

Outreach & Engagement Networking Session

9th Annual Help Me Grow
National Forum

Seattle, WA

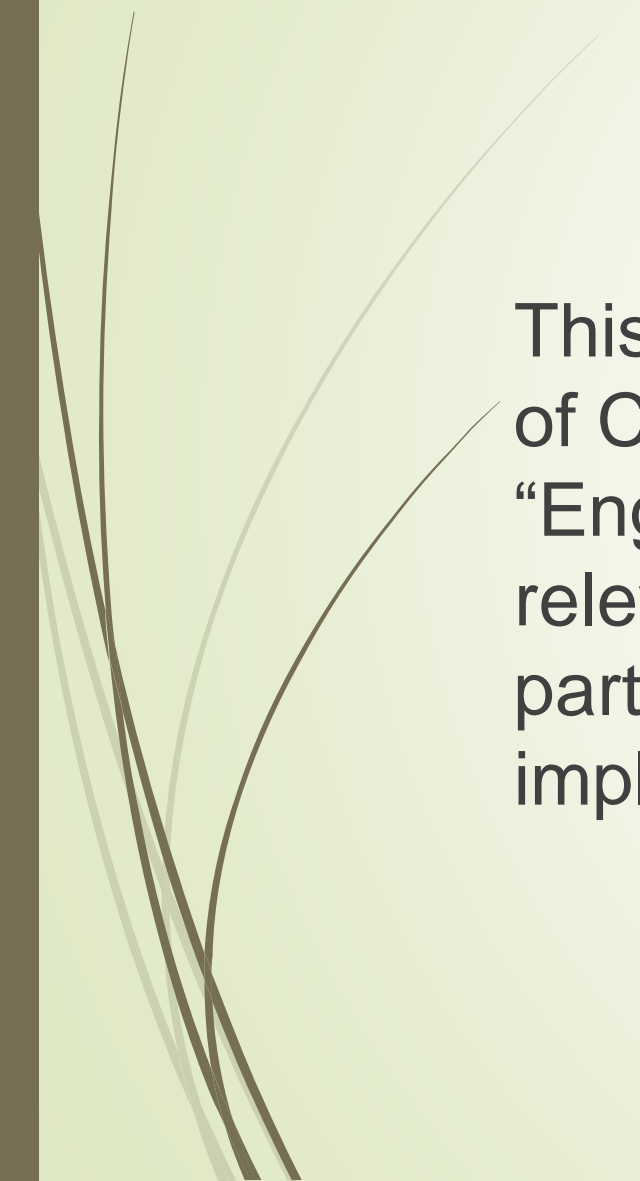
April 5, 2018



PLEASE SIT WITH A NEW FRIEND!



Session Description



This networking session will demonstrate how “The Web of Connections” tool can be used in conjunction with the “Engaging Everybody” tool, as strategies to ensure relevant family, community, and health care provider participation in all stages of Help Me Grow implementation, at the federal, state, and local levels.



Session objectives

- Share successes and/or challenges.
- Make connections with other state affiliates/participants.
- Learn to use “The Web of Connections” and “Engaging Everybody” tools from the ***Leading by Convening*** framework, as strategies to ensure relevant participation of stakeholders.
- Be introduced to the ***Leading by Convening*** framework for potential other resources/tools

Web of Connections



Web of Connections

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

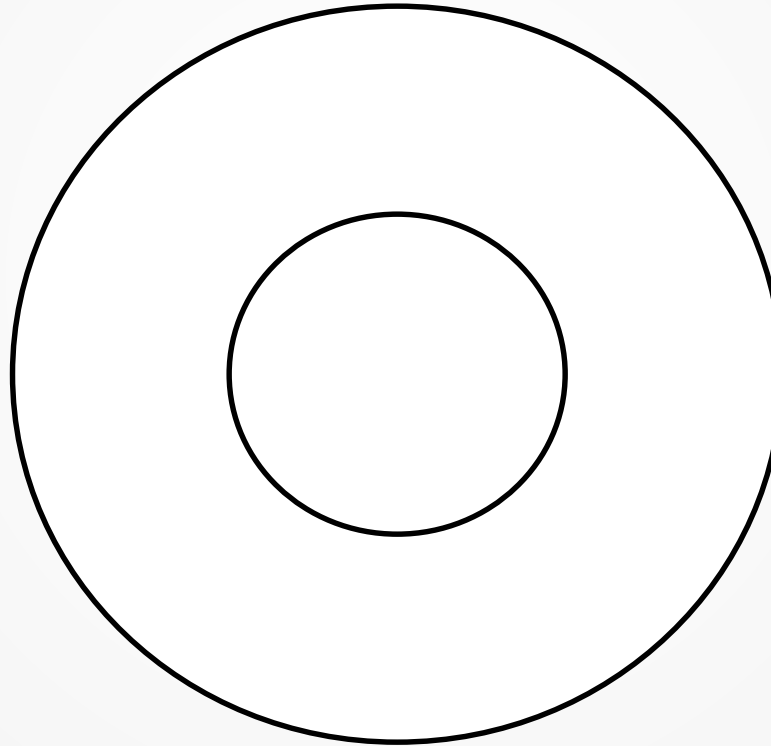
Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:

Name:
State:
Success/Challenge:





“Web of Connections”- Activity

1. Choose a color marker. Write your name and state in the designated spaces around the large circle.
2. List one outreach or engagement strategy that has worked well for you or a challenge you need help with.
3. After everyone at your table has completed steps 1 & 2, take turns at your table to connect each of your names with others you want to connect with, by drawing arrows/lines using your color marker.
4. Exchange business cards.

Sample “Web of Connections” Activity Sheet

Name: **Ericka Dickerson**
State: **NJ**
Success/Challenge: **ABC**

Name: **Lorraine Cragan-Sullivan**
State: **SC**
Success/Challenge: **DEF**

Name: **Stephanie Orrico**
State: **WA**
Success/Challenge: **GHI**

Name: **Tara Ficek**
State: **LA**
Success/Challenge: **MNO**

Name: **Rebecca Goldsmith**
State: **IA**
Success/Challenge: **JKL**

Name: **Tamisha Philips**
State: **HMG National**
Success/Challenge: **GHI**

Name: **Lynn Pullano**
State: **WNY**
Success/Challenge: **MNO**

Name: **Shya Tran**
State: **MN**
Success/Challenge: **XYZ**

Name: **Lana Myers**
State: **WV**
Success/Challenge: **STU**

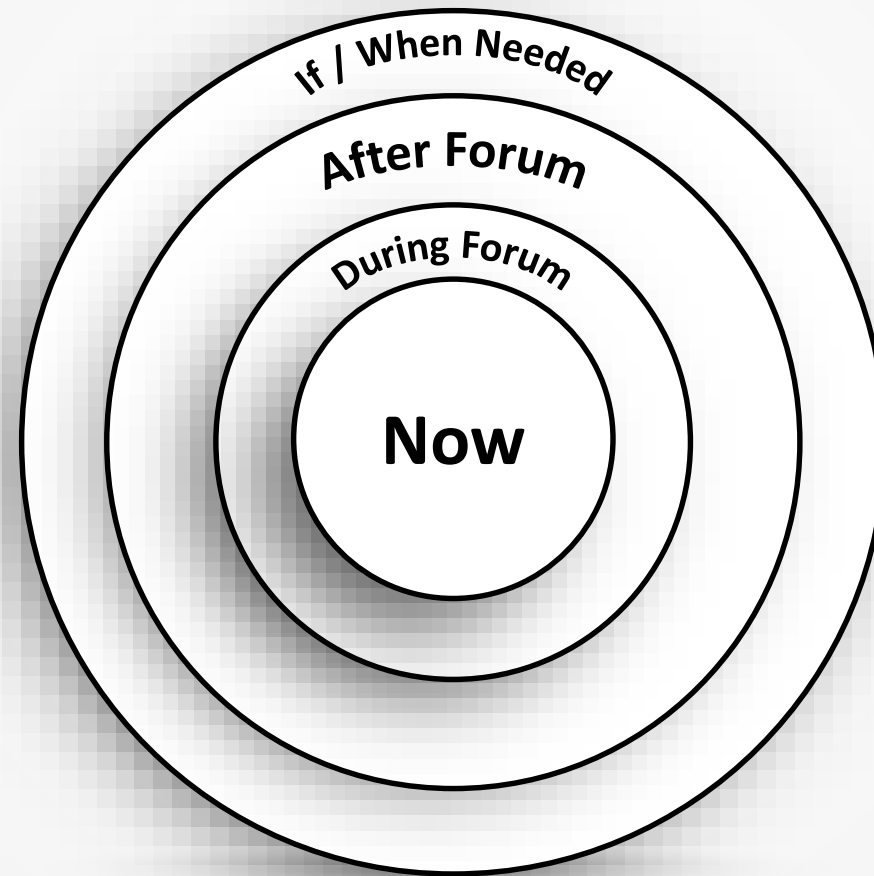
Name: **Luz Rivera**
State: **CT**
Success/Challenge: **PQR**



Connecting with everybody



Connecting with Everybody



“Connecting with Everybody” - Activity

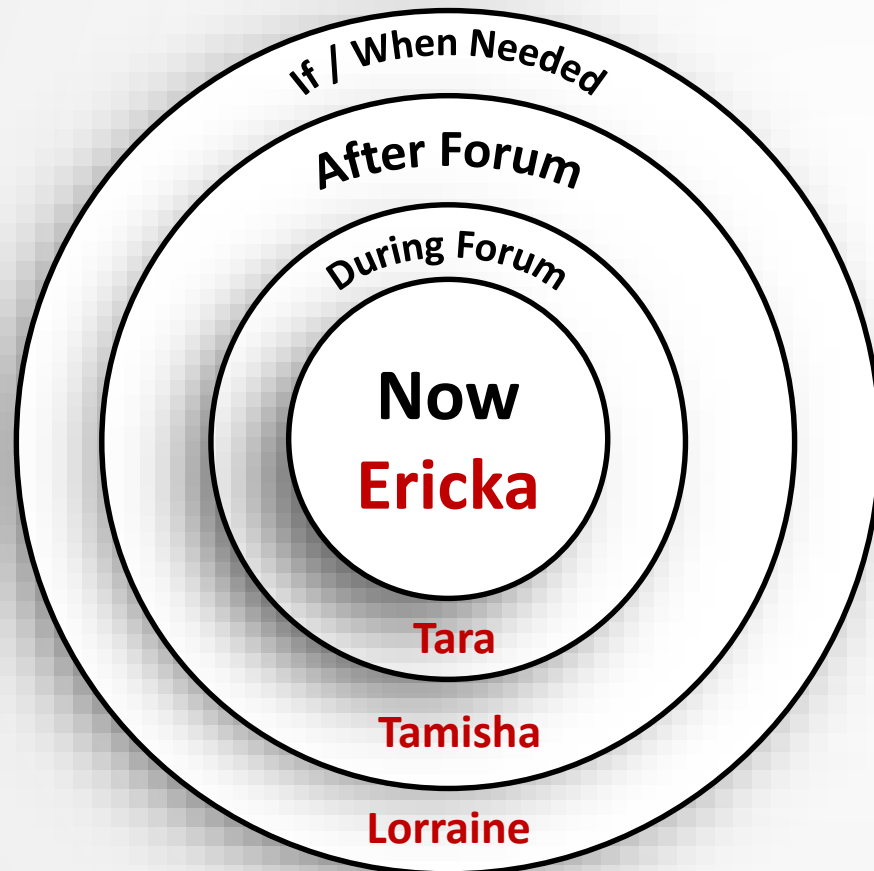
Transfer names of people...

From: “Web Of Connections” activity sheet at your table

To: your individual “Connecting with Everybody” activity sheets, in the order in which you would like to connect with them:

- Now
- During the Forum
- After the Forum
- If/When Needed

Sample “Connecting with Everybody” Activity Sheet



For your future reference:

Remember to make note of the successes and/or challenges for each person you have listed on this activity sheet.

Share Your Thoughts...




Remember to:

- Hand in the “Web of Connections” group activity sheet.
- Keep your individual “Connecting with Everybody” activity sheet for your reference.



Lessons Learned

- Similarities and differences in successes and challenges.
 - Connections are based on those similarities and differences.
 - Multiple connections are possible for a particular success or challenge.
 - We can learn from each other regardless of when the connections are made.
 - Every connection is important!
- 



Using “The web of connections” to ensure relevant participation

- Who are the agencies and stakeholders with shared interests?
- A view from your role
- A view from others’ perspectives
- A two-way view
- A web of connections: relationships as the path through complexity
- Learnings from the web of connections



Using “Engaging everybody” to ensure relevant participation

The concentric circles define roles that **stakeholders can choose to play** in your change effort:

- Core team
- Key participants & advisors
- Extended participants & feedback network
- Dissemination networks

Leading by convening

– The Partnership Way

- An overarching idea, a guiding framework, and a new discipline for leaders at every level. It is a set of trainings, tools, and resources for state, regional, and local leaders who run advisory groups, workgroups, etc., to engage stakeholders in systemic improvement initiatives.
- An interactive professional development opportunity that will improve your skills to: engage all team members, including diverse parents, on key issues; build support for shared work, address the adaptive, or relationship-based, aspects of change; and achieve your improvement goals!

For more information on Leading by Convening framework, its use across child and family-serving systems, and its positive impact, reach out to the National Center for Family Professional Partnerships at <http://www.fv-ncfpp.org/> or go to:

www.ideapartnership.org/building-connections/the-partnership-way.html

or

<https://ncsi-library.wested.org/resources/171>



Please complete a brief survey!



