

# Help Me Grow Utah: Values, Vision & Mission Statement

## Values

- **Family:** We believe that healthy families are the best way to ensure a child's optimal development. We are invested in the well-being of families.
- **Community:** We believe that deliberate collaboration among community members is key to positive change.
- **Compassion:** We believe in carefully listening to families' needs and responding with respect and empathy.
- **Excellence:** We believe in providing our services in a reliable, timely, and professional manner. We seek ongoing quality improvement.
- **Persistence:** We believe in facing challenges from a point of resourcefulness, devising a strategic plan, and working until the issue gets resolved.

## Vision

A vibrant community environment in which families have the desire, resources, and confidence to make the best decisions for their child's development and future.

## Mission

*Version 1. Help Me Grow Utah's mission is to promote the optimal development of young children by:*

- linking families to relevant child development and parenting community resources
- connecting parents and caregivers to accurate family-related information
- providing personalized care coordination
- creating and facilitating partnerships within the community to improve the availability and quality of services for families

*Version 2. Help Me Grow Utah's mission is to promote the optimal development of young children by:*

- linking families to accurate and relevant child development and parenting information and community resources
- providing personalized care coordination
- creating and facilitating partnerships within the community to improve the availability and quality of services for families