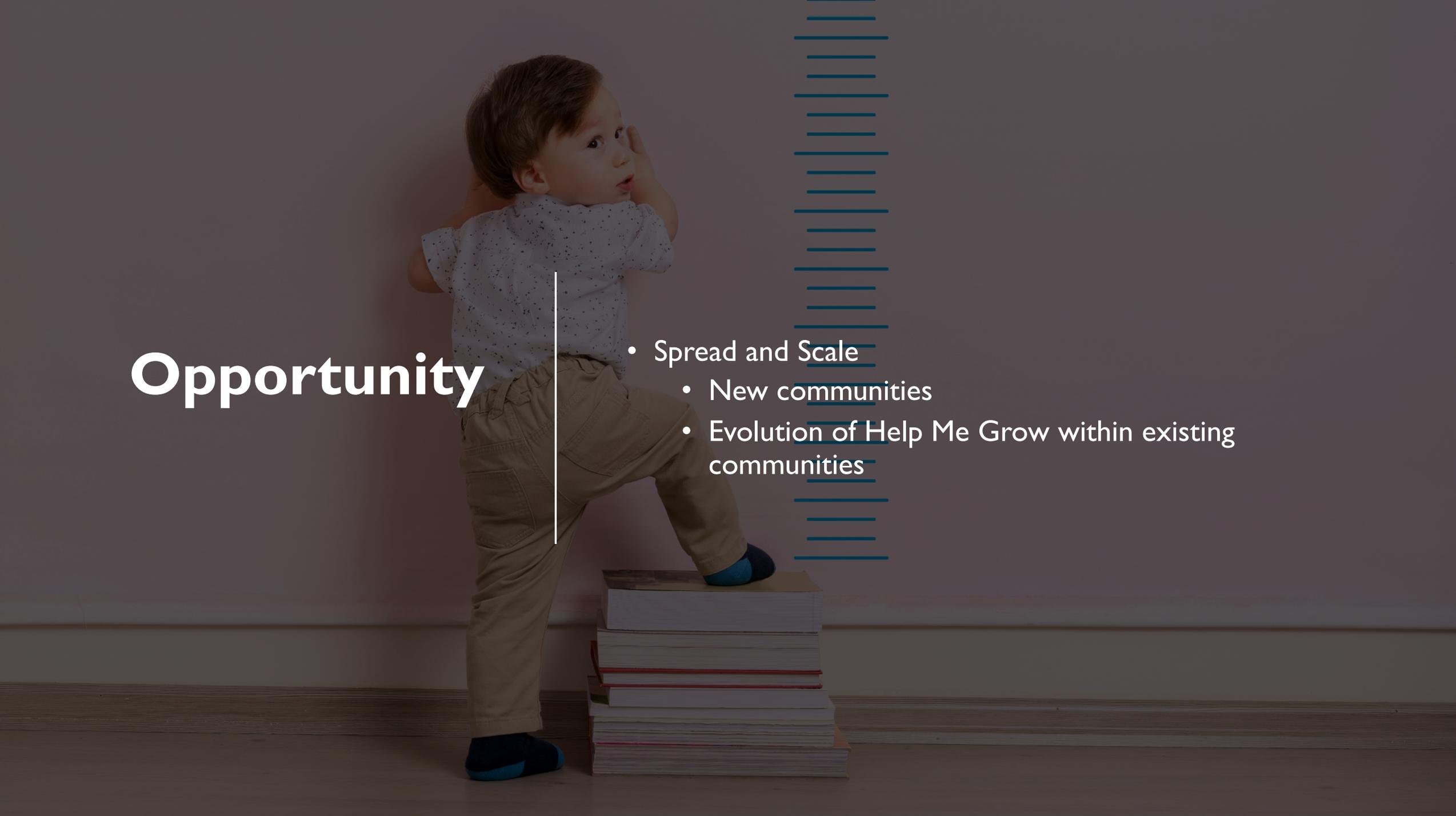




# Accelerated Scale and Impact of Help Me Grow

Help Me Grow Virtual Forum  
August 2020



A young child with light brown hair, wearing a white patterned shirt and tan pants, stands on a stack of several books. The child is looking upwards and to the right, with their right hand near their head. To the right of the child is a vertical scale of blue horizontal lines on a light-colored wall. The word "Opportunity" is written in large white letters on the left side of the image.

# Opportunity

- Spread and Scale
  - New communities
  - Evolution of Help Me Grow within existing communities

# Current Strategic Priorities



## Growth

New states and systems  
Targeted and universal technical assistance  
Capturing progress through Building Impact



## Enhancement

HMG-ECE  
HMG-WIC  
Centralized Access Point Working Group



## Understanding Impact

Return on Investment framework  
Metrics and measures  
Implementation science

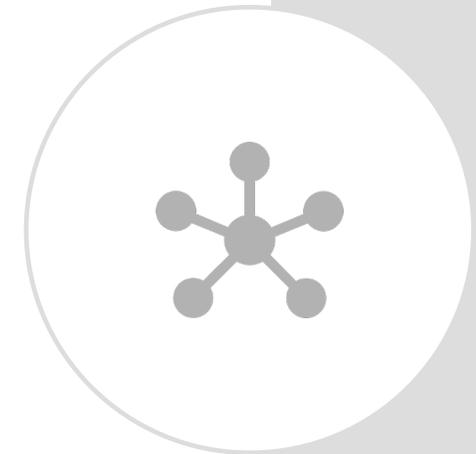
# Factors Influencing our Trajectory

Local, state, and federal funding streams

Accessibility and reach of Help Me Grow within communities

Effective measurement and communication of our impact

How do we define and support Help Me Grow goals related to strategic growth at all levels: local, state, and national





# Informing our Strategic Priorities

- Current funding landscapes and political realities
- Existing efforts to develop and implement strategic growth plans in localities
- Experiences in serving to guide HMG evolution at the state and regional level
- Your priorities, in terms of what we most need to define, operationalize, or articulate as a growth goal for Help Me Grow
- Resources communities would need to attain those goals

# The National Center is collaborating with Bridgespan on a five-month project to set national growth and impact goals

## Bridgespan's mission



*We work towards a better world by strengthening the ability of mission-driven organizations and philanthropists to achieve breakthrough results in addressing society's most important challenges and opportunities.*

*We envision a future where societies are characterized by equity and justice.*

## Our clients include networks and early childhood organizations and funders

ALL OUR KIN



## This project will focus on four main questions

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What is the “full potential” reach and impact of Help Me Grow’s national presence, states, and systems? Where is our network situated on the path to that full potential?



Given the network’s current state, what goals should the Help Me Grow National Center prioritize to drive the network’s growth and impact?



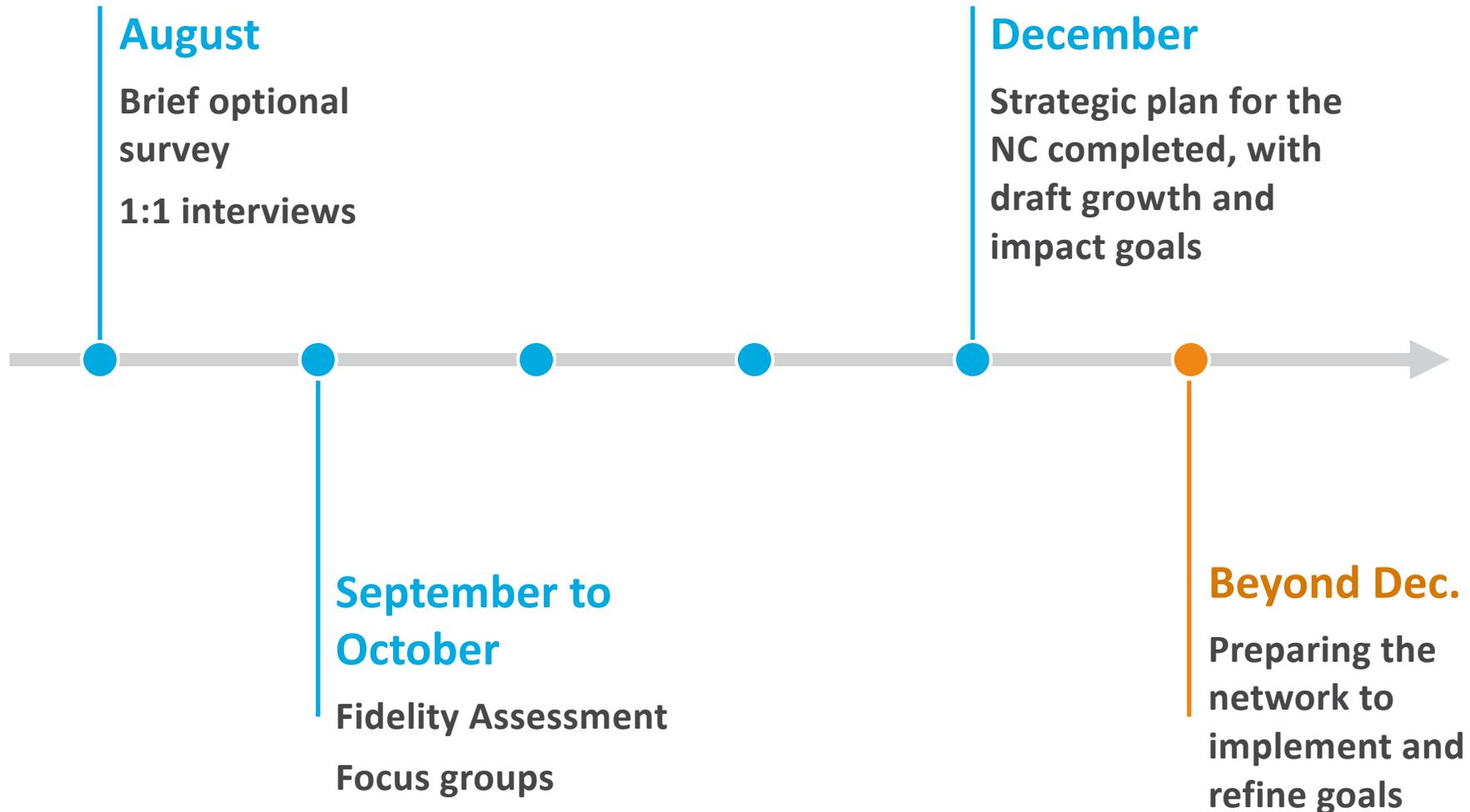
What will it take to proactively fuel demand for adopting and implementing the Help Me Grow model, and how should the National Center provide support?



What evidence base should Help Me Grow establish, recognizing that: 1) HMG is a system, not an intervention; and 2) there are multiple audiences for evidence (including local and state-level stakeholders)

# Engaging you in different ways throughout this work and beyond is critical to success

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# In the immediate term, we hope you will consider participating in a brief survey and/or a focus group

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	Brief survey	Focus groups
<b>Who</b>	<ul style="list-style-type: none"><li>• HMG affiliates leading the implementation of HMG activities (e.g., CAP, family outreach)</li></ul>	<ul style="list-style-type: none"><li>• HMG affiliate state/system leads</li></ul>
<b>When</b>	<ul style="list-style-type: none"><li>• Fill out by <b>August 21</b></li></ul>	<ul style="list-style-type: none"><li>• <b>TBD</b> (likely September)</li></ul>
<b>Topics</b>	<p>Help us better understand <b>who the network is serving</b>, by sharing:</p> <ul style="list-style-type: none"><li>• <b>Counties</b> where HMG outreach occurs</li><li>• <b>Demographics</b> served (if available) – race, income, age</li><li>• <b>Race/ethnicity</b> of affiliate leadership (optional)</li></ul>	<ul style="list-style-type: none"><li>• <b>Motivation</b> for becoming a HMG affiliate, history prior to joining, and role at local or state level</li><li>• Goals for <b>penetration and reach</b> (state and local)</li><li>• Goals for <b>system implementation</b></li><li>• Goals for <b>funding and policy</b></li><li>• Goals for <b>building evidence</b> and outcomes</li><li>• <b>Challenges</b></li><li>• How the <b>National Center can support you</b></li></ul>

***Following this session, please look out for an email with details for signing up for one or both of these opportunities!***

Questions?

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