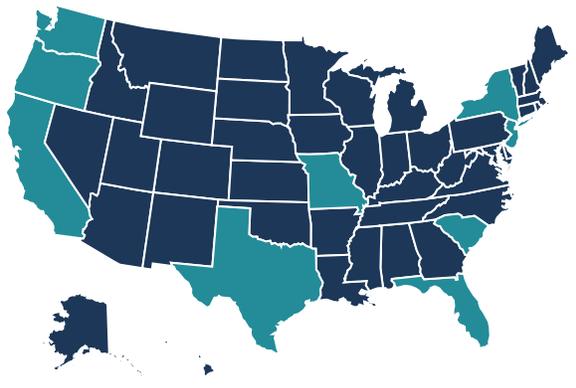


Help Me Grow's Support to Families with Young Children: Essential Infant and Toddler Basic Needs during the COVID-19 Crisis



From the onset of the COVID-19 pandemic, the Help Me Grow National Network quickly mobilized to connect with more families in their perspective communities and state across the country. With an increase in calls to the Centralized Access Point, HMG systems identified the shift of families accessing their local HMG for developmental child needs to inquiring about the immediate basic needs of their young children and household including but not limited to: food, clothing, diapers, formula, and housing. With resources made available by The JPB Foundation, eleven HMG systems rallied to meet this need in their communities.



Participating Affiliates

- Long Island, New York
- Marion, Florida
- Missouri
- New Jersey
- Oregon
- Orange County, California
- Pierce County, Washington
- Sacramento County, California
- Skagit County, Washington
- South Carolina
- Tarrant County, Texas

Highlights include:



Over **2.8 million** resources distributed to families with infants and toddlers



33,205 unique interactions with families with infants and toddlers



1,167,470 diapers distributed



1,537,302 baby wipes distributed



16,270 ounces of formula distributed



93,406 additional baby items distributed

Affiliates Testimonials

When distributing items, we asked if families were interested in receiving additional information in the following areas: WIC, Child Care, Family Support through Family Resource Centers, and developmental information and screening through Help Me Grow and were able to share contact information with the selected programs for follow up. - **HMG Sacramento County, CA**

"This was a great opportunity for 8 diverse agencies to come together in partnership across our multi-county region to serve frontier, rural and urban areas."
- **HMG North Texas**



For Questions or Additional Information

To learn more about the Help Me Grow National Center and the National Affiliate Network's response to the COVID-19 pandemic, please visit:

<https://helpmegrownational.org/resources/affiliate-resources-for-responding-to-covid-19/>