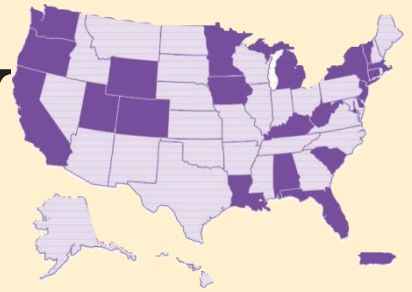




# Help Me Grow

## Affiliate State Profile



# Louisiana



### Planning & Implementation Status

*Help Me Grow* Louisiana is still in the planning stages. We are working with Louisiana Association of United Ways to consider the best method to implement *Help Me Grow* statewide. The Louisiana Association of United Ways would serve as neutral program management system with successful statewide implementation at the forefront of planning and design.

### Our *Help Me Grow* System

If implemented statewide from the start, each member organization of the Louisiana Association of United Ways would take on the roles of Child Health Care Provider Outreach and Community Outreach. Each United Way would have parent and physician champions leading outreach in the most strategic and collaborative manner for that region. We plan to use an existing United Way 2-1-1 call center as the Centralized Telephone Access Point for the entire state.

### Implementation of *Help Me Grow*

Our expectation is for a few select United Ways in Louisiana to pave the way for Outreach. The lessons learned and successes from their Outreach will serve as a model for remaining United Ways committed to successful statewide implementation of *HMG* Louisiana. From there, the call center and data collection will naturally fall into place within an existing United Way 2-1-1 structure.

### Funding Sources

Capital Area United Way

**Affiliate since 2012**

### Program Manager

Edy Addison  
Investment Manager,  
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Capital Area United Way  
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### Organizing Entity/ Lead Agency

Capital Area United Way

### Website

[www.CAUW.org](http://www.CAUW.org)