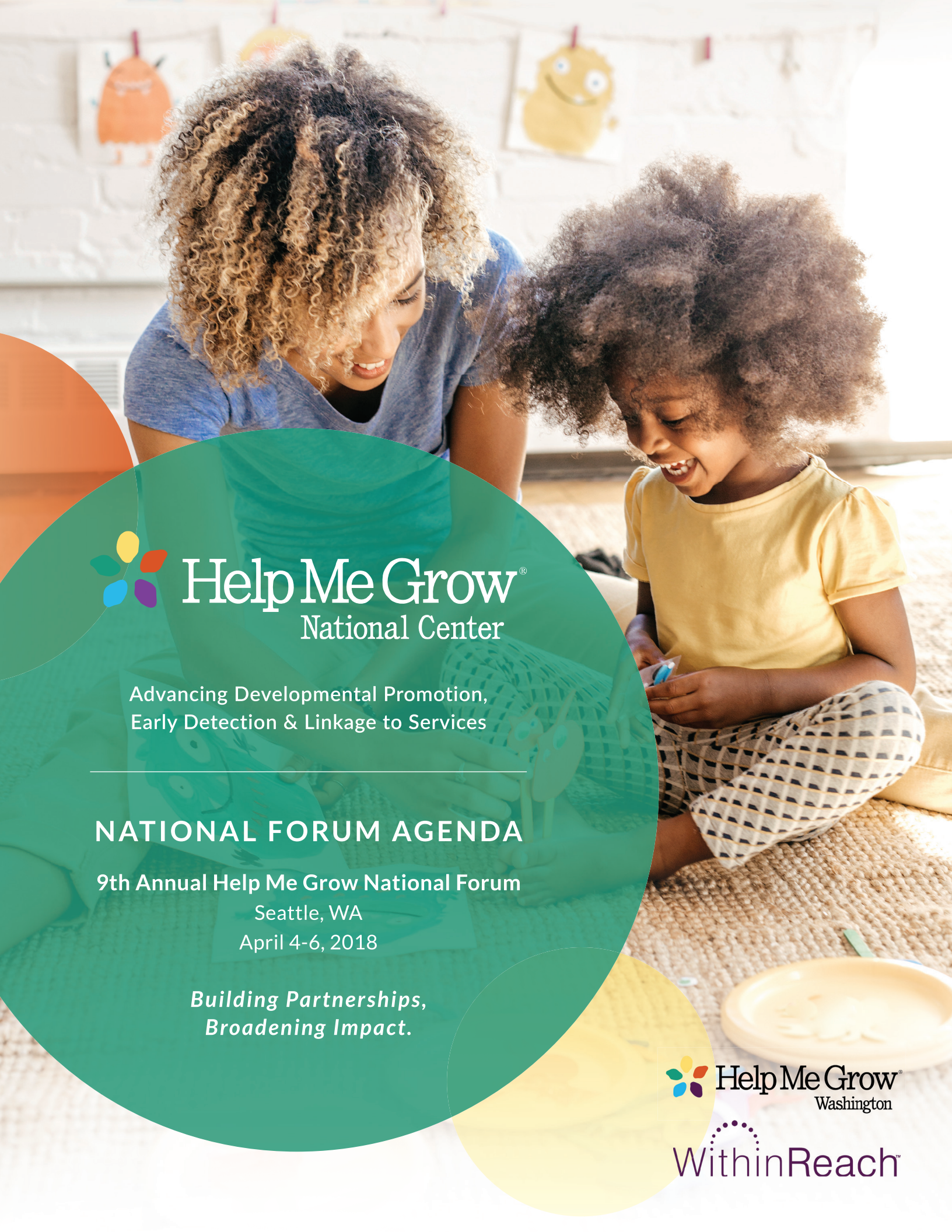

Help Me Grow®
National Center

Advancing Developmental Promotion,
Early Detection & Linkage to Services

NATIONAL FORUM AGENDA

9th Annual Help Me Grow National Forum

Seattle, WA

April 4-6, 2018

Building Partnerships,
Broadening Impact.

Help Me Grow®
Washington

WithinReach™

"We have long recognized the HMG Forum as a perfect example of the type of energy and engagement we can achieve among our network. My hope is that we echo this level of collaboration and idea sharing in the coming year, as we work together to advance early childhood systems. *Thank you, as always, for your partnership and commitment.*"

Kimberly Martini-Carvell,
Executive Director,
Help Me Grow National Center

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To provide feedback about your overall Forum experience, please follow this QR code to a Forum Satisfaction Survey

WEDNESDAY - APRIL 4, 2018

Check-In/ Breakfast

7:30AM – 8:30AM

Location: Westin Seattle - Cascade Foyer/Ballroom - 2nd floor

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WASHINGTON HOST SESSIONS: Brain Building and Parent Engagement

9:00AM – 11:45 AM

The session will focus on an overview of the partnership between the Vroom initiative and King County Best Starts for Kids. Vroom integration is a key element of the approach to building a Help Me Grow system in King County, working with programs and local organizations to empower parents and prepare children for success in life.

Location: Seattle Central Library - 1000 4th Ave, Seattle, WA 98104. Located 1/2 mile or a short 13-minute walk from the Westin Seattle.

WASHINGTON HOST SESSIONS: Washington's Central Access Point

9:00 AM – 11:45 AM

Come see how Help Me Grow is embedded in WithinReach's Family Health Hotline. Learn how their cross-trained team helps families navigate child-related topics like milestones, early intervention and screening, while addressing broader family needs like health insurance, food security and other supports.

Location: WithinReach 155 NE 100th Street, Suite 500, Seattle, WA 98125

**Transportation will be provided from the Westin: Participants should meet in the hotel lobby no later than 8:30 AM for bus transportation. Buses will depart promptly at 8:45 AM*

WASHINGTON HOST SESSIONS: Latest Greatest Research in Infant Brain Development

9:00 AM – 11:45 AM

Join researchers from the University of Washington's Institute for Learning and Brain Sciences (I-LABS) & the Barnard Center for Infant Mental Health and Development who will co-present on the latest in research on brain science and its implications for child development and how professionals can support the capacity of parents to provide safe, responsive, and nurturing care to their children.

Location: Westin Seattle - Elliott Bay - 1st Floor

WEDNESDAY - APRIL 4, 2018

WASHINGTON HOST SESSIONS: Baby Steps, Parent Engagement, and Connection to Services

9:00 AM – 11:45 AM

Join Baby Step's PI Julie Kientz who will share their recent research study results and discuss how Baby Steps-a digital baby book using texting, mobile phones, and social media-can broaden your support for parents, normalize developmental surveillance, and create another connection to early intervention services.

Location: Westin Seattle - Puget Sound - 1st floor

Help Me Grow Spread, Scale, and Sustainability Session – **HOSTED BY THE NATIONAL CENTER**

9:00 AM - 11:00 AM

Join Help Me Grow National and representatives from affiliate systems across the network to discuss a pivotal structural requirement of the HMG model: Spread and Scale. Participants will have the opportunity to engage in powerful conversations with an experienced peer network of Help Me Grow colleagues all tackling critical strategic questions around this important topic.

Location: Westin Seattle - Pike/Mercer/Denny - Lower Level

LUNCH

Welcome by HMG National Center and Forum Planning Committee

12:00 PM – 1:30 PM

Location: Westin Seattle - Cascade Foyer & Ballroom - 2nd Floor

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Affiliate Networking Opportunity: Funding and Sustainability Strategies for Help Me Grow - **Design led by Lynn Pullano, HMG-WNY**

1:45 PM – 2:45 PM

Participants will engage in a facilitated networking session to identify the attributes and outcomes that make HMG attractive to potential funders and sustainability stakeholders at the federal, state and local levels. Strategies for promoting the benefits and outcomes associated with the HMG model will be developed and shared collaboratively.

Location: Westin Seattle - Pike/Mercer/Denny - Lower Level

WEDNESDAY - APRIL 4, 2018

Welcome and Washington State Plenary

3:00 PM – 4:00 PM

Patty Hayes,
Director of Public Health – Seattle & King County
Sheila Capestany,
Strategic Advisor for Children and Youth for King County

Location: Westin Seattle - Cascade Ballroom - 2nd Floor

Opening Reception hosted by WithinReach and sponsored by Vroom, an initiative of the Bezos Family Foundation

5:30 PM – 7:30 PM

The reception will be held in the Main Ticketing Lobby off of 5th Avenue. MoPOP is a 17 minute walk from the Westin; 5 minute Uber or Lyft or quick ride on the historic Seattle Center Monorail, built in 1962 for the Seattle World's Fair!

The Reception will include appetizers and beverages, and access to the Science Fiction and Fantasy Hall of Fame Exhibit.

Location: Museum of Pop Culture (MoPOP) 325 5th Avenue N, Seattle, WA 98109

Dinner on Your Own & Explore Seattle (Off-Site)

7:30 PM

vroom

proud supporter of brain building moments everywhere

www.vroom.org

an initiative of

bezosfamilyfoundation

vroom

find out more
vroom.org

Brain Building Basics

Science made simple!
Remember these 5 steps to
help build your child's brain.

1. Look

Even before babies can talk, they're showing you what they're interested in. Look into their eyes, or at what catches their eye, and begin brain building!

2. Follow

Powerful brain building moments are created when you let children lead the way, and you follow by responding to their words, sounds, actions, and ideas.

3. Chat

It may not seem like it, but the sounds and gestures young children make are their way of communicating with you! So talk out loud together and keep chatting as your children grow to engage them in learning about the world around them.

4. Take Turns

Back and forth interactions between you and your children are one of the most important ways to help their brains develop. So be sure to take turns while you're talking, playing, or exploring with your children.

5. Stretch

Make the moment last longer by building on what your child says, or asking follow-up questions that expand your child's thinking and learning. When you stretch the conversation with questions like, "What do you think about that?" or "How does that make you feel?" you're stretching the brain building moment too!

THURSDAY - APRIL 5, 2018

**Location for all events on this day are at: The Westin Seattle*

Check-In / Breakfast

8:00 AM - 9:00 AM

Location: Cascade Foyer/Ballroom - 2nd Floor

Welcome by Washington State

9:15 AM - 9:45 AM

Kay Knox, WithinReach CEO
John Wiesman, Washington State Secretary of Health

Location: Cascade Ballroom - 2nd Floor

Strengthening Families through Early Childhood Innovation: HealthySteps

10:00 AM - 11:00 AM

Jennifer Tracey, Senior Director, Growth and Sustainability, HealthySteps National Office
HealthySteps began in 1995 as a strategy to enhance pediatric care through the incorporation of an embedded HealthySteps specialist in practices to support a comprehensive, whole-child, whole-family model of health care. In this session, hear from national HealthySteps leadership about the evolution of HealthySteps, including factors influencing successful scale and spread and plans for future growth.

Location: Cascade Ballroom - 2nd Floor

Breakout Sessions: I

11:30 AM – 12:30 PM

Includes Breakout Sessions 1.1 – 1.7 & Innovation Consultation Session

1.1

Sustainability & Funding: Bringing Help Me Grow into State Health Care Reform Conversations

Lisa Honigfeld (CT)
Sharon Beaudoin (WA), Paul Dworkin (National Center), Janet Kilburn (VT), Peg King (OR)

Location: Elliott Bay - 1st Floor

General Sessions

Breakout Sessions

THURSDAY - APRIL 5, 2018

1.2 **Continuous System Improvement:** Collecting and using population-based survey data to inform systems and partner with communities

Anne Buher (WA)
Sara Jaye Sanford (WA), Robin Higa (WA)
Location: Blakely - 3rd Floor

1.3 **Help Me Grow Implementation:** Efficient Pathways to Care Coordination

Deanna Parga (CA)
Amy Arambulo (CA)
Location: Adams - 2nd Floor

1.4 **Help Me Grow Implementation:** Elevating the Family Voice to Make a Difference

Ericka Dickerson (NJ)
Nicole Hopkins (NJ), Deepa Srinivasavaradan (NJ)
Location: Olympic - 2nd Floor

1.5 **Sustainability & Funding:** First 5 Association: A Network Strategy for Impacting Policy

Heather Little (CA)
Moira Kenney (CA)
Location: St. Helens - 2nd Floor

1.6 **Continuous System Improvement:** Improving Family Engagement, Care Coordination and Community Linkages

Angelica Cardenas-Chaisson (Child and Family Policy Center)
Mary Nelle Trefz (Child and Family Policy Center)
Location: Puget Sound - 1st Floor

1.7 **Continuous System Improvement:** Well-Visit Planner and HMG: A Collaboration to Enhance Family Engagement in Child Health

Tiffany Howard (SC), Katie Naman-Prince (AL)
Von Jessee (National Center)
Location: Stuart - 2nd Floor

THURSDAY - APRIL 5, 2018

1.8

Innovation Consultation

Erin Cornell (National Center), Jacquelyn Rose (National Center)
CA: Ronnie S. Thomas, with Cheri Davis, Maribel Munoz
MO: Christina Torbet, Catherine Miller
UT: Barbara Leavitt, Janae Moss
Location: Mercer/Denny - Lower Level

Turn to page 21 for session descriptions

Lunch

12:45 PM - 1:45 PM

Location: Cascade Foyer/Ballroom - 2nd Floor

Affiliate Networking Opportunity: The Web of Connections & Strategies for Outreach and Engagement - **Design led by Deepa Srinivasaradan, HMG-NJ**

1:45 PM – 2:30 PM

Participants will engage in a facilitated networking activity that will demonstrate how "The Web of Connections" tool can be used in conjunction with other tools such as "Engaging Everybody" and other strategies to ensure relevant family, community, and health care provider participation in all stages of HMG implementation at the federal, state, and local levels.

Location: Pike/Mercer/Denny - Lower Level

Breakout Sessions: II

2:45 PM – 3:45 PM

Includes Breakout Sessions 2.1 – 2.8

Breakout Sessions

2.1

Help Me Grow Implementation: HMG 101 - Centralized Access Point

Elizabeth Gilman (VT), MaryEllen Mendl (VT), Tamara Price (FL), Alexandra Goldberg (FL)
Sarah Zucker (National Center)
Location: Grand Crescent - 4th Floor

THURSDAY - APRIL 5, 2018

2.2

Continuous System Improvement: An Overview of the Standards of Quality for Family Strengthening & Support

Andrew Russo (National Family Support Network)
Samantha Florey (National Family Support Network), Barbra Leavitt (UT)
Location: Blakely - 3rd Floor

2.3

Help Me Grow Implementation: Community-Based Screening Events: An Evolution

Lorraine Cragan-Sullivan (SC)
Kali Iverson (UT)
Location: Elliott Bay - 1st Floor

2.4

Continuous System Improvement: Comprehensive Framework for Promoting High-Quality Developmental Screening Practices: Moving from Pilot Initiative to Widespread Systems Change

Theresa Zighera (CA)
Location: Olympic - 2nd Floor

2.5

Continuous System Improvement: Enhancing Early Learning through the Dissemination of HMG Innovations

Rebecca Hernandez (CA), Janet Kilburn (VT), Debi Mathias (BUILD Initiative), Krista Murphy (CA)
Kimberly Martini-Carvell (National Center)
Location: St. Helens - 2nd Floor

2.6

Sustainability & Funding: Interweaving Priorities and Data and Funding to Sustain Cross-System Help Me Grow Efforts

Rebecca Gillam (KS)
Heather Smith (KS)
Location: Puget Sound - 1st Floor

THURSDAY - APRIL 5, 2018

2.7

Sustainability & Funding: Breaking Down the Silos: The creation of one unified message on the importance of developmental promotion, early screening and identification, and linkage to services

Kareena DuPlessis (CT)
Aileen McKenna (CT), Luz Rivera (CT)
Location: Stuart - 2nd Floor

2.8

Continuous System Improvement: A Family Affair: 3 Affiliates Work with Pediatric Practices to Address Family Mental Health

Abby Alter (CT)
Angelina Ahedo (CA), Laura Bernard (VT), Lisa Honigfeld (CT), Deborah Turner (CA)
Location: Adams - 2nd Floor

Turn to page 25 for session descriptions

Break

3:45 PM - 4:15 PM

Location: Cascade Foyer - 2nd Floor

National Center Update

Announcement of 2019 Forum Location

4:15 PM - 5:00 PM

Kimberly Martini-Carvell,
Executive Director, Help Me Grow National

Location: Cascade Ballroom - 2nd Floor

Seattle Dine Around – (different area restaurants)

6:10 PM

Location: Off-site; Sign-up at the Forum check-in area as space is limited.

FRIDAY - APRIL 6, 2018

**Location for all events on this day are at: The Westin Seattle*

Poster, Networking & Exhibitor Session & Breakfast

Location: Pike/Mercer/Denny - Lower Level

9:00 AM - 10:30 AM

Books, Balls, & Blocks
Alexandra Goldberg
HMG Florida

Building an Early Learning Community: What Does it Take?
Cailin O'Connor
(Center for the Study of Social Policy)

The Critical Role of Family Leaders in Help Me Grow
Loren Farrar
HMG Alameda County, CA

Developmental Screenings in Alaska
Rachel Boudreau
Carmen Wenger
HMG Alaska

Early ID Continuum with Family Child Care
Vincent Cheng
Vanessa Chen
HMG Alameda County, CA

East meets West: Engaging the Child Healthcare Provider Community Through a Townhall-Provider Fair Hybrid Model
Sharon Elmensdorp
Cindy Reed, Melissa Ruiz
HMG Ventura County, CA

Evaluating Help Me Grow Vermont: A System's Approach
Janet Kilburn
Julianne Krulewitz
HMG Vermont

FRIDAY - APRIL 6, 2018

Poster, Networking & Exhibitor Session & Breakfast (Cont'd)

Help Me Grow Alabama: Statewide Collaboration and Systems Development
Katie Naman-Prince

HMG Alabama

Help Me Grow Alameda & Contra Costa, California: Bridging the Gap in Services for Children with Mild-to-Moderate Delays
Liliana Gonzalez

Jane Bernzweig, Kim Carpenter, Wanda Davis, Liliana Gonzalez, Chris Hwang, Lyn Paleo, Deborah Turner

HMG Alameda & Contra Costa Counties, CA

Help Me Grow California Expansion
Heather Little

HMG California

Help Me Grow Delaware: Embracing the Early Childhood Comprehensive Systems Impact Grant
Paulina Gyan

HMG Delaware

Help Me Grow Indiana
Shannon Garrity

Carrie Higgins, Kristi Linson

HMG Indiana

Help Me Grow Michigan: Services and supports within reach
Veronica Pechumer

Amber Anderson, Flavia Maccio, Tami Mannes, Kathy Peppin, Kaela Wright

HMG Michigan

Help Me Grow Missouri
Christina Torbet

Catherine Miller

HMG Missouri

Help Me Grow Oregon
Catherine Drinan

Sherri Alderman, Peg King

HMG Oregon

Help Me Grow South Carolina and the Foster Care Pathway
Jane Witowski

Charline Sánchez

HMG South Carolina

FRIDAY - APRIL 6, 2018

Poster, Networking & Exhibitor Session & Breakfast (Cont'd)

Help Me Grow Utah Family Database: Provider & Family Integration
Hillary Michael
Kylie Day, Kali Iverson
HMG Utah

Kentucky: Building Partnerships...Broadening Impact
Pam Clyde
HMG Kentucky

Mississippi Connect
Kenyada Blake
Rodney Washington
Mississippi Access to Care (MAC Center)
HMG Mississippi

Sustaining Cross-System Help Me Grow Efforts in Kansas
Jessica Looze
Kayzy Bigler, Teri Garstka,Rebecca Gillam, Rachel Sisson, Heather Smith
HMG Kansas

The Critical Role of Family Leaders in Help Me Grow
Loren Farrar
HMG Alameda County, CA

Utilizing Collective Impact With a Focus on Citywide Early Learning
Yvette Nunez
HMG Orange County, CA

Exhibitors:
Washington State Department of Early Learning
Reach Out and Read
Program for Early Parent Support (PEPS)
Brookes Publishing
HealthySteps, Zero to Three
Vroom, an initiative of the Bezos Family Foundation
University of Washington / Baby Steps Research Team
Coordinated Care
WithinReach

Breakout Sessions: III

10:45 AM – 11:45 AM

Includes Breakout Sessions 3.1 – 3.7

FRIDAY - APRIL 6, 2018

3.1

Help Me Grow Implementation: HMG 101: Child Health Care Provider Outreach

Abby Alter (CT), Katie Naman-Prince (AL), Gail Piggott (AL)
Erin Cornell (National Center)
Location: Puget Sound - 1st Floor

3.2

Help Me Grow Implementation: Cutting Through the Noise: Effectively Marketing HMG

Liliana Gonzalez (CA)
Location: Blakely - 3rd Floor

3.3

Continuous System Improvement: Evaluation Innovation with HMG National Evaluation Advisory Group

Lynn Pullano (NY)
Von Jessee (National Center), Mary Nelle Trefz (IA), Cailin OConnor (Center for the Study of Social Policy), Lisa Soenen (SC), Theresa Zighera (CA)
Location: Elliott Bay - 1st Floor

3.4

Continuous System Improvement: Picture It: Learning to Map Your Early Childhood Network

Danielle Varda (University of Colorado, Denver)
Sarah Zucker (National Center)
Location: Olympic - 2nd Floor

3.5

Continuous System Improvement: Using data to drive your physician outreach strategy: an original South Carolina research study

Desmond Kelly (SC)
Jacqueline Forrester (SC), Sarah Griffin (SC), Julia Moss (SC), Megan Schmalz (SC), Kerry Sease (SC), Christopher Wilson (SC)
Location: St. Helens - 2nd Floor

FRIDAY - APRIL 6, 2018

3.6

Sustainability & Funding: Building Strategic Partnerships for System Outreach, Innovation, and Sustainability

Janet Kilburn (VT)
Margaret Maley (VT), Heather Simkins (VT), Ellen Taetzsch (VT), Carolyn Wesley (VT), Heather Wilson (VT)
Location: Adams - 2nd Floor

3.7

Strategies to Support Social-Emotional Screening

Jane Squires, University of Oregon

Location: Pine - Lower Level

Turn to page 29 for session descriptions

Lunch

12:00 PM - 1:00 PM

Location: Cascade Foyer/Ballroom - 2nd Floor

Keynote: Dr. Nadine Burke Harris

1:15 PM – 2:30 PM

Founder, Center for Youth Wellness

Location: Cascade Ballroom - 2nd Floor

Breakout Sessions: IV

2:45 PM – 3:45 PM

Includes Breakout Sessions 4.1 – 4.7

FRIDAY - APRIL 6, 2018

4.1

Help Me Grow Implementation: HMG 101: Family & Community Outreach

Barbra Leavitt (UT), Deborah Turner (CA)
Von Jessee (National Center)
Location: Puget Sound - 1st Floor

4.2

Continuous System Improvement: Grow Your Equity Change Teams

Wendy Harris (WA)
Benita Horn (WA), Sue Tripp (WA), Barb Yasui (WA)
Location: Blakely - 3rd Floor

4.3

Help Me Grow Implementation: HMG Inland Empire: A Service Solution for the Largest Counties in the Nation

Ronnie Thomas (CA)
Cheri Davis (CA), Maribel Munoz (CA)
Location: Elliott Bay - 1st Floor

4.4

Help Me Grow Implementation: Tools to Map the Strengths and Weaknesses in a Family's Personal Support Network, Identify the Gaps, and Connect to Resources in Real Time

Danielle Varda (University of Colorado, Denver)
Location: Olympic - 2nd Floor

4.5

Sustainability & Funding: When shared goals meet a thriving network: Federal Initiatives, Private Funder, and the HMG Network

Katherine Beckmann (The David and Lucile Packard Foundation), Camille Smith (Centers for Disease Control and Prevention)
Lindsey Lockman Dougherty (National Center)
Location: St. Helens - 2nd Floor

FRIDAY - APRIL 6, 2018

4.6

Help Me Grow Implementation: A Community Approach to Implementation of Developmental Screening and the Impact on Early Intervention

Diane Liebe (WA)
Victor Cardenas (WA), Emily Reed (WA)
Location: Adams - 2nd Floor

4.7

Opportunities for HealthySteps and Help Me Grow Alignment: Catalysts for Early Detection, Referral and Linkage

Johanna Lister,
Senior Policy Specialist, Policy and Finance
HealthySteps National Office
Location: Stuart - 2nd Floor

Turn to page 33 for session descriptions

Closing Remarks

4:00 PM – 4:30 PM

Paul Dworkin
Founding Director, Help Me Grow National
Executive Vice President, Community Child Health
Connecticut Children's Medical Center

Location: Cascade Foyer Ballroom - 2nd Floor

Breakout Sessions: I

THURSDAY - APRIL 5, 2018

11:30AM - 12:30PM

1.1 **Sustainability & Funding: Bringing Help Me Grow into State Health Care Reform Conversations**

States are reforming health systems to improve population health. Help Me Grow contributes to population health by supporting health and developmental promotion, early detection, and connections to support services. This panel discussion will highlight the integration of Help Me Grow into health care reform in four states.

PRESENTERS:

Lisa Honigfeld (CT)

Sharon Beaudoin (WA), Paul Dworkin (National Center), Janet Kilburn (VT), Peg King (OR)

Location: Elliott Bay - 1st Floor

1.2 **Continuous System Improvement:** Collecting and using population-based survey data to inform systems and partner with communities

The Best Starts for Kids Health Survey is the first-ever survey about the health and well-being of young children in King County, WA. Presenters will highlight significant findings and facilitate small group discussions about how this type of data can inform ongoing development of a Help Me Grow system.

PRESENTERS:

Anne Buher (WA)

Sara Jaye Sanford (WA), Eva Wong (WA)

Location: Blakely - 3rd Floor

Breakout Sessions

Breakout Sessions: I

THURSDAY - APRIL 5, 2018

11:30AM - 12:30PM

1.3 Help Me Grow Implementation: Efficient Pathways to Care Coordination

This session will follow the path of a call and journey through processes developed by Help Me Grow Orange County to ensure families receive high-quality care coordination and connection to services. We will take a look at call center efficiencies, data collection, decision making and the value of case conferences.

PRESENTERS:
Deanna Parga (CA)
Amy Arambulo (CA)

Location: Adams - 2nd Floor

1.4 Help Me Grow Implementation: Elevating the Family Voice to Make a Difference

Come, learn, share and build your Family Engagement (FE) resource toolkit! HMG-NJ/ECCS Impact State Team and Parent Leader will highlight the importance, examples, and strategies of FE at all levels of the Continuum. Learn to "Coalesce Around Issues" to engage families. Leave with SMART Goals for implementing and improving FE strategies.

PRESENTERS:
Ericka Dickerson (NJ)
Nicole Hopkins (NJ), Deepa Srinivasavaradan (NJ)

Location: Olympic - 2nd Floor

Breakout Sessions: I

THURSDAY - APRIL 5, 2018

11:30AM - 12:30PM

1.5 **Sustainability & Funding:** First 5 Association: A Network Strategy for Impacting Policy

First 5 Association will share recommendations for developing a network strategy aimed at influencing policy for improving early childhood systems of care. First 5 staff will introduce participants to the First 5 2018 Policy Agenda, our statewide networking strategy and describe how this work is helping to shape California's evolving early identification policy. Presenters will lead a group discussion that focuses on building effective coalitions and partnerships, elevating the family voice, and engaging with legislators in order to develop an effective policy agenda. Presenters will allow for question and answer time to discuss development of policy goals, tools, talking points and advocacy strategies that build on local efforts to develop or enhance their early childhood policy.

PRESENTERS:

Heather Little (CA)

Moira Kenney (CA)

Location: St. Helens - 2nd Floor

1.6 **Continuous System Improvement:** Improving Family Engagement, Care Coordination and Community Linkages

Session will explore the collective lessons learned in family engagement, care coordination, community linkages, and equity from exemplary programs participating with the Child and Family Policy Center Health Equity and Young Children's initiative. These programs/models have a long history of engaging with diverse families struggling to address socio-economic concerns.

PRESENTERS:

Angelica Cardenas-Chaisson (Child and Family Policy Center)

Mary Nelle Trefz (Child and Family Policy Center)

Location: Puget Sound - 1st Floor

Breakout Sessions: I

THURSDAY - APRIL 5, 2018

11:30AM - 12:30PM

1.7 Continuous System Improvement: Well-Visit Planner and HMG: A Collaboration to Enhance Family Engagement in Child Health

Learn about Community of Practice's experience implementing the Well-Visit Planner into the HMG Call Center as a strategy to empower families in their well-child visits and enhance parent engagement in child health and development.

PRESENTERS:

Tiffany Howard (SC), Katie Naman-Prince (AL)
Von Jessee (National Center)

Location: Stuart - 2nd Floor

1.8 Innovation Consultation

This is a prearranged session specific to HMG affiliates that previously applied and were accepted to participate in the Innovation Consultation opportunity at this year's Forum. Invited innovation consultation panelists and presenters are asked to attend this discussion, facilitated by the Advancing Kids Innovation Program.

PRESENTERS:

Erin Cornell (National Center), Jacquelyn Rose (National Center)
CA: Ronnie S. Thomas, with Cheri Davis, Maribel Munoz
MO: Christina Torbet, Catherine Miller
UT: Barbara Leavitt, Janae Moss

Location: Mercer/Denny - Lower Level

Breakout Sessions: II

THURSDAY - APRIL 5, 2018

2:45PM - 3:45PM

2.1 **Help Me Grow Implementation:** HMG 101 - Centralized Access Point

Looking to learn about the HMG Centralized Access Point? Get an overview of the core component, key activities, co-operation with other components, as well as a sense of variation in implementation approaches across the affiliate network. This session is designed to support early-stage affiliates through direct engagement with affiliate co-presenters.

PRESENTERS:

Elizabeth Gilman (VT), MaryEllen Mendl (VT), Tamara Price (FL), Alexandra Goldberg (FL)

Sarah Zucker (National Center)

Location: Grand Crescent - 4th Floor

2.2 **Continuous System Improvement:** An Overview of the Standards of Quality for Family Strengthening & Support

The nationally-adopted Standards of Quality for Family Strengthening & Support are designed to be used by all stakeholders – public departments, foundations, community-based organizations, and families – for planning, providing, and assessing quality practice across Family Strengthening and Family Support programs such as Family Resource Centers, home visiting programs, and child development programs. Participants will learn about the Standards and reflect on their potential application in their work.

PRESENTERS:

Andrew Russo (National Family Support Network)

Samantha Florey (National Family Support Network), Barbra Leavitt (UT)

Location: Blakely - 3rd Floor

Breakout Sessions

Breakout Sessions: II

THURSDAY - APRIL 5, 2018

2:45PM - 3:45PM

2.3 **Help Me Grow Implementation:** Community-Based Screening Events: An Evolution

Through lecture, interactive activity, and small workgroups, Help Me Grow Utah and Help Me Grow South Carolina will provide detailed overviews of community-based screening events, partnerships, including strengths, challenges, and modifications made based on data and caregiver feedback.

PRESENTERS:

Lorraine Cragan-Sullivan (SC)
Kali Iverson (UT)

Location: Elliott Bay - 1st Floor

2.4 **Continuous System Improvement:** Comprehensive Framework for Promoting High-Quality Developmental Screening Practices: Moving from Pilot Initiative to Widespread Systems Change

This interactive workshop will provide a comprehensive framework that defines elements critical to high-quality developmental screening practices and systems. Participants will hear how the framework was created, how it is being used in San Francisco, and will have an opportunity to apply their learning to their own systems change efforts.

PRESENTERS:

Theresa Zighera (CA)
Judy Li (CA)

Location: Olympic - 2nd Floor

Breakout Sessions: II

THURSDAY - APRIL 5, 2018

2:45PM - 3:45PM

2.5 **Continuous System Improvement:** Enhancing Early Learning through the Dissemination of HMG Innovations

Learn how the innovative approaches of HMG Orange County and HMG Vermont to strengthen the integration of HMG developmental surveillance and screening efforts within early care and education settings in partnership with QRIS state leadership are currently being refined and prepared for dissemination to the HMG and QRIS affiliate networks.

PRESENTERS:

Rebecca Hernandez (CA), Janet Kilburn (VT), Debi Mathias (BUILD Initiative), Krista Murphy (CA)

Kimberly Martini-Carvell (National Center)

Location: St. Helens - 2nd Floor

2.6 **Sustainability & Funding:** Interweaving Priorities and Data and Funding to Sustain Cross-System Help Me Grow Efforts

To create meaningful change in the lives of children, youth, and families, efforts to build and improve early childhood systems must start with longevity in mind. Participate in this interactive session and explore how four key factors—Monitor and Feedback, Community Fit, Partners, and Spread—can sustain efforts and improve outcomes.

PRESENTERS:

Rebecca Gillam (KS)

Heather Smith (KS)

Location: Puget Sound - 1st Floor

Breakout Sessions: II

THURSDAY - APRIL 5, 2018

2:45PM - 3:45PM

2.7 **Sustainability & Funding:** Breaking Down the Silos: The creation of one unified message on the importance of developmental promotion, early screening and identification, and linkage to services

This session will describe how various CT early childhood initiatives targeting screening are working with the Help Me Grow Advisory Committee to develop a unified message for families. Discussion on other states' experiences with messaging and developing an "elevator speech" for Help Me Grow will be part of this session.

PRESENTERS:

Kareena DuPlessis (CT)

Aileen McKenna (CT), Luz Rivera (CT)

Location: Stuart - 2nd Floor

2.8 **Continuous System Improvement:** A Family Affair: 3 Affiliates Work with Pediatric Practices to Address Family Mental Health

This panel discussion includes 3 Help Me Grow Affiliates' from California, Connecticut and Vermont who will share their experiences related to a multi-city pediatric outreach project designed to increase practices' capacity to address family mental health issues, including maternal depression.

PRESENTERS:

Abby Alter (CT)

Angelina Ahedo (CA), Laura Bernard (VT), Lisa Honigfeld (CT), Deborah Turner (CA)

Location: Adams - 2nd Floor

Breakout Sessions: III

FRIDAY - APRIL 6, 2018

10:45AM - 11:45AM

3.1 **Help Me Grow Implementation:** HMG 101: Child Health Care Provider Outreach

Looking to learn about the HMG Child Health Care Provider Outreach? Get an overview of the core component, key activities, co-operation with other components, as well as a sense of variation in implementation approaches across the affiliate network. This session is designed to support early-stage affiliates through direct engagement with affiliate co-presenters as a part of a HMG 101 Breakout Session series.

PRESENTERS:

Abby Alter (CT), Katie Naman-Prince (AL), Gail Piggott (AL)
Erin Cornell (National Center)

Location: Puget Sound - 1st Floor

3.2 **Help Me Grow Implementation:** Cutting Through the Noise: Effectively Marketing HMG

Are you struggling to reach families in your community? Join our interactive session and learn how Contra Costa County, located in the Bay Area, implemented a new media campaign to effectively connect families to the Help Me Grow system.

PRESENTERS:

Liliana Gonzalez (CA)

Location: Blakely - 3rd Floor

Breakout Sessions

Breakout Sessions: III

FRIDAY - APRIL 6, 2018

10:45AM - 11:45AM

3.3 **Continuous System Improvement:** Evaluation Innovation with HMG National Evaluation Advisory Group

Participants will engage in an interactive workshop facilitated by HMG's National Evaluation Advisory Group to identify, discuss, and share research studies, tools, and strategies for gathering and evaluating data. Attendees will learn about new data/ evaluation tools available through the HMG National website and provide input for the design of these.

PRESENTERS:

Lynn Pullano (NY)

Von Jessee (National Center), Mary Nelle Trefz (IA), Cailin OConnor (Center for the Study of Social Policy), Lisa Soenen (SC), Theresa Zighera (CA)

Location: Elliott Bay - 1st Floor

3.4 **Continuous System Improvement:** Picture It: Learning to Map Your Early Childhood Network

Learn about the Designed to the new Early Childhood Network Mapping Toolkit! Developed to visually map connectedness of players within a given network, bilateral perceptions of partnerships, conceptions of success, and consensus on anticipated challenges, the toolkit provides data and insights to develop smart next steps for system leadership.

PRESENTERS:

Danielle Varda (University of Colorado, Denver)

Sarah Zucker (National Center)

Location: Olympic - 2nd Floor

Breakout Sessions: III

FRIDAY - APRIL 6, 2018

10:45AM - 11:45AM

3.5 **Continuous System Improvement:** Using data to drive your physician outreach strategy: an original South Carolina research study

This session will get affiliates thinking about how to better engage their local physician workforce and create Help Me Grow physician champions. Topics will include how to use data to measure provider referrals and community need, as well as how to use results to shape a physician outreach strategy.

PRESENTERS:

Desmond Kelly (SC)

Jacqueline Forrester (SC), Sarah Griffin (SC), Julia Moss (SC), Megan Schmalz (SC), Kerry Sease (SC), Christopher Wilson (SC)

Location: St. Helens - 2nd Floor

3.6 **Sustainability & Funding:** Building Strategic Partnerships for System Outreach, Innovation, and Sustainability

This interactive session will focus on building and maintaining partnerships for system expansion. Background on Vermont outreach innovations, data collection and quality improvement activities will be shared. Participants will engage in small group discussions and cooperative activities to strategize how to engage potential partners in their own state/ region.

PRESENTERS:

Janet Kilburn (VT)

Margaret Maley (VT), Heather Simkins (VT), Ellen Taetzsch (VT), Carolyn Wesley (VT), Heather Wilson (VT)

Location: Adams - 2nd Floor

Breakout Sessions: III

FRIDAY - APRIL 6, 2018

10:45AM - 11:45AM

3.7 Strategies to Support Social-Emotional Screening

Hear from Dr. Jane Squires about the foundations of social-emotional learning and its core importance for children's development and school readiness. This session addresses a common question: what comes next after screening for social-emotional development? Participants will learn about how to frame strategies that focus on learning activities and social competence to support young learners. What is key for successful intervention programs? Hear about the latest efforts to develop an early intervention system designed to build social-emotional competence, including a curricular component to accompany social-emotional assessment that focuses on activities for home visiting to support fundamental social-emotional benchmarks.

PRESENTERS:

Jane Squires, University of Oregon

Location: Pine - Lower Level

Breakout Sessions: IV

FRIDAY - APRIL 6, 2018

2:45PM - 3:45PM

4.1 **Help Me Grow Implementation:** HMG 101: Family & Community Outreach

Looking to learn about the HMG Family & Community Outreach? Get an overview of the core component, key activities, co-operation with other components, as well as a sense of variation in implementation approaches across the affiliate network. This session is designed to support early-stage affiliates through direct engagement with affiliate co-presenters as a part of a HMG 101 Breakout Session series.

PRESENTERS:

Barbra Leavitt (UT), Deborah Turner (CA)

Von Jessee (National Center)

Location: Puget Sound - 1st Floor

4.2 **Continuous System Improvement:** Grow Your Equity Change Teams

Join leaders and participants in King County's Birth-to-Three Equity Initiative for a highly engaging session to help you reflect on your own equity journey and that of your organization or community. Leave inspired and with building blocks towards creating an agency-wide Equity Change Team, or a community-wide Equity Initiative.

PRESENTERS:

Wendy Harris (WA)

Benita Horn (WA), Sue Tripp (WA), Barb Yasui (WA)

Location: Blakely - 3rd Floor

Breakout Sessions: IV

FRIDAY - APRIL 6, 2018

2:45PM - 3:45PM

4.3 **Help Me Grow Implementation:** HMG Inland Empire: A Service Solution for the Largest Counties in the Nation

The "Inland Empire" counties cover 27,400 square miles with a population of 4 million of which many rural and remote communities left under-served. HMG Inland Empire identifies those communities and addresses the needs of young children via collaboration between First 5 San Bernardino and First 5 Riverside for fiscal responsibility and with Loma Linda Children's Hospital as the HMG Lead.

PRESENTERS:

Ronnie Thomas (CA)

Cheri Davis (CA), Maribel Munoz (CA)

Location: Elliott Bay - 1st Floor

4.4 **Help Me Grow Implementation:** Tools to Map the Strengths and Weaknesses in a Family's Personal Support Network, Identify the Gaps, and Connect to Resources in Real Time

Although Systems of Care intend to provide "a spectrum of effective, community-based services and supports for children and youth ...organized into a coordinated network," specific attention to the role that families' personal, largely informal social support networks play in SOCs has been neglected in research and practice. To address this gap, we have developed the Person-Centered Network (PCN) App for providers to easily collect patients' social support network data and link the results of that assessment to available community resources in real-time. In this session, we will demo the app and give attendees the chance to use the app themselves to see how it can work in practice.

PRESENTERS:

Danielle Varda (University of Colorado, Denver)

Location: Olympic - 2nd Floor

Breakout Sessions: IV

FRIDAY - APRIL 6, 2018

2:45PM - 3:45PM

4.5 **Sustainability & Funding:** When shared goals meet a thriving network: Federal Initiatives, Private Funder, and the HMG Network

Participants will engage with authors of the Birth to Five: Watch Me Thrive! initiative to explore opportunities and strategies to leverage their partnership with HMG, as well as related resources, and current projects and priorities of these federal agencies to further advance the efforts of the HMG affiliate network.

PRESENTERS:

Katherine Beckmann (The David and Lucile Packard Foundation), Camille Smith (Centers for Disease Control and Prevention)

Lindsey Lockman Dougherty (National Center)

Location: St. Helens - 2nd Floor

4.6 **Help Me Grow Implementation:** A Community Approach to Implementation of Developmental Screening and the Impact on Early Intervention

This session will cover a community-based approach to implementation of universal developmental screening (UDS) and the subsequent impact of these efforts on the early intervention program. The community is located in central Washington, which is largely rural, hispanic, and low income.

PRESENTERS:

Diane Liebe (WA)

Victor Cardenas (WA), Emily Reed (WA)

Location: Adams - 2nd Floor

4.7 **Opportunities for HealthySteps and Help Me Grow Alignment: Catalysts for Early Detection, Referral and Linkage**

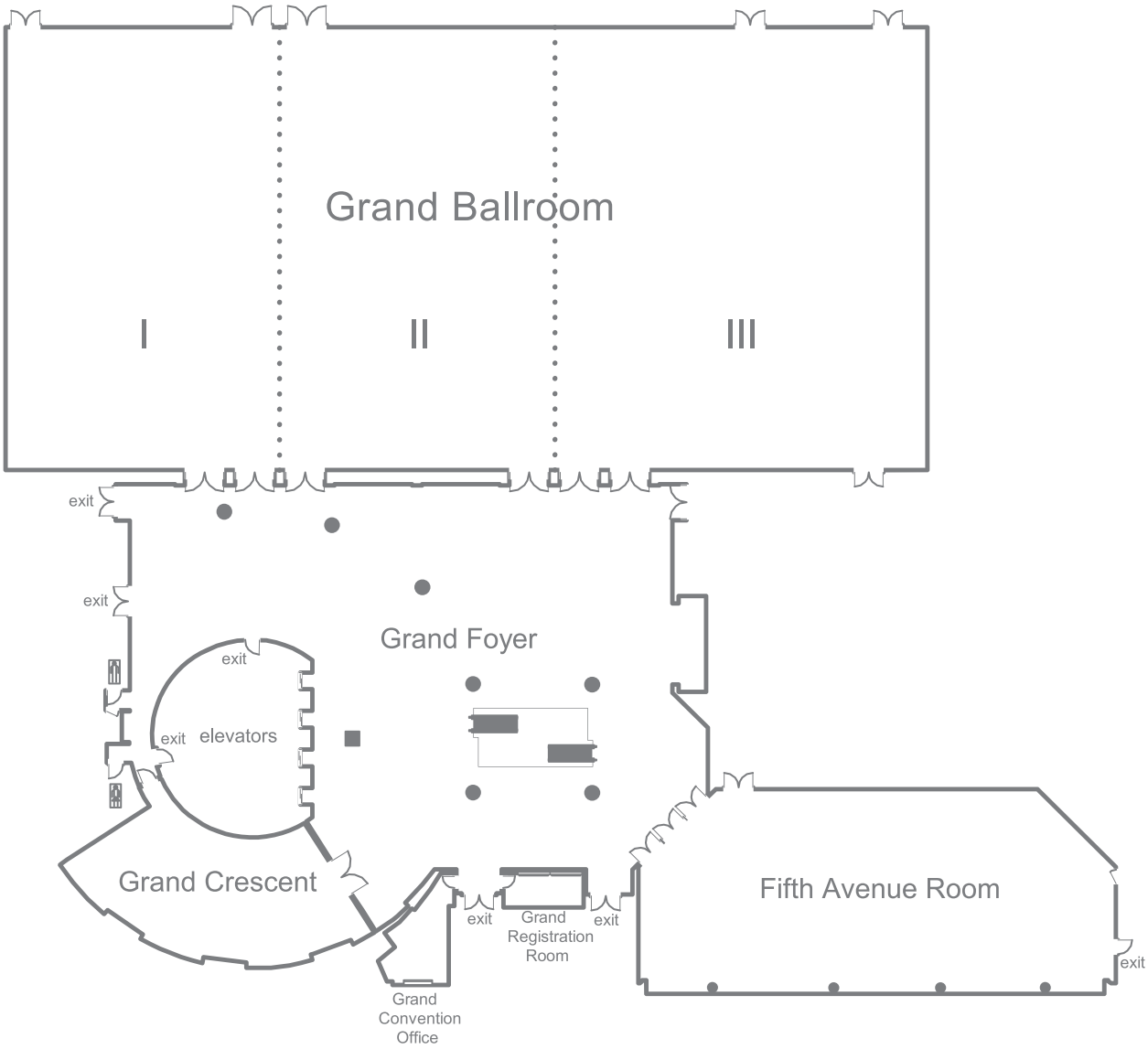
HealthySteps and Help Me Grow share a focus on strengthening families and systems to ensure early detection, referral, and linkage. Learn about the HealthySteps model components as well as opportunities for HealthySteps and Help Me Grow to work synergistically to support optimal outcomes.

PRESENTERS:

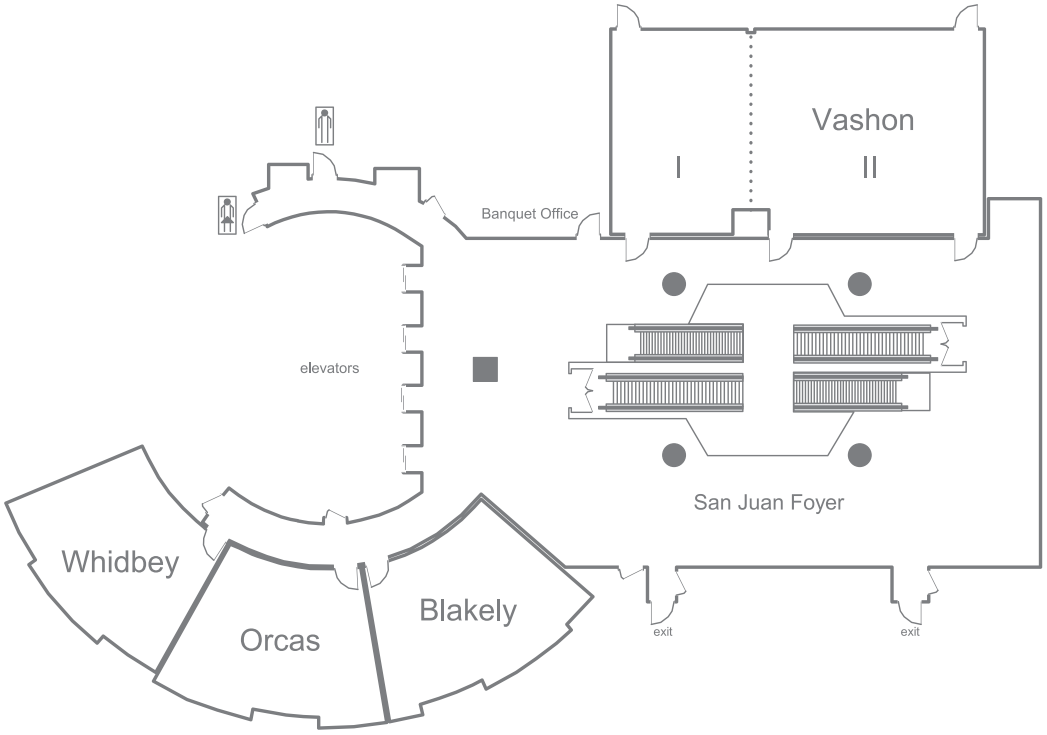
Johanna Lister, JD, MPH
Senior Policy Specialist, Policy and Finance
HealthySteps National Office

Location: Stuart - 2nd Floor

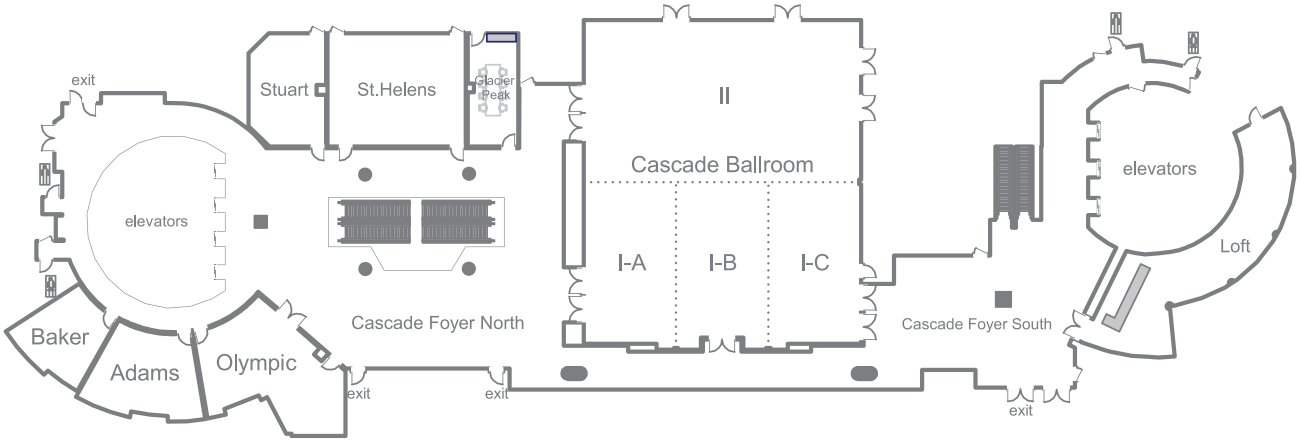
GRAND LEVEL (FOURTH FLOOR)



SAN JUAN LEVEL (THIRD FLOOR)



MEZZANINE LEVEL (SECOND FLOOR)



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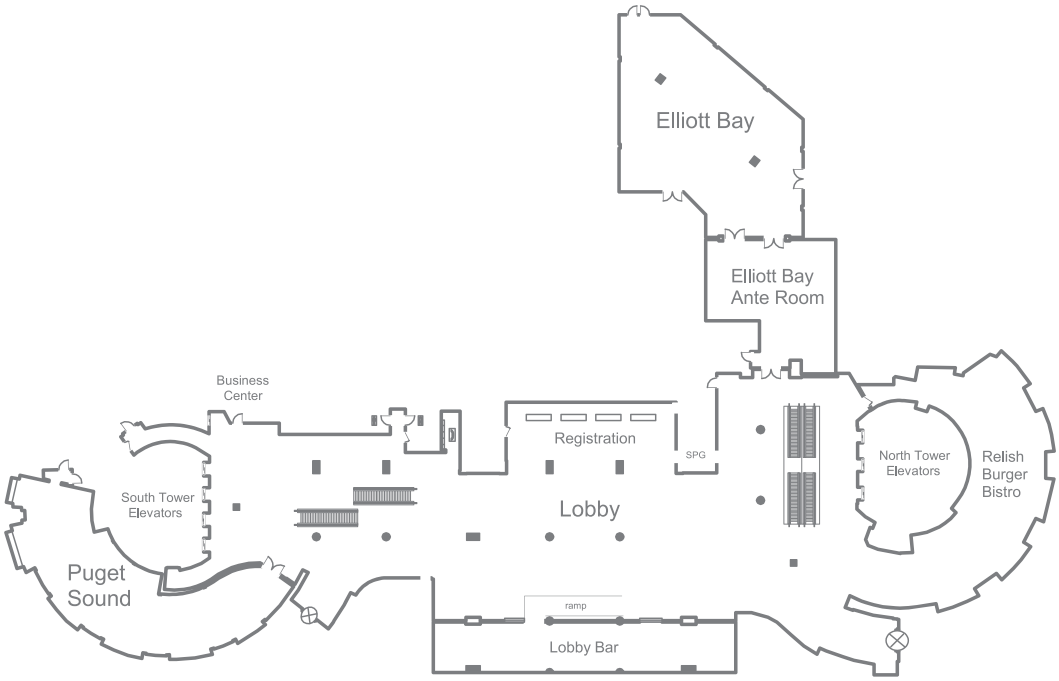

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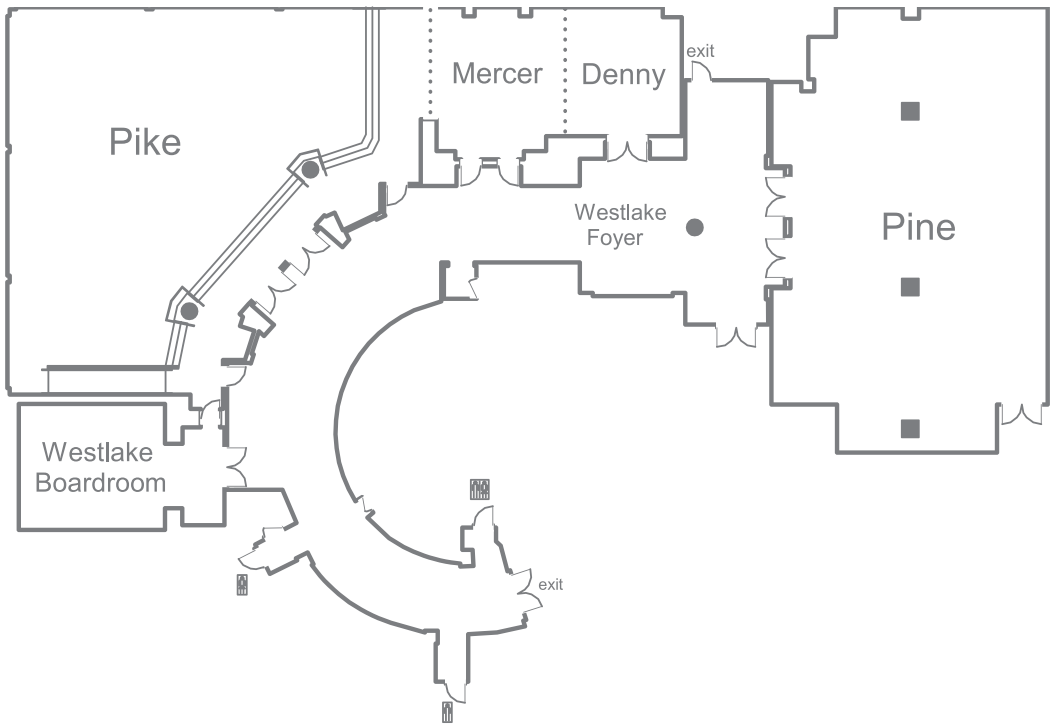

NOTES

Help Me Grow®
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HELP ME GROW FORUM PLANNING COMMITTEE

Enormous thanks to the Committee for their dedicated, tireless effort to make this 2018 Forum the best it could possibly be.

Deepa Srinivasaradan, New Jersey
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Ericka Dickerson, New Jersey
NJ ECCS Impact/HMG State Lead

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Liz Snow, Washington
Manager, Community & Systems, WithinReach

Lorraine Cragan-Sullivan, South Carolina
Developmental Screening Program Coordinator

Luz Rivera, Connecticut
State Lead

Lynn Pullano, Western New York
State Lead

Marcy Miller, Washington
Strategic Advisor for HMG King County

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Shya Tran, Minnesota
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Help Me Grow® National Center

Advancing Developmental Promotion, Early Detection & Linkage to Services

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