

# Help Me Grow WNY Logic Model 2018

Strengthening Family Protective Factors for those with Young Children

## INPUTS

### HMG Organization:

- CQI & evaluation
- Data tracking & collection
- Policies and procedures
- Structure/Org map
- Trained staff

### Early Childhood Stakeholders:

- Child care providers
- County Children w/SPHCN
- County Early Intervention agencies
- Dept. of Social Services
- Families with children aged 0-6
- Pediatricians/Medical homes
- School districts
- Service providers/Interventions

### Formal Partnerships:

- Data sharing agreements
- Local fidelity plans
- MOUs
- Relevant materials/documents

### IT Systems and Platforms:

- 211
- Brookes Publishing (ASQs)
- FINDconnect
- National HMG website
- Social media accounts
- State/local HMG website

### Supports to Sustain and Scale:

- Advocacy for EC community
- Funding & funder community
- Marketing of HMG
- Supportive public policy for EC supports, services, and funding

### External Research & Evaluation

## ACTIVITIES

### Community Outreach

- Attend family-focused and EC events
- Communicate value of EC development, HMG, local resources
- Engage EC Stakeholders to:
  - > conduct universal dev. screenings
  - > integrate process into existing structure
  - > make appropriate, active referrals
  - > provide info about HMG, services/resources, and child dev.
- Establish partnerships to optimize referrals and service provision
- Implement marketing campaign

### Build Centralized Access

- Develop algorithms/processes for partners to make referrals
- Identify local services and resources
- Manage HMG website and social media accounts as information source
- Provide training in importance and use of HMG/211/centralized access
- Update and maintain 211/service provider lists

### Family Engagement

- Conduct screenings
- Connect with families for info, screenings and/or service
- Follow up with families
- Link to services/Make referrals
- Provide information

## PRIMARY OUTCOMES

### Increased Awareness of

- Age-appropriate child engagement and interactions
- Available resources and services, including 211 and HMG
- Child development
- HMG-supported process to screen and refer children
- Importance and benefits of screening and early interventions

### Improved Ability to

- Easily find useful information
- Integrate HMG model into existing services/structures
- Make or obtain appropriate referral to services/County EI, School District Special Education
- Navigate EC systems and supports
- Receive follow-up support and relevant services
- Screen young children

### Increased Participation in

- 211 system of service providers and resources
- Available resources and services
- Early intervention programs
- HMG network of partners
- Screening and referral process

## Secondary OUTCOMES

Increased screening of young children

Increased early detection of developmental concerns

Increased appropriate referrals

Increased utilization of early interventions, services, supports

Improved student behavior and teacher efficacy in childcare and educational settings

More students kindergarten-ready

## ULTIMATE OUTCOME

We advance developmental promotion, early detection, and linkage to services to support **OPTIMAL CHILD DEVELOPMENT** and **CHILD WELL-BEING**

*Data-Driven Culture Begins to Permeate WNY*

# Help Me Grow WNY Outputs and Measures 2018

Strengthening Family Protective Factors for those with Young Children

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## OUTPUTS to track

### Community Outreach

- # contacts made (location, sector)
- # meetings held
- # Partnership Agreements
- # entities providing screenings
- # entities referring children
- # events HMG attended
- # events HMG sponsored
- # individuals/organizations attending
- # dissemination efforts (press)
- # marketing efforts/paid indicators

### Build Centralized Access

- # contacts to 211
- # services/resources in 211
- # HMG website & social media views/visits/clicks
- # protocol developed
- # protocol distributed
- # trainings held (training purpose)
- # training attendees (location, sector)

### Family Engagement

- # family interactions, overall
- # family interactions with referrals
- # referrals provided to families
- # links made by families (connections to community resources)
- # follow-up contacts made by HMG
- # info. needs met, acc. to families
- # children screened

## PRIMARY Measures

### Community (via survey)

- Awareness of community resources
- Knowledge of 211 & HMG
- Knowledge of age-appropriate development
- Knowledge of benefits of Early Intervention

### Partners (via survey)

- Ease of finding information
- Perception on importance of screening
- Level of comfort conducting screenings
- Reported use of screenings
- Perceptions of referral process, systems of support
- Reported use of referral system
- Reported use of community resources
- Use of FINDconnect
- Organizational changes/integration of HMG over time

### Families (via survey)

- Ease of finding useful information
- Ease of navigating early childhood systems
- Perception on importance of screening
- Level of comfort conducting screenings
- Reported use of screenings
- Perceptions of referral process, systems of support
- Reported level of need & needs met
- Reported use of community resources

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