

# Annual Fact Sheet 2020

Help Me Grow is a free service connecting children and their families to resources to enhance the development, behavior and learning of young children.  
866.GROW.025  
www.helpmegrowoc.org



## Centralized Access Point/Call Center

- 2294 children ages 0-8 served
- 23% of intakes were web requests
- 76% of families received care coordination
- 83% of families connected to or pending service



## Community & Physician Outreach

- 4,721 referrals provided to community providers
- 1,246 referrals from health care providers
- 485 professionals participated in Connection Café
- 1,934 professionals received announcements each week
- 230 resource inventory updates/additions



## Developmental Screening

- 379 children were screened for developmental progress
- 97 professionals were trained on how to conduct developmental screenings of children ages 0-8
- Launched virtual training on developmental screening tools



## OC Children's Screening Registry

Since established in 2018:

- 50,146 screenings entered
- 25,932 unique children entered
- 59 medical practices participate
- 11 community based organizations/school districts participate

Launched in 2020



## Parent Engagement Virtual Events

- Launched FREE virtual events:
- Zoom, Screen & Grow
  - Learn, Play & Grow @ Home!



## COVID-19 Expansion

Expanded support was provided to connect families to basic needs resources



## WIC Collaboration

Partnered with WIC to support referrals and access to developmental screening