

Baby Steps, Parent Engagement, and Connection Services

Julie Kientz, Hyewon Suh, Sean Mikles
University of Washington

Sanjeev Batta
Cayzen Technologies

Agenda

- 9:00 - 9:05 Welcome and Intros
- 9:05 - 9:45 Research on Designing Technology to Engage Parents in Developmental Screening
Julie Kientz & Hyewon Suh
- 9:45 - 10:00 Q&A and Discussion
- 10:00 - 10:20 Research on Stakeholder Collaboration in Child Developmental Support
Sean Mikles
- 10:20 - 10:30 Q&A / discussion
- 10:30 - 10:45 Break
- 10:45 - 11:00 Findings from Statewide Universal Dev. Screening Data System Analysis
Sanjeev Batta
- 11:00 - 11:20 Brainstorming for the future in small groups
- 11:20 - 11:45 Report back on brainstorming ideas to larger group

Intros



Julie Kientz
Associate Professor
University of Washington



Hyewon Suh
Ph.D. Candidate
University of Washington



Sean Mikles
Ph.D. Candidate
University of Washington



Sanjeev Batta
Founder
Cayzen Technologies

Goals of Session

Share our research findings with the broader community

Answer your questions on how our research findings might influence your own work on family

Listen to your own stories and strategies for parent engagement

Seek your feedback on how we can translate technology designs to work in service of the Help Me Grow network

Roses, Buds, & Thorns



Rose = Light Blue

Positives. What are the potential benefits of engaging in this approach?

Bud = Green

Opportunities. What are the potential opportunities for engaging in this approach?

Thorn = Dark Teal

Challenges. What are some potential challenges around engaging in this approach?

Research on Designing Technology to Engage Parents in Developmental Screening

Julie Kientz & Hyewon Suh

Q&A

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Research on Stakeholder Collaboration in Child Developmental Support

Sean Mikles

Q&A

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Break - Return by 10:45

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Findings from Statewide Universal Dev.
Screening Data System Analysis

Sanjeev Batta

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Brainstorming for the future in small groups

Discussion Questions

1. What community outreach activities have you seen that might be appropriate for enrolling families in something like Baby Steps?
2. What is the single biggest hurdle you face in being able to engage and retain families?
3. What additional features or additional information would you like to see provided for families in something like Baby Steps?
4. What ways can you think of that might diversify the reach of something like Baby Steps?
5. What barriers do you see in your families being able to adopt this approach? (e.g., privacy concerns, trust, legal, financial, etc.)
6. What barriers do you see in Help Me Grow affiliates being able to adopt this approach?
7. Without adopting Baby Steps itself, what aspects of what you learned can you take back to your home states?
8. What other ideas or suggestions do you have?

Report back on brainstorming ideas to
larger group