

# HELP ME GROW NATIONAL CENTER UPDATE

9<sup>TH</sup> ANNUAL HELP ME GROW NATIONAL FORUM

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## BEGINNING WITH A CALL TO ACTION

### GROWING AND HARNESSING THE POWER OF OUR NETWORK

Setting realistic and achievable targets that inform us about whether we're continuing to move the needle.

The HMG National Network will increase the number of children and families served by HMG systems by 20% by October 1, 2018.



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## BEGINNING WITH A CALL TO ACTION

### GROWING AND HARNESSING THE POWER OF OUR NETWORK

The HMG National Network will increase the number of children and families served by HMG systems by 20%

Total number of children and families served in 2017: **81,000**

Goal by October 1, 2018: **97,200**

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# HELP ME GROW FIDELITY ASSESSMENT

## CAPTURING AND DEMONSTRATING OUR COLLECTIVE VALUE

The FA assesses the adherence to the HMG system model throughout implementation.

How do affiliates incorporate the 16 key activities that make up each of the 4 core components and ensure the co-operation across the system?

The FA allows us to identify:

- Growth of the affiliate network
- Achievement of significant milestones
- Local priorities
- Priority areas for technical assistance
- Innovative approaches to system implementation
- Critical partnerships





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HELP ME GROW FIDELITY ASSESSMENT  
CAPTURING AND DEMONSTRATING OUR COLLECTIVE VALUE

**Reach**  
**153,417 children and families**  
**reached**

Number of adult individuals reached through events led or coordinated by HMG to promote awareness of child development and/or HMG





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## HELP ME GROW FIDELITY ASSESSMENT CAPTURING AND DEMONSTRATING OUR COLLECTIVE VALUE

### Impact

**82% of families served by the  
Centralized Access Point report  
their needs are met by HMG**





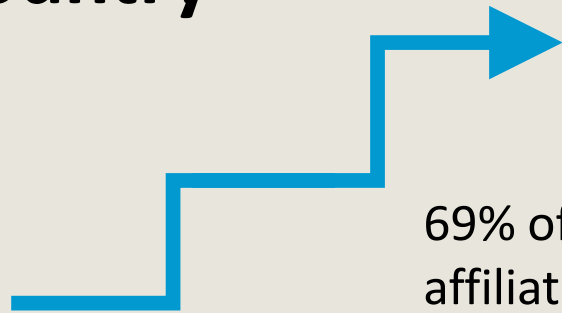


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HELP ME GROW FIDELITY ASSESSMENT  
CAPTURING AND DEMONSTRATING OUR COLLECTIVE VALUE

## Spread & Scale

**99 systems in 28 states across the  
country**



69% of systems increased stage of affiliation in at least 1 core component from 2016 to 2017.

In 2016, 51 systems across 20 states, which represents a 48% increase in systems and 29% increase in states.





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# HELP ME GROW FIDELITY ASSESSMENT CAPTURING AND DEMONSTRATING OUR COLLECTIVE VALUE

## Local Use

## HMG Promotes a Culture of System Improvement through Strategic Planning: SMART AIMS



- Increase rates of follow-up to callers
- Expand resource directories
- Develop training resources for care coordinators




- Increase family engagement with HMG centralized access point
- Expand family outreach events
- Focus on increasing engagement among certain sectors (e.g. home visiting)



- Improve accuracy and timeliness of data entry
- Engage in more frequent review and utilization of Common Indicator data
- Consider novel evaluation approaches



- Increase proportion of HMG contacts originating from pediatric practices
- Engage in strategic outreach to specific practices
- Strengthen awareness of HMG among child health providers

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- Broaden HMG footprint to new regions
  - Demonstrate HMG impact on certain outcomes
  - For communities new to HMG, focus on launch of a centralized access point and increasing awareness of HMG efforts
  - Pursue novel partnerships with relevant initiatives and efforts





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# INNOVATING APPROACHES TO ENHANCE OUTCOMES

## 2017 COMMUNITIES OF PRACTICE

### **Well-Visit Planner**

In partnership with the Child & Adolescent Health Measurement Initiative of John Hopkins University, the National Center hosted a Community of Practice of 6 HMG affiliates (South Carolina, San Francisco, South Alabama, Heart of Florida, and Palm Beach, FL) in implementation of the Well-Visit Planner. The WVP is a tool that supports parents and care givers in considering their well-child visit as an opportunity to address their questions and concerns as experts on their children. Within the HMG system model, this innovation strategically supports the cooperation of all four core components as care coordinators and community partners guide caregivers to utilize this tool to enhance their engagement in their pediatric primary care.

### **Toxic Stress**

The current toxic stress work through the National Center brings together 6 pediatric practices from 3 HMG communities. Together, they are utilizing an Educating Practices in the Community (EPIC) and Practice Quality Improvement approach to incorporate practice change that will support the mitigation of toxic stress among families with young children. These practices are currently completing their third of three module, this one focused on strategies to support families protective factors through primary care.



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# IMPLEMENTATION APPROACH SURVEY

## MEASURING SYSTEM DEVELOPMENT

- Serves as a complement to the Fidelity Assessment.
- Considers HMG Structural Requirements: strategies for spread & scale, infrastructure to support HMG, and continuous system improvement.
- Informs System Development as well as System Enhancement priorities at the state and national-levels





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## OPPORTUNITIES GENERATED FROM THE HMG COLLECTIVE OFFERING THE VALUE OF SYSTEMIC IMPACT

In capturing and indicating our collective impact through HMG, we evidence value as a strategic partner to advance synergistic goals

- HMG establishes efficient early childhood systems
- HMG systems are unique, yet defined and reliable
- HMG recognizes its key position embedded in broad systems at work

HMG offers an operational platform which complementary early childhood initiatives, models, interventions may leverage to advance a shared agenda





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## OPPORTUNITIES GENERATED FROM HMG COLLECTIVE IMPACT OFFERING THE VALUE OF SYSTEMIC IMPACT

### National spotlight on....

Enhancing Early Learning Through Cross-sector Systems Building: A partnership with the BUILD Initiative

- Educating providers in developmental screening and surveillance
- Promoting alignment between QRIS and HMG
- Using technology to link screening results to community-based data system





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## OPPORTUNITIES GENERATED FROM HMG COLLECTIVE IMPACT OFFERING THE VALUE OF SYSTEMIC IMPACT

### National spotlight on....

#### A Public-Private Partnership to Advance Shared Goals

- Situate the efforts of the initiative within a comprehensive system model that supports a developmental health promotion, surveillance, screening and linkage continuum
- Migrate and expand initiative's materials to ensure sustainability and support connection to community-based supports for vulnerable or at-risk children
- Expand reach of the initiative through the affiliate network to engage child health care, early care and education, and community and social service providers



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VALUE PROPOSITION  
ARTICULATING THE POWER

Three questions to pose:

- 1. What does help me grow offer (fill in the blank)?**
- 2. What does help me grow get done for (fill in the blank)?**
- 3. Does (fill in the blank) share HMG's agenda?**



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## VALUE PROPOSITION

### ARTICULATING THE POWER

# Early Learning

## **1. What does help me grow offer early learning?**

An efficient system engaging all sectors in an integrated effort to advance developmental promotion, early detection, referral, and linkage.

## **2. What does help me grow get done for early learning?**

- Train early care and learning providers in developmental surveillance and screening
- Provide support information for parents and providers on developmental milestones and anticipatory guidance

## **3. Does early learning share HMG's agenda? Yes.**



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## VALUE PROPOSITION

### ARTICULATING THE POWER

# Home Visiting

## **1. What does help me grow offer home visiting?**

An efficient system engaging all sectors in an integrated effort to advance developmental promotion, early detection, referral, and linkage.

## **2. What does help me grow get done for home visiting?**

- Scale care coordination for those children where there are developmental concerns
- Loop in the medical home
- A vibrant, up to date resource directory to support home visitors efforts

## **3. Does home visiting share HMG's agenda? Yes.**

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VALUE PROPOSITION  
ARTICULATING THE POWER

## Child Health Care Providers

### **1. What does help me grow offer child health care providers?**

Systemic and reliable feedback loops to ensure full and mutual knowledge around patient families, care provided in concert.

### **2. What does help me grow get done for child health care providers?**

- Support in their developmental surveillance efforts as indicated by AAP Bright Futures guidelines.
- Linkage to community-based services through care coordination.

### **3. Do child health care providers share HMG's agenda? Yes.**



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## VALUE PROPOSITION

OFFERING THE VALUE OF SYSTEMIC ENHANCEMENT

### Synergy and Symbiosis

Help Me Grow affords other complementary early childhood initiatives, models, and interventions the opportunity to advance their own outcomes.

HMG establishes systemic infrastructure advancing activities that no one model or program can accomplish alone:

- Developmental promotion
- Care coordination via Centralized Access Point
- Comprehensive, accurate early childhood resource directory
- Continuous communication and feedback loops with families and physicians



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## VALUE PROPOSITION

OFFERING THE VALUE OF SYSTEMIC ENHANCEMENT

State spotlight on.....

Help Me Grow New Jersey  
A strategic partnership with  
home visiting





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## CLOSING WITH A CALL TO ACTION

GROWING AND HARNESSING THE POWER OF OUR NETWORK

The HMG National Network will increase the number of children and families served by HMG systems by 20% by October 1, 2018.

System enhancement leads to abundance of opportunities.

HMG advances bonding, bridging, and linking; a critical value.

Spread & Scale is dependent on proposing value to other key initiatives, models, and interventions; Embedding HMG in the system of systems.



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## CLOSING WITH A CALL TO ACTION

### GROWING AND HARNESSING THE POWER OF OUR NETWORK

Because of Help Me Grow, young children across the country will live and play in communities that advance developmental promotion, ensure early identification, and are linked to valuable supports.





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THANK YOU

