

The background is a solid light pink color. It is decorated with numerous small, hand-drawn red arrows of various sizes and directions, some pointing towards the center and others pointing outwards, creating a sense of movement and change.

Change your Ways
for better Results

Help Me Grow National Center

Making Change Webinar Series System Change for Collective Impact



Janet Kilburn, LICSW
Vermont Department of Health

Kimberly Martini-Carvell, MA
Executive Director
Help Me Grow National Center

Julianne Krulewitz, PhD
Program Evaluator
Vermont Child Health Improvement Program
University of Vermont, Larner College of Medicine

Sarah Zucker, BA
Program Specialist
Help Me Grow National Center

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MAKING CHANGE

ADVOCATE

Shared Policy
Priorities



MESSAGE

System Change for
Collective Impact



MEASURE

Measuring for Results
(Parts I and II)

From the National Center



Kimberly Martini-Carvell



Sarah Zucker

The Vermonters



Juli Krulewitz



Janet Kilburn

Defining *Help Me Grow*

Core Components

1

Child health care provider outreach to support early detection and intervention.

2

Community outreach to promote use of Help Me Grow and to provide networking opportunities among families and service providers.

3

Centralized telephone access point for connecting children and their families to services and care coordination.

4

Data collection to understand all aspects of the Help Me Grow system, including the identification of gaps and barriers.

Not as easy as 1, 2, 3...4.



Not Just a Call Center...a System
for Promoting Optimal Child Development
By Enhancing Protective Factors

It's all in the messaging....how I learned the hard way to frame *HMG* as a system!

- What do you do when you are invited to present to an audience about *HMG*....and discover your 3 partners are also sharing about their work...but not as part of *HMG*?
- When you present the future vision for *HMG* to your leadership team....and even they do not understand how all the *HMG* activities are connected?



HMG As A System Change Strategy

Its OK to hit your audience over the head with this concept!

Be intentional:

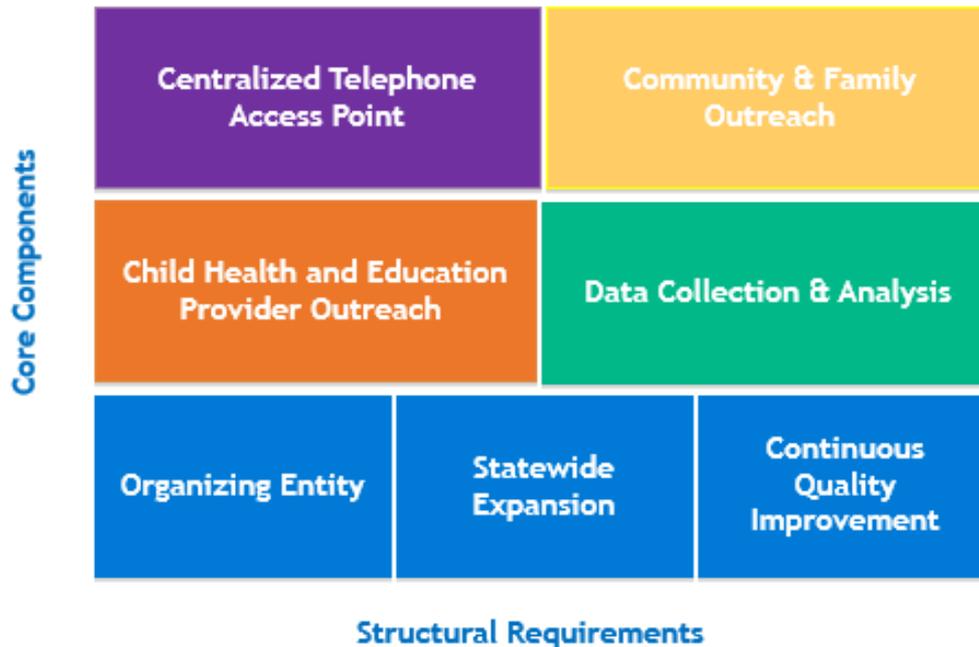
- **HMG is a system** – not just a call center, a program or just another initiative
- **You cannot implement it from one sector alone** – we at the health department need our education, child development, family support/child welfare, and mental health partners to help us
- Articulate a **common understanding of the problem**:
“Can we all agree there are young children that are eluding our early detection?”
- **Help your core component partners to identify and message their work as part of HMG system building** (no matter how they are funded)



Message the Interconnectedness of the Core Components



The *Help Me Grow* System



Help Me Grow Vermont

- **Statewide system** for improving access to existing resources and services for young children and their families.
- Proactively **addresses family's concerns** about their child's behavior and development by **making connections** to existing community-based services and high quality parent education resources.
- Facilitates **collaboration** between health professionals, early care and education professionals, human services providers, and families in order to better identify and address of the needs of children in Vermont.

Family & Community Outreach

to promote *Help Me Grow Vermont* and bolster healthy child development through families

Child Health and Education Provider Outreach

to support developmental promotion, early detection, and intervention

Data Collection & Analysis

to understand all aspects of the *Help Me Grow Vermont* system, including gaps and barriers

Centralized Phone Access Point

to connect children and their families to services and care coordination

Child Health and Education Provider Outreach

to support developmental promotion, early detection,
and intervention

Training and coaching to child health providers and early educators on developmental monitoring, screening, and linkage:

- 461 early care and education professionals trained
- 49 primary care practices participate in quality improvement training
- Work with pediatricians at the University of Vermont Medical Center and Pediatric New American Clinic on mitigating the impact of toxic stress
- Use of the new Universal Developmental Screening (UDS) Registry—a comprehensive, statewide screening data collection and communication system

Family & Community Outreach

to promote *Help Me Grow* Vermont and bolster healthy child development through families

The Building Bright Futures Regional Coordinators play a crucial system role through outreach and networking efforts:

- Assist the centralized access point to create a living, real-time statewide resource directory
- Engage families in key community meetings, forums and fairs and facilitate events that help families learn about child development and link to *HMG* VT
- Utilize *HMG* VT data to document needs, and gaps and barriers to services, and improve appropriate utilization of community resources

Emphasize a Common Agenda like Promotion of Protective Factors



When you dial 2-1-1, you can speak with trained **HMG Child Development Specialists** who can

- answer your questions about your child's development, learning and or behavior and connect you to services that support your child and you
- offer tips to help with problems or concerns
- find useful resources in your community to meet your needs
- coordinate with your child's health care provider so that everyone is on the same page



Promotion of Protective Factors

Parental Resilience

When a resource does not exist or has been exhausted....“You mentioned your sister offered to bring you to the store earlier today. Is she someone you could ask to loan you money for diapers?”

Social Connections

When a grandparent fostering a grandchild calls....“Sounds like you may be feeling a little isolated and are wanting to connect with others in your situation.”

Evaluating Vermont's *Help Me Grow* System



Evaluating Vermont's *HMG* System

- **Data that reflects a common agenda** and accepted statewide framework:
 - Results-Based Accountability model
 - Strengthening Families Protective Factors framework
 - Universal developmental screening data
- Evaluation runs between July 1, 2015 and December 31, 2017; hope to extend the end date by another year

Report Card

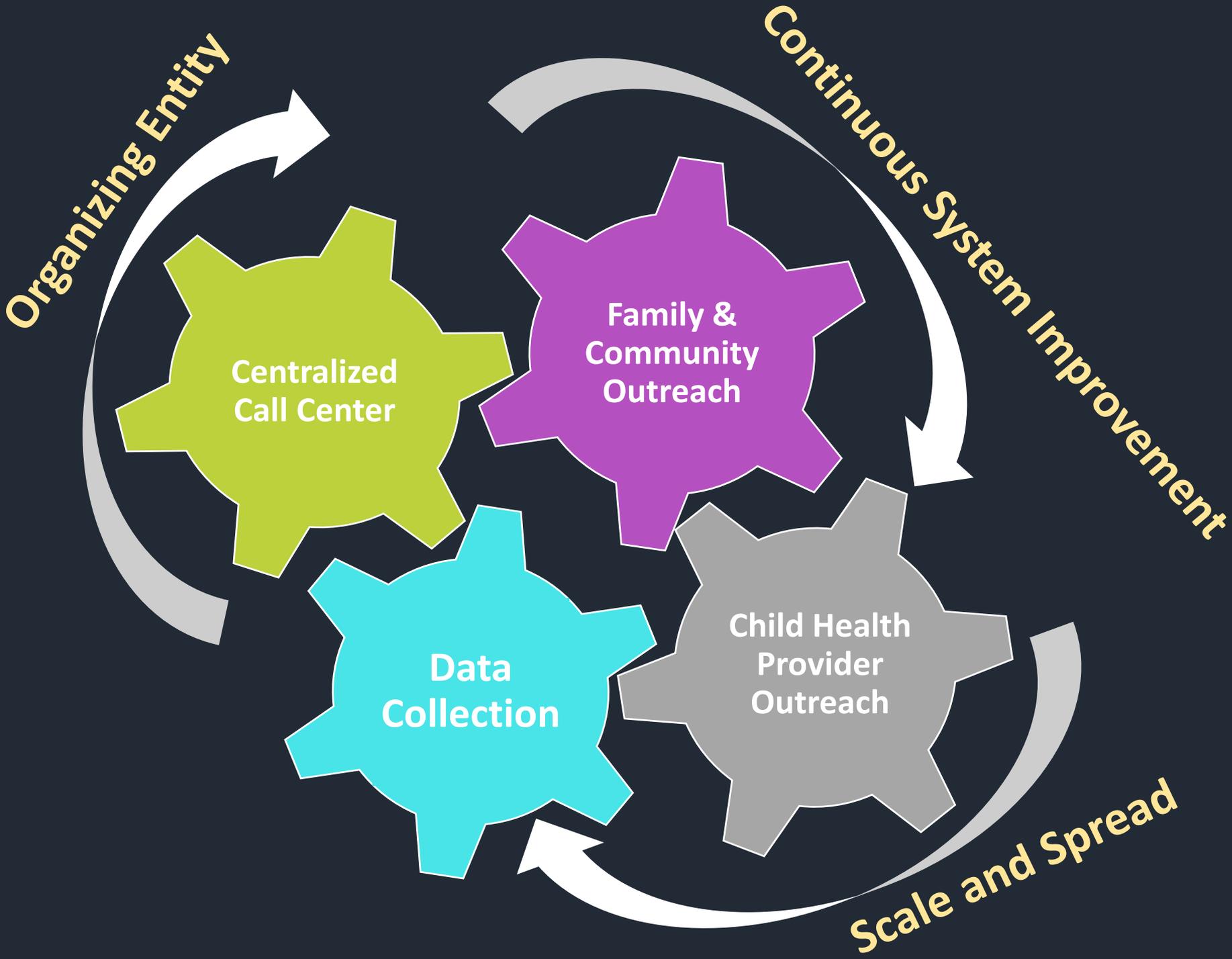
- Developed report card with input from Health Department
 - Goal was to create short document that would be useful to wide audience
 - Predominantly data from the call center, some data from chart reviews and from early care and education provider trainings
- First report card (Sept–Dec 2015) was released in February 2016
- Released quarterly
- Shared broadly

Evolution of the System Report Card

- Desire to have report card reflect *HMG system* rather than focus on call center
- Plans for revisions
 - Focus on data from all 4 components of the HMG system
 - Drop data from call center that is redundant, confusing, or problematic
 - Add new data and data from additional sources
 - Building Bright Futures (Community Outreach)
 - Early Care and Education Provider trainings (Provider Outreach)
 - *Coming soon!* Universal Developmental Screening Registry (Data & Analysis)
- New report card to be released spring 2017









Growing *Help Me Grow*





HMG and Collective Impact



Common Agenda

Keeps partners working toward same goal

Mutually Reinforcing Activities

Leverages each individual expertise

Continuous Communication

Promotes collaboration and alignment

Shared Approach to Measurement

Evaluates true impact

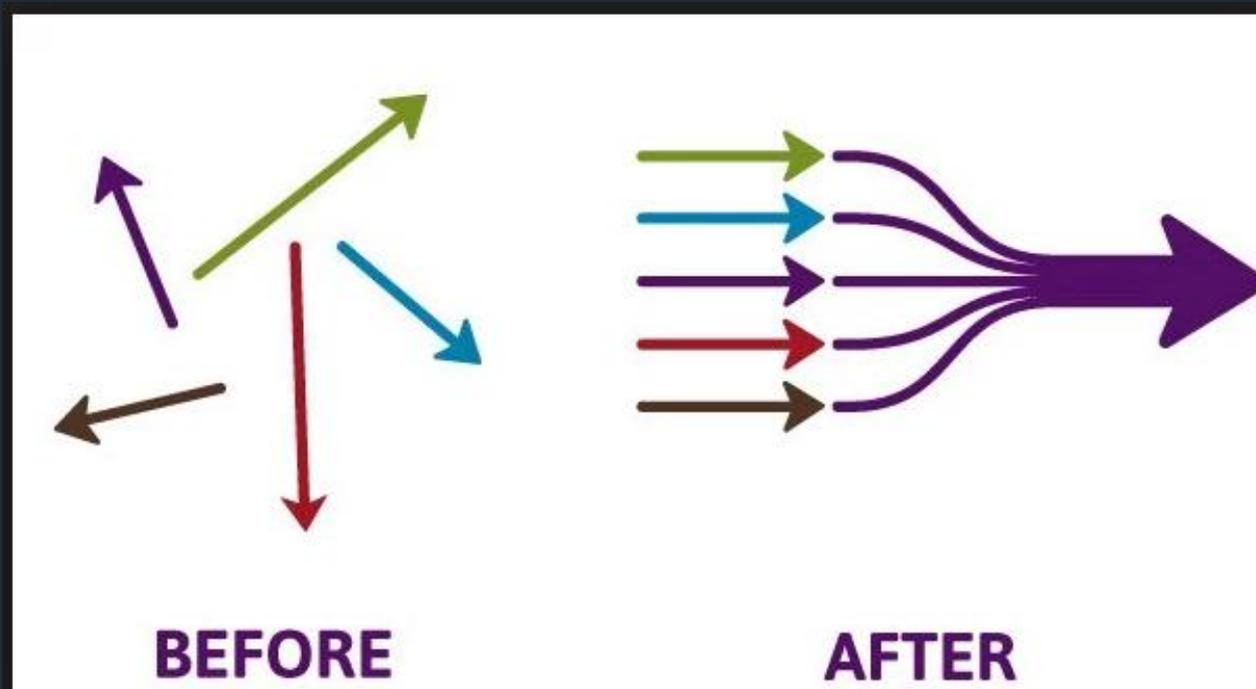
Backbone Organization

Coordinates and manages

Common Agenda

HMG is a....

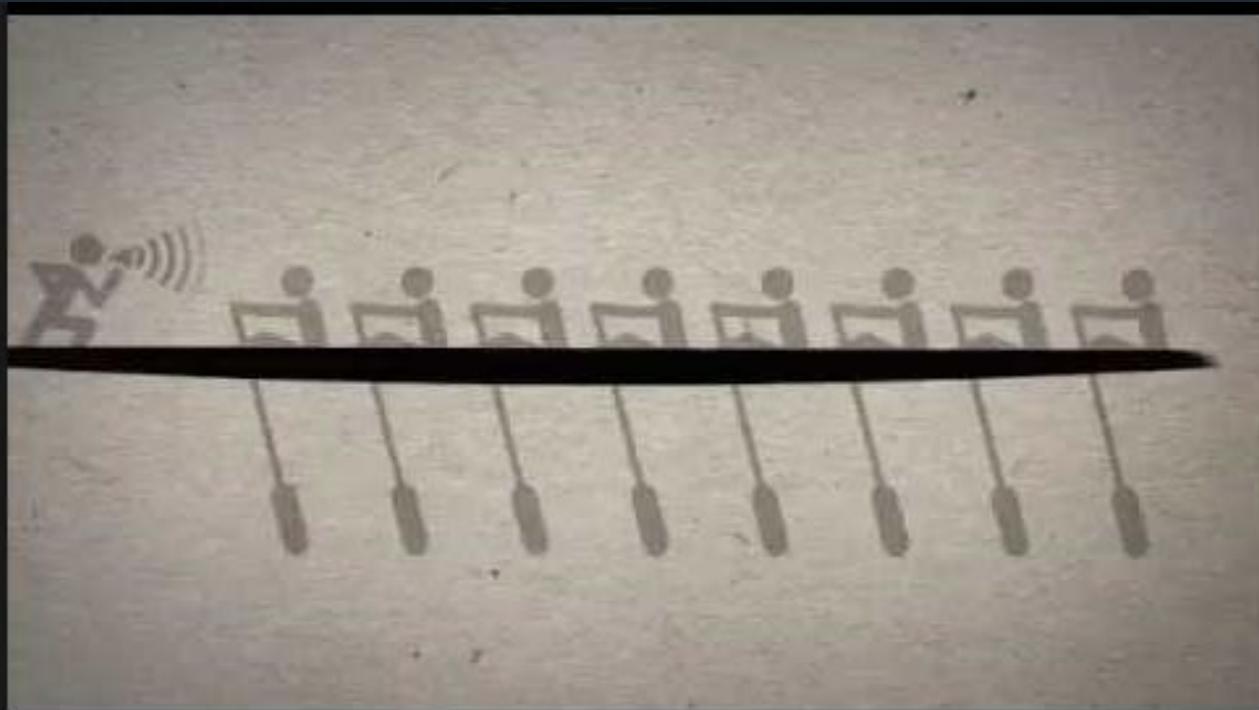
Shared vision for change underscored by a common understanding of the problem and a joint approach to solve it.



Continuous Communication

HMG relies on....

The bridges built by mutual trust,
addressed concerns, and inclusive,
cross-sector discussion.



Mutually Reinforcing Activities

HMG advances....

The power and synergy created through
coordinated efforts.



Tell Us What You Think



Feedback Survey

Follow the link in your chat box

Select: Making Change – System Change for
Collective Impact

Questions



Thank You!



MAKING CHANGE

A FOUR-PART WEBINAR SERIES

www.HelpMeGrowNational.org