



# Help Me Grow Vermont

Building Strategic Partnerships for System  
Outreach, Innovation and Sustainability

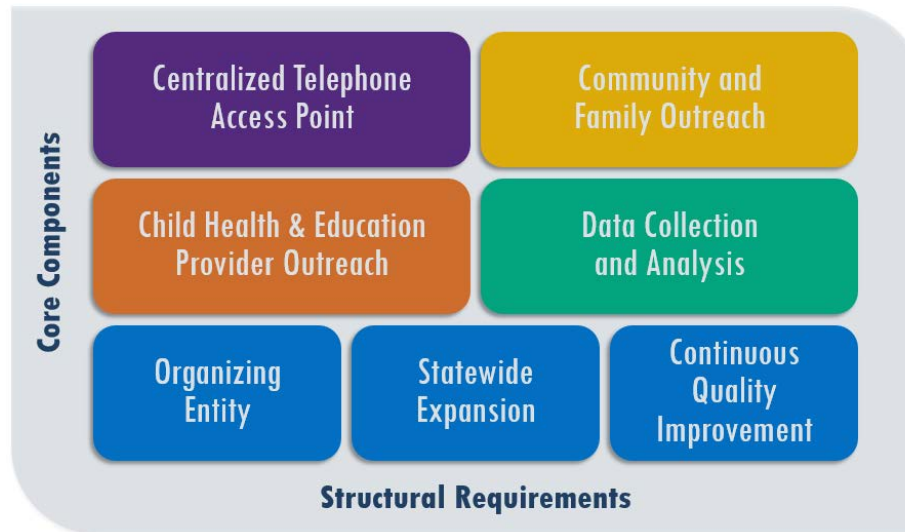
2018 HMG National Forum

## Table Discussion

**Name one partner you are looking to engage in HMG system building your state/region?**



# Strategic Partnerships



- ❑ Vermont relies on partnerships with existing organizations to implement the core components of Help Me Grow.
- ❑ Successful partnerships benefit and meet the needs of both partners.
- ❑ We'll take a look at how some of these partnerships are working in Vermont.

# Challenges for our Rural State

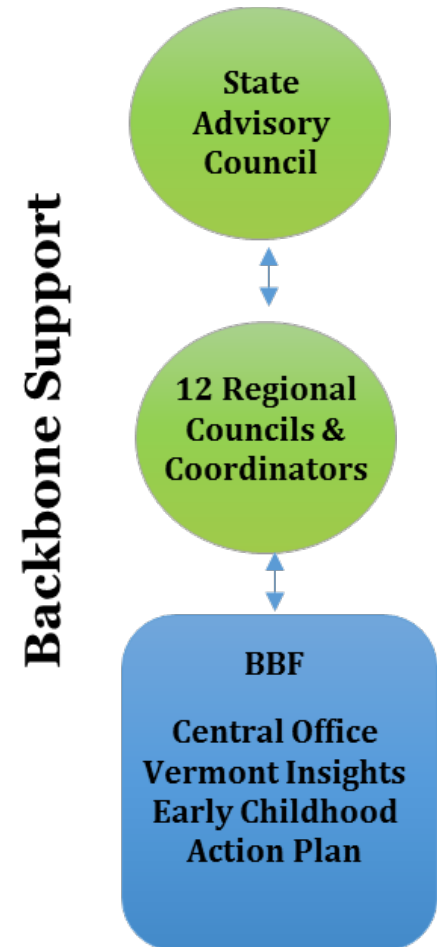
- ❑ Total population of 620,000
  - 6,000 births per year, about 40,000 children under age 5
  - Most children live in rural areas
- ❑ Childhood poverty has risen since 2008
  - 1 in 7 children live in food insecure homes
  - Homelessness, housing shortage, high cost
  - Under/unemployment, lack of transportation
- ❑ Maternal depression
- ❑ Opioid epidemic
  - Elevated numbers of children under age 3 in foster care
  - 50% entering custody because of opioids



# Family and Community Outreach - BBF

## Building Bright Futures (BBF)

- VT's Early Childhood Public-Private Partnership
- 12 Regional Councils
- Help Me Grow (HMG) helps fund Regional Councils
- HMG Family and Community Outreach Activities align with existing role of councils
- Promoting protective factors and collective impact provide common frameworks for HMG and BBF





# Child Health Provider Outreach - MCH

## Developmental Screening: a VT Dept of Health/Maternal Child Health Division Priority

### Healthy Vermonters 2020 performance

**measure:** % of children, ages 10 through 71 months, receiving a developmental screening using a parent-completed screening tool

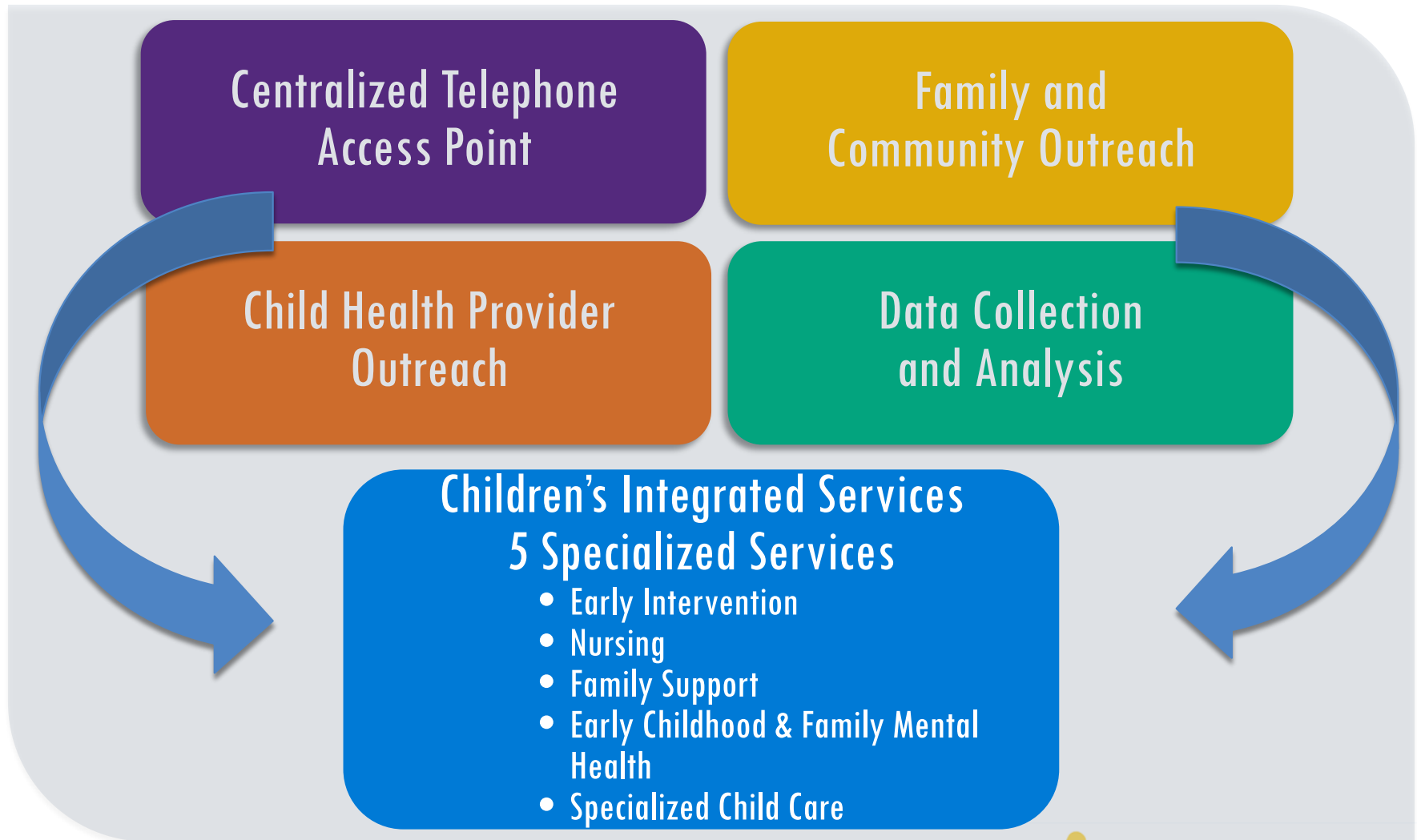
### Key strategies

- Screening in evidence-based home visiting
- Help Me Grow

Link to the: [Vermont Developmental Screening Brief](#)



# CIS and Systems Coordination Strategy



# Partnerships Increase Spread and Impact

**Who:** Health Dept, Parent Child Center (PCC), Home Health Agency, BBF, Hospital Network, Schools, Child Welfare/Family Services, Head Start/Early Head Start

**How:** Partnering through CIS, MCH Coalition, Blueprint Community Health Team, Community Response Teams and Medicaid Assisted Treatment Programing

## **Impact:**

- PCC/Mental Health DA/CIS Providers
- MCH Home Health Providers
- OB/GYN providers
- Primary care providers
- Medicaid Assisted Treatment providers

- Childcare provider trainings
- WIC certifiers
- School nurses/pre-K
- Foster families
- Child birth education class

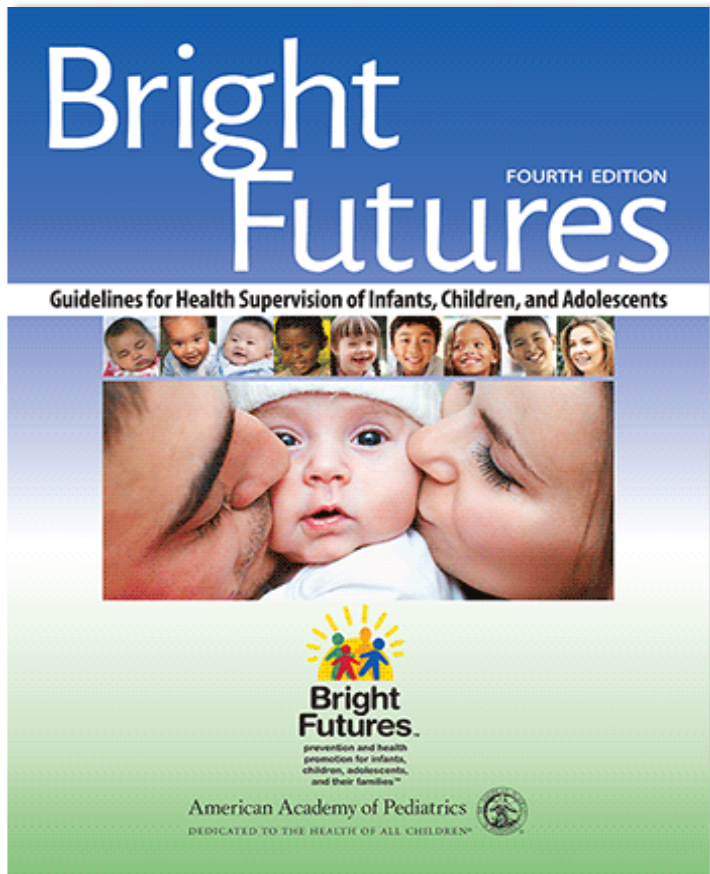


# Partnerships Build Innovative Family Engagement

- ❑ Library and ACEs prevention group – movie night coupled with parenting education
- ❑ Parent Child Center – provider and parent education
- ❑ Public schools – home to school liaisons
- ❑ Laundry and Learn – promote early literacy
- ❑ Young Mom's Group – cookie swap and sing-a-long
- ❑ Museums – family day



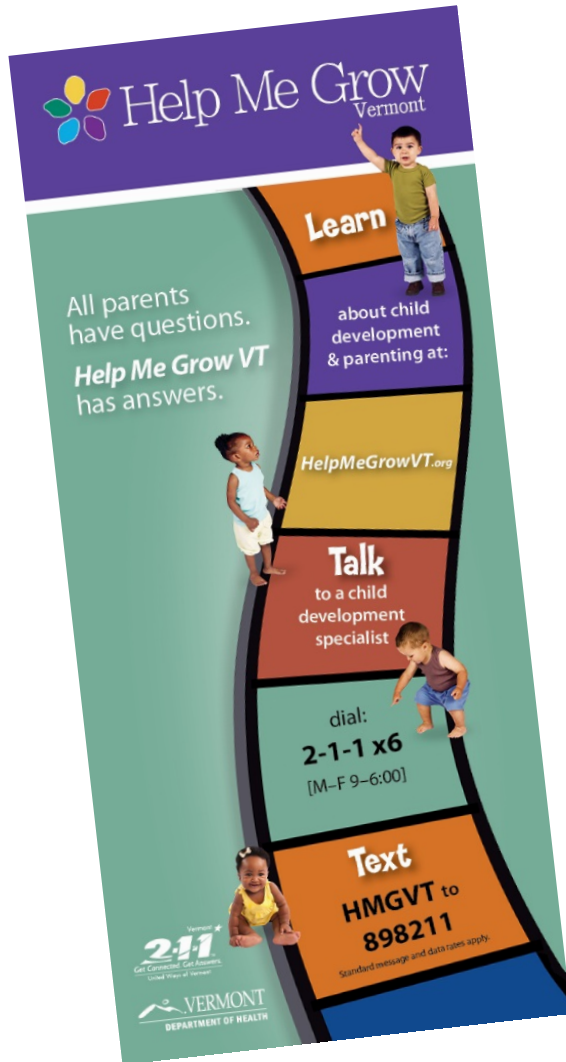
# Aligned goals strengthen partnerships



## VT AAP roll out of new guidelines

- Focus on Social Determinants of Health
  - ▣ Greater focus on lifelong physical/mental health
  - ▣ Strength based approaches
- Updated developmental milestones, surveillance questions and screening guidelines
- HMG promoted as resource for pediatricians

# Resources strengthen partnerships



# Data strengthens partnerships

## **Demonstrate impact**

- ❑ Google spreadsheets for statewide data collection
- ❑ Partners inform contact center of informal resources (playgroups)

## **Trends tell us if we were successful**

- ❑ Do calls from a specific region increase following a community outreach event?
- ❑ Do calls/referrals increase from child health providers following HMG outreach to practices?

## **Local use reports identify community needs, gaps, barriers**

- ❑ HMG call volume
- ❑ Referral categories
- ❑ Food resources

# Child Health Provider Outreach

## QI training for Maternal and Child Health Coordinators

**172** Trainings on HMG referral & linkage

**518** Medical professionals trained

**280** Community providers trained

**22,612** HMG materials distributed

**131** Families connected to HMG contact center as a result



**Help Me Grow**  
Vermont

<b>LEARN</b> about child development (birth–age 8) & parenting: <a href="https://www.HelpMeGrowVT.org">HelpMeGrowVT.org</a>	<b>TALK</b> to a child development specialist by dialing: <b>2-1-1 x6</b> [M–F 9–6:00]
<b>TEXT</b> <b>HMGVT</b> to <b>898211</b> to reach <b>Help Me Grow Vermont</b> Standard message and data rates apply.	

# Family and Community Outreach Data — Survey Results

## Partnerships Strengthened

**93% of providers** surveyed indicated: I will apply what I learned in this training to network, strategize or collaborate with other community providers addressing this topic/issue.

### Comments:

- “Terrific training! Thank you for the sponsorship!”
- “I learned so much. It was amazing to get outside and to share stories with other providers.”
- “Very engaging, inspiring and fun training!”

**1846** partners reached

**66** partners trained

**2687** families reached

**116** events held



# Family and Community Outreach Data — Family Survey Results

## Protective Factors Strengthened:

- ❑ **93% of families** surveyed indicated: After this training, I have a better understanding of my child's development and information that will impact my child's well-being.
- ❑ **93% of families** surveyed indicated: I will apply what I learned in this training to network, strategize or collaborate with other friends, parents or caregivers.

## Comments:

- "Fun day for my kids!"
- "It was a rich conversation that needs to continue."
- "I really enjoyed the WIC courses and programs."



# Family and Community Outreach

## Identifying Community Need - Top Five *HMG* VT Referrals 2017

Referral Category	Examples of Groups Receiving Referrals
Individual & Family Wellness	child abuse protection & helplines, pregnancy support and parenting education, parenting skills and support groups, child care
Basic Needs	food, housing, material goods, utilities, transportation
Income Support & Employment	vocational rehab, economic services, emergency funding & services, respite, child care subsidy
Organizational/Community Services	community action & state agencies, libraries, local churches, family support
Criminal Justice & Legal Services	legal aid, family support & advocacy, judiciary

# Questions for Discussion

- What experiences have you had with approaching potential partners?
- What has worked to align or integrate with partners around HMG outreach activities?
- What data are most important for HMG affiliates to share with partners?  
How are or could partners use this data?
- What alignment are you finding in your state between the goals and activities of HMG and other initiatives and partners? How are you or could you be aligning those activities?
- What are some of the ideas you got from the presentation about what makes for a strong partnership. What are you interested in trying in your state?

# Planning for Your State

- What is one partner you are interested in connecting with in your state/region?
- What would be the value to your organization/HMG in partnering with another organization for collective impact?
- What would be the value for them in partnering with your organization/HMG?
- What are a few next steps you commit to for promoting more *HMG* partnerships in your state?

## Round-Robin Close Out

What's **one word** to describe what you are taking away from this session about how to build strong partnerships for HMG system building?

Repeats are ok!

# Please be in touch!



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Vermont Chapter





Please complete a brief survey!

