



Help Me Grow and Innovation

Erin Cornell, MPH

Program Manager for Research, Innovation & Evaluation

HMG National Center

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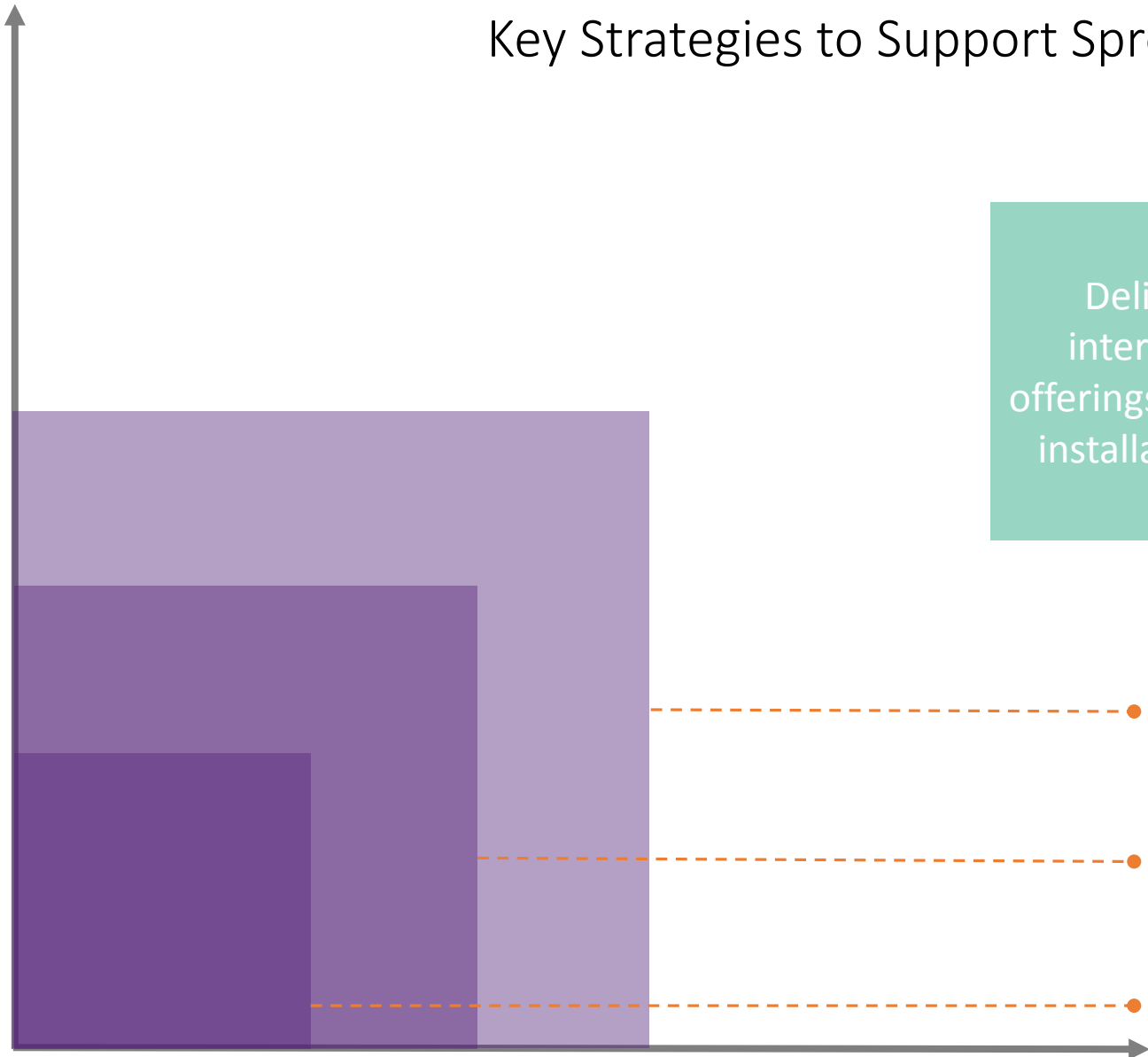
HMG National Forum

Help Me Grow Diffusion of Innovation

- ▶ The *HMG* National Center supports the implementation of the *Help Me Grow* model in a growing network of states.
- ▶ Two major strategies to support early childhood system building that advances developmental promotion, early detection, referral and linkage:
 - ▶ Provide technical assistance to develop and sustain a robust network of states in implementing *HMG* with fidelity to the model
 - ▶ Realize the potential of the network as a vehicle through which to diffuse related innovations in the early childhood sector, particularly those that have the capacity to enhance a *HMG* system

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Key Strategies to Support Spread and Scale



Key Strategy 1.

Delivering technical assistance to communities interested in *Help Me Grow*. Technical assistance offerings are tailored to the relevant stage (exploration, installation, or implementation) and support system design, development, and growth.

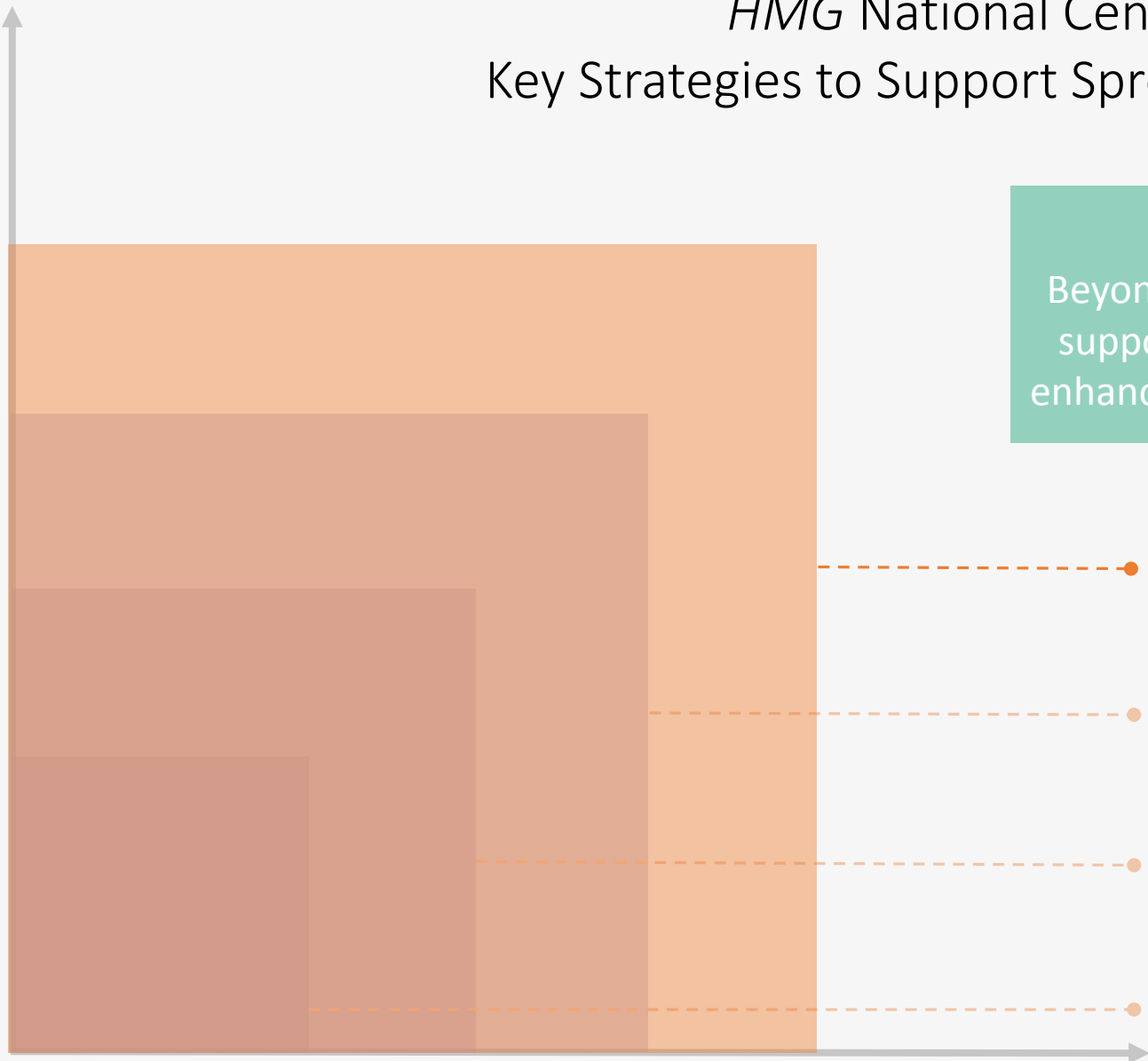
- **Implementation.** Active state; delivery is occurring on a small or large scale.
- **Installation.** Preparing for delivery, attending to funding, policies, procedures.
- **Exploration.** Assessing community needs, determining fit and feasibility.

HMG National Center

Key Strategies to Support Spread and Scale

Key Strategy 2.

Beyond implementation of *HMG*, the National Center supports the diffusion of promising innovations that enhance *HMG* and strengthen early childhood systems.



Diffusion of Innovation Approach

- ▶ *HMG National* developed and utilizes a **framework** for assessing the fit and feasibility of a given innovation for diffusion, and which guides the approach to the diffusion effort
 - ▶ Assesses factors such as alignment to mission, degree of complexity, capacity of the innovator to support the diffusion, etc.
 - ▶ Enables articulation of resources needed to support the diffusion and desired outcomes associated with implementation
- ▶ Innovations are diffused to affiliate communities within the *HMG National Network*
 - ▶ Creates an economy of scale for the Innovator
 - ▶ A one-size-fits-all technical assistance approach and the opportunity to reach many communities at one time

Continued Evolution

- ▶ Our experience with innovation within *HMG* suggests two priority areas for further development
 - ▶ **Cultivating** innovation from within the network and through key partnerships
 - ▶ **Strengthening innovator capacity** to move an innovation along a developmental trajectory from idea to sustained impact
- ▶ Resulted in a partnership with the Advancing Kids Innovation Program (AKIP)
 - ▶ Technical assistance as part of the *HMG* 10K Innovation Challenge



Opportunity to Impact: Innovation as a Tool for Your *Help Me Grow* System

JACQUELYN M. ROSE, MPH

Social Innovation

“Novel solution to a social problem that is more effective, efficient, sustainable, or just than current solutions.”

Center of Social Innovation, Stanford Graduate School of Business

“Innovations that are both social in their ends and in their means...new ideas that simultaneously meet social needs and create new social relationships or collaborations. ...both good for society and enhance society’s capacity to act.”

Social Innovation: The Role of Service Providers
Briefing Paper, European Union, 2012

“The process by which new responses to social needs are developed in order to develop better social outcomes and address new social challenges.”

Social Innovation and the Role of Social Service Providers Analytical Paper, European Union, 2012



Connecticut Children's
Advancing Kids Innovation Program



MISSION

Connecticut Children's Medical Center is dedicated to improving the physical and emotional health of children through family-centered care, research, education and advocacy. We embrace discovery, teamwork, integrity and excellence in all that we do.

VISION

We are making children in Connecticut the healthiest in the country.

CORE VALUES

Family-Centered Care • Discovery • Integrity • Teamwork • Quality • Respect



Connecticut Children's
Advancing Kids Innovation Program



Connecticut Children's
Office for Community Child Health



Connecticut Children's Office for Community Child Health

Advancing Kids
Innovation Program



Care Coordination
Collaborative
Model

Center for Care
Coordination
(CCC)

Children's Center
on Family Violence
(CCFV)

Co-Management
Program

Easy Breathing

Educating Practices
in the Community
(EPIC)

Hartford Youth HIV
Identification and
Linkage (HYHIL)
Program

Healthy Homes

Help Me Grow
National Center



Injury Prevention
Center

Mid-Level
Developmental
Assessment (MLDA)

Person-Centered
Medical Home

Practice Quality
Improvement (PQI)

Resident Education
in Advocacy and
Community Health
(REACH)

Model

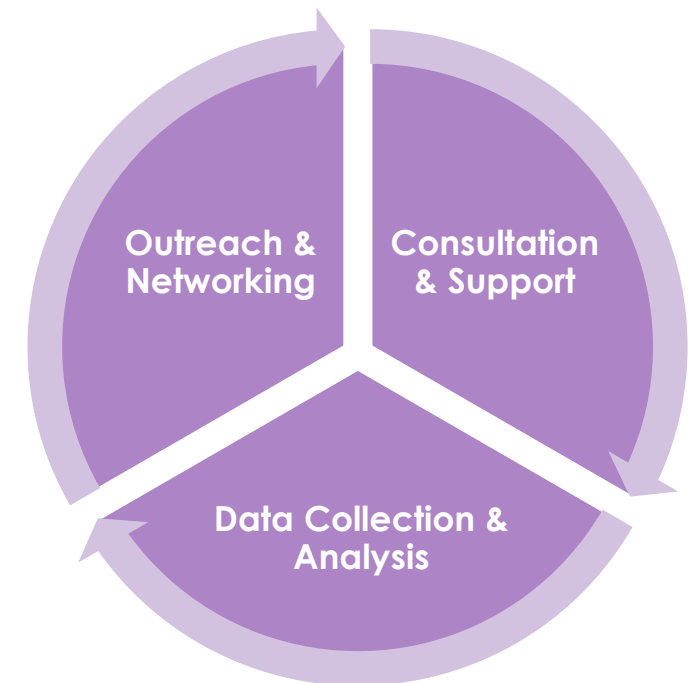
Opportunity

- Limited support systems
- Bright people & good ideas, but same problems
- Lessons learned & framework for programs
- Collaboration
- Capacity

Mission

Collaborate with individuals and organizations creating and using innovative strategies to foster the healthy development of children, strengthen families, and support communities.

Core Components



Diffusion Lens

Diffusion

Active spread of new strategies using planned strategies.

Core Components

Essential functions or principles, and associated elements and intervention activities that are judged necessary to produce desired outcomes.

Structural Requirements

Environmental conditions and external requirements that must be in place for implementation.



Phases of Innovation Evolution

Identification & Innovation

A problem and/or opportunity for improvement is identified and defined, potential solutions are explored, and an approach is identified.

Introduction & Development

Innovations test models, settle on what works, begin to show impact, and begin to show potential for sustainability.

Growth

Solidify approach, strengthens evidence base, and extend scope and impact to the next level of influence.

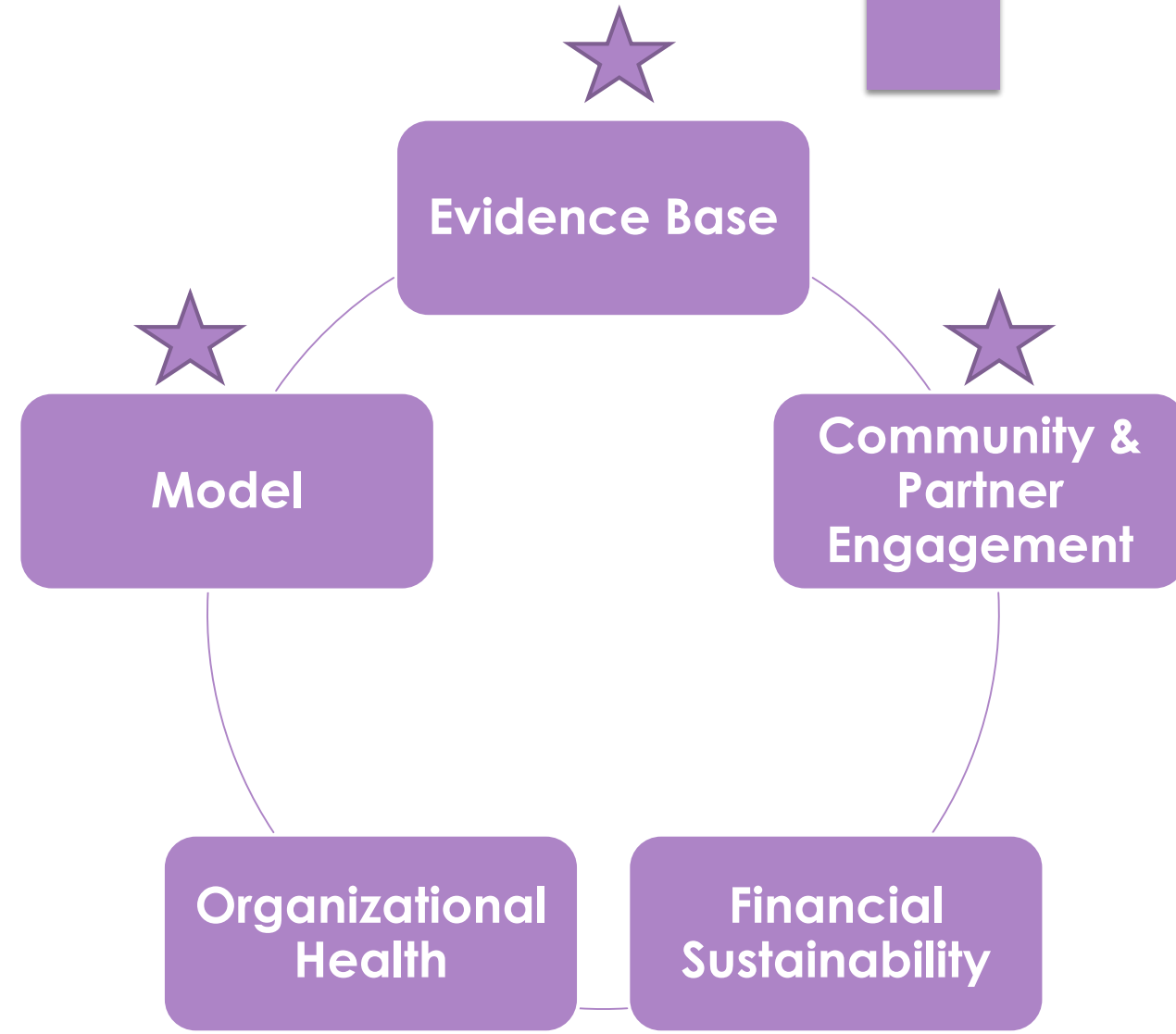
Broad Influence

Broaden scope and impact to highest level of influence appropriate. Ability to alter policies, practices, and/or funding streams to influence how the problem is addressed long-term.

Sustained Impact

Innovation has continuously demonstrates impact at the highest level of influence appropriate, and is implementing a long-term strategy to sustain impact.

Innovation Evolution: Activity Categories



Identification and Innovation

Model

- A) Identify; B) Refine; C) Define

Evidence Base

- A) Local data; B) Literature; C) Environmental Scan

Community & Partner Engagement

- Potential stakeholders

Financial Sustainability

- Current capacity and resources

Organizational Health

- Current capacity and resources

Activity and Report Back



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Introduction and Development

Model

- A) Document how; B) ID best practices; C) Test Feasibility

Evidence Base

- A) Measure & Track; B) Progress & Effectiveness; C) Adjust

Community & Partner Engagement

- A)Build relationships; B) Stakeholder input; C) Messaging

Financial Sustainability

- A) Financial resources? B) Budget; C) Other resources?

Organizational Health

- A) Capacity; B) Infrastructure; C) Future needs?

Activity and Report Back



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Growth

Model

- A) Broad influence; B) Work plan; C) Document

Evidence Base

- A) Review & adjust; B) Align w/ plan; C) Data capacity

Community & Partner Engagement

- A) Communications; B) Level of engagement; C) Adjust

Financial Sustainability

- A) Projections & actuals; B) Funding; C) Explore & test

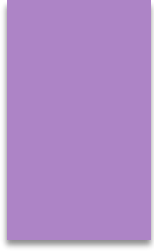
Organizational Health

- A) Skills & competencies; B) Personnel; C) Infrastructure

Activity and Report Back



Broad Influence



Model

- A) Strategic plan; B) Level of influence; C) Maximize reach

Evidence Base

- A) Review & adjust; B) Update; C) Document shifts in policy & practice

Community & Partner Engagement

- A) Champions; B) Review partnerships; C) Messaging

Financial Sustainability

- A) Review plans

Organizational Health

- A) Infrastructure; B) Staffing; C) Professional development

Activity and Report Back



Sustained Impact

Model

- Plan for sustained impact

Evidence Base

- Continuously demonstrate impact

Community & Partner Engagement

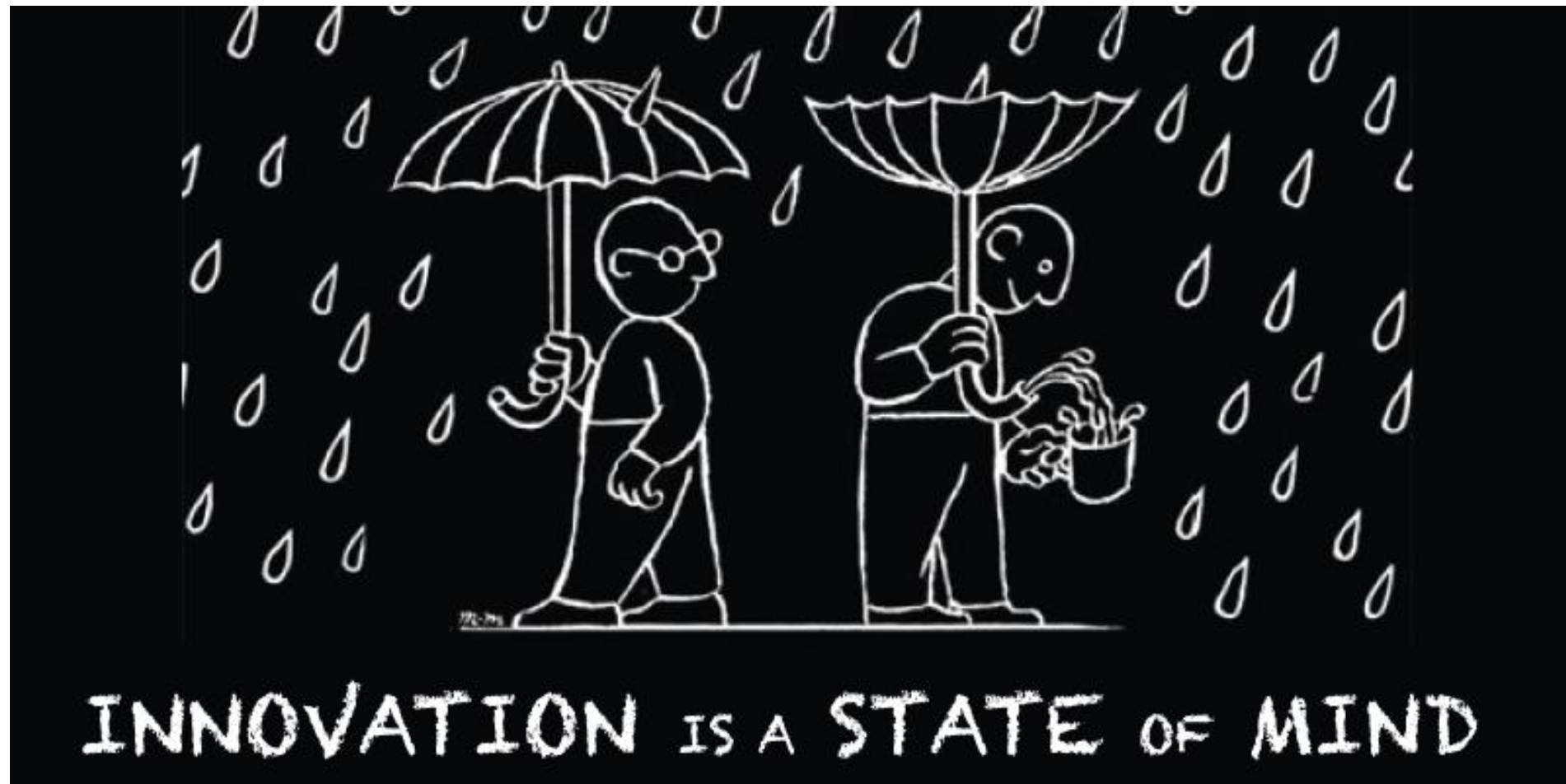
- A) Continued collaboration; B) Communications

Financial Sustainability

- Sufficient predictable and reoccurring resources

Organizational Health

- A) Infrastructure; B) Staffing; C) Professional development



Contact Info:

jrose01@connecticutchildrens.org

860-837-6250