing and hosting existing networking events?

33. Are provider networking meetings/events well attended?

Yes

No

If not, please describe the speculative reasons why events may not be well attended.

34. If you are planning to install HMG in pilot regions, which HMG pilot areas are currently served by the resource directories you described above?

35. Which sectors are engaged in these provider networking meetings/events?

- Medical/primary care/medical home
- Dental
- Early intervention (Part C)
- Special education (Part B)
- School-based health centers
- Community-based behavioral health
- State agency-based behavioral health
- Universities
- Community Foundation
- Legal and policy
- Speech therapy or related ancillary services
- Parent education
- Advocacy
- Social sector evaluation
- Community-based non-profit
- Home visiting
- WIC
- Head Start
- Literacy
- Childcare
- State agencies
- Rep. of related initiatives (e.g. Project LAUNCH, Learn the Signs. Act Early, ECCS, Race to the Top, Reach out and Read, etc)
- Other (please specify)

36. Which sectors have been identified by this Work Group as priority for increased/enhanced engagement in early childhood system building through HMG implementation.

- Medical/primary care/medical home
- Dental
- Early intervention (Part C)
- Special education (Part B)
- School-based health centers
- Community-based behavioral health
- State agency-based behavioral health
- Universities
- Community Foundation
- Legal and policy
- Speech therapy or related ancillary services
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- Advocacy
- Social sector evaluation
- Community-based non-profit
- Home visiting
- WIC
- Head Start
- Literacy
- Childcare
- State agencies
- Rep. of related initiatives (e.g. Project LAUNCH, Learn the Signs. Act Early, ECCS, Race to the Top, Reach out and Read, etc)
- Other (please specify)

37. Please identify strategies to increase/enhance engagement among child health care providers in networking events.

38. Are there events or strategies currently conducted to reach families/caregivers to raise awareness and market existing early childhood programs and services?

Yes

No

If yes, please describe these events, their geographic location/service area, and which organizations coordinate them.

39. Are there events or strategies currently conducted to reach families/caregivers and provide education on developmental promotion?

Yes

No

If yes, please describe these events, their geographic location/service area, and which organizations coordinate them

40. Is there an agency or agencies that currently undertake marketing or public campaigning around early childhood topics?

Yes

No

41. Are there opportunities to leverage local marketing/communications organizations or initiatives to help broadly promote HMG?

Yes

No

If yes, please describe.

42. Please describe recommendations by this Work Group regarding the development of a HMG communications plan.

43. Please describe the longer-term goals as identified by this Work Group regarding HMG marketing, communications, awareness campaigns, advertising, and public relations.

44. Has this Work Group researched existing early childhood advocacy initiatives or met with any policy partners to think through strategies that would leverage HMG operations to advance policy change?

Yes

No

45. Please describe the ways in which this Work Group believes HMG could be a strategic partner to local early childhood advocacy and policy change work.

46. If Yes, please name the agency or agencies that conduct public awareness efforts around early childhood. Please also describe some of the efforts these agencies have effectuated to date.

47. Thinking ahead to the next year or two, which, if any, of the following ways do you anticipate HMG to be involved in politics or causes in your community? (Select all that apply.)

- Sign petitions
- Share opinions on social media
- Write Members of Congress
- Meet with local legislators
- Protest, march, or demonstrate
- Attend local political meetings
- Collaborate with or work for a candidate
- Develop an advocacy campaign
- Participate in an existing advocacy campaign
- Donate money to a candidate, campaign, or political organization
- None of these

48. Please describe the longer-term goals to leverage a HMG system in your community or state to participate in early childhood advocacy efforts and/or advance public policy.

49. Please list the types of data this Work Group recommends collecting and tracking in order to measure the development, operation, and success of Family & Community Outreach efforts in your HMG implementation.

50. Has this Work Group connected with the Data Collection & Analysis Work Group to plan its recommendations for Family & Community Outreach data measures?

- Yes
- No
- If not, please share why not.

51. What are some anticipated challenges related to family/community outreach?

52. Which of the following are important needs in moving forward with family and community outreach (check all that apply)?

- Funding & budget
- Staffing
- Training
- Partnership and collaboration across agencies
- Partnership with families
- Policies and procedures
- Interagency agreements
- Resource inventory
- Process to regularly identify and update information about community services and resources
- Other (please specify)

53. Please name the agency or agencies best positioned to contribute to the oversight, management, and coordination of the HMG Family & Community Outreach core component.

54. Why is this agency best positioned? What attributes and capabilities make this agency best positioned to lead HMG Family & Community Outreach?

55. Which of the above is the most important?

56. Please describe the vision for how the agency or agencies listed above can/may oversee, manage, and coordinate the HMG Family & Community Outreach core component. Provide as many details as possible.

57. Please list all key agencies and organizations recommended to be integrally involved in the installation of the HMG Family & Community Outreach core component.

58. Please describe the overall strategy that your Work Group has determined to be the best course to implement the HMG Family & Community Outreach core component for your HMG implementation. Concepts to touch on here include those articulated in this Assessment: Partner organizations that will be key to this component work; Early childhood resource directory and its maintenance; staffing; strategies to build partnerships with local providers; strategies to raise awareness among families; marketing; supporting early childhood advocacy

59. What type of assistance or support would best serve to move efforts forward in developing and implementing the HMG Family & Community Outreach core component?