

Help Me Grow Logic Model (Jan 2012-June 2013)

Program Goal: The overarching goal of Help Me Grow is to support all children in reaching their optimal development. This is done by connecting the key players in an early child's life. Help Me Grow builds upon the strengths of the existing system and enhances the connection of families, child health care providers and community resources. Help Me Grow links families to services, multiple community providers to each other, child health care providers to cross-sector resources and data to policy and decision makers.

Objective: Increase connection of families to resources. Decrease the number of children eluding the system through increased usage of a developmental screening tool. Provide real time, accurate information on local community resources to families, child health care providers and community providers. **Population Served:** All families with children birth to age 8 in Utah and South Salt Lake, Utah.

Inputs →	Activities →	Timeline →	Outputs →	Outcomes →	Short Term Outcome Indicators (Evaluation)
<ul style="list-style-type: none"> Staff at United Way Help Me Grow Child/Family Database Clinician/Provider Database New resource database software (IRIS) IT expertise at United Way of Utah County National Help Me Grow Team Technical Support Sponsorship of Intermountain Healthcare, Utah County Families with children birth to age eight ASQ and ASQ:SE materials Phones, office space, office equipment at United Way of Utah County Utah County's Early Childhood Council. Early Childhood State System Grant Oversight Collaboration with Salt Lake United Way Pediatric Champion Parent Champion United Way Board and Help Me Grow Steering Committee Several Funding sources <ol style="list-style-type: none"> USHD Early Intervention Home Visitation Early Head Start Private Donors 	<p>Central Access Point and Data Evaluation</p> <ul style="list-style-type: none"> Market 2-1-1 and HMG line through community and family events, and child health care provider outreach. Ongoing training of call center personnel to assure a quality experience for families and correct data entry for evaluation of service. New resource database software compatible to Salt Lake 2-1-1 to be purchased installed and updated. Expand the Salt Lake 2-1-1 database with Help Me Grow resources in Salt Lake County. 	Jan 2012-June 2013	<ul style="list-style-type: none"> Increase caller volume to Help Me Grow line housed within 2-1-1. Expand the number of resources in database for families within the Utah and Salt Lake County 2-1-1 database. Continual updating of accurate information on resources to keep the database real-time. Data on family's issues and outcomes to identify capacity, gaps and barriers. 	<p>Short Term: 0 to 6 months</p> <ul style="list-style-type: none"> Parents, community providers and child health care providers call Help Me Grow line to find help with community resources. Parents receive care coordination to ensure appropriate and accurate referrals to community resources. Outcomes recorded for further evaluation. Parents receive surveillance tool (ASQ). Parents receive surveillance tool (ASQSE). Medical Providers know where to call to find cross-sector resources for families. <p>Intermediate: 6-18 months</p> <ul style="list-style-type: none"> Children are appropriately screened and resources identified to increase probability of intervention with children that are at risk, or have minor or major developmental delays. Parents receive concrete support in times of need. Care coordination allows for detailed follow through on resources given. Parents feel satisfied with linkage to resources. Parents increase their awareness of appropriate child behavior and parenting skills that support development. <p>Long Term: 0 to 3 years</p> <ul style="list-style-type: none"> Developmental surveillance will become universal among families with young children. With the understanding that the three key components are: expert observation, longitudinal observation and quantitative screening tool. All community members are aware and access the HMG resource database because of its reputation for accuracy. Children with developmental delays receive resources to reach optimal development and prepare to succeed in school and beyond. Parents of young children feel supported in our community by having a central access point for information and resources. Parents increase knowledge of their child's development and feel empowered to advocate for their child in multiple settings. 	<ul style="list-style-type: none"> Number of families connected to Help Me Grow will increase by 200%. Expand resource database by 30% with additional HMG resources specific to families. Families connected to the Help Me Grow information line with 25% receiving 3 or more referrals. Increase attendance to Networking Breakfast by 10%. Increase # of children screened using ASQ by 200%. Increase # of children screened using ASQSE by 200%. 10% of children receiving at least three consecutive screenings. 25% of children receiving at least two consecutive screening.
	<p>Community and Family Engagement</p> <ul style="list-style-type: none"> Networking Breakfasts Family Events held to increase usage of ASQ and market HMG line. All parents will receive follow-up call or email; relaying of scores of ASQ/ASQSE. Parents will also receive ASQ activities if requested. Parents participate in developmental surveillance over a period of time. Pediatricians and Family providers receive follow-up reports of referrals patients have received. Parents fill out a survey at the time of connection to HMG and when exiting the service. 	Jan 2012-June 2013	<ul style="list-style-type: none"> 4 Networking Breakfasts per county per year. Increased accuracy of resource data information through networking breakfast model. Increase community provider's awareness of other resources. Help Me Grow line usage by community providers increased. Increase number of children screened with ASQ and ASQSE. Increase number of qualified referrals to Early Intervention by 10%. 	<ul style="list-style-type: none"> Family Events per year: 4 in Utah County and 4 in Salt Lake County. Parents will receive a questionnaire at the end of using the Ages and Stages questionnaire. Parents will have tool (completed Ages and Stages Questionnaire) to discuss concerns with physician about developmental delays. Parents will have tool (completed Ages and Stages Social Emotional Questionnaire) to discuss concerns with physician about social emotional and behavioral delays. Families will be referred to the most appropriate service for their situation 	
	<p>Child Health Care Provider Outreach</p> <ul style="list-style-type: none"> Present HMG line, train in usage of online resource database and reinforce the use of a developmental surveillance tool written for parents. Will team with local Early Intervention teams when presenting in doctors' offices and will use as a child find outreach. 	Jan 2012-June 2014	<ul style="list-style-type: none"> 6 Child health care provider's offices will receive presentations in the targeted Salt Lake area. 12 offices will receive a presentation in Utah County. Evaluation from presentations used to improve presentation and services. Six week follow-up visit or call is made to all participating offices. 	<ul style="list-style-type: none"> Increase referral of families to Help Me Grow line from child health care providers by 30%. Increase child health care provider's awareness of cross sector resources. Number of medical referrals to early intervention will increase by 10% 	

Potential Barriers to Making Changes, Improvements or Implementations

- Future funding is unstable, online ASQ has taken much longer to set up than expected, Need to increase call volume, resource database will need a tremendous amount of updating for Salt Lake County resources.