Partnerships=Growth=Sustainability The Road to Statewide Expansion

GAIL PIGGOTT, EXECUTIVE DIRECTOR, ALABAMA PARTNERSHIP FOR CHILDREN

KATIE NAMAN, HELP ME GROW ALABAMA DIRECTOR, ALABAMA PARTNERSHIP FOR CHILDREN

Topics to Cover

- Help Me Grow model
- Help Me Grow Alabama system overview
- Timeline of success
- Statewide expansion
- Key partnerships
- Challenges and lessons learned
- Growth and sustainability

What is Help Me Grow?

Help Me Grow Core Components

Core Components

1	2	3	4
Child health care provider outreach to support early detection and intervention.	Community outreach to promote use of Help Me Grow and to provide networking opportunities among families and service providers.	Centralized telephone access point for connecting children and their families to services and care coordination.	Data collection to understand all aspects of the Help Me Grow system, including the identification of gaps and barriers.

Help Me Grow Structural Requirements

Structural Requirements

Organizing Entity	Statewide Expansion	Continuous Quality Improvement

Help Me Grow Foundation

- Children with developmental/behavioral problems are eluding early detection

- Many initiatives exist that provide services to young children and their families

- Child health providers face challenges in connecting at-risk children with needed services

- Children and their families benefit from a coordinated, statewide system of early detection and intervention for children at-risk for developmental delays

Source: Paul Dworkin, MD, Founding Director of Help Me Grow National Center

Help Me Grow Alabama

- ## Alabama Partnership for Children
  - ### Mission
    - To work in partnership with other public and private entities to maintain an effective state and local system of resources and support that enables parents, families, and others who care for young children to ensure that they are healthy, protected, nurtured, and offered every opportunity to succeed in life.
  - ### Vision
    - *"Every Alabama Child Will Have the Opportunity to Succeed in Life".*

smart START
Alabama Partnership for Children

Help Me Grow Alabama

Help Me Grow Alabama Logic Model

Goal: To promote the optimal development of young children by linking families to information, providing effective care coordination, and facilitating partnerships within the community to improve the accessibility and quality of services for families

Inputs	Activities	Outputs	Outcomes
• An established national model that requires a centralized access point, family engagement, provider and physician outreach, and data collection • Funding (Alabama Department of Early Childhood Education, Project LAUNCH) • Technical assistance and resources from HMG National Network • Technical assistance from HMG Utah for database usage and training • HMG statewide coordination • HMG local implementation and care coordination through 2-1-1 Connects Alabama regions • HMG leadership team and partnerships • HMG Family database • ASQ Online Database • HMG Outreach Form	• Utilize 2-1-1 Connects Alabama phone line for centralized intake and care coordination • Research and link families to available resources and services • Identify gaps and barriers to accessing services by area • Track statewide developmental screening usage • Participate in AAP QI-MOC project • Partner with Reach Out and Read for physician engagement • Follow-up with physicians on patient status when referral is made • Conduct HMG in-services and hold ASQ-3/SE trainings for teachers, service providers and physicians • Establish protocols and grant provider access to teachers and service providers for developmental screening, follow-up, and data sharing • Host Books, Balls, and Blocks events statewide • Participate in community events to engage and educate families and providers • Develop and maintain online presence (Facebook, blog, partner websites) • Develop and distribute promotional materials • Develop and maintain a continuous quality improvement system to ensure program effectiveness • Establish committees and hold quarterly meetings for leadership team input • Develop and maintain partnerships with local and statewide organizations for program sustainability and impact	• Number of calls received at 2-1-1 and PAL for HMG • Number of successful connections to services and resources for HMG families • Areas of service gaps and barriers through HMG database • Number of children screened statewide through HMG enrollment • Screening rates for ASQ-3/SE by participating physician offices • % of children screened by participating physician offices • Number of below cut-off ASQ-3/SE referred for services by participating physician offices • Number of referrals received from physicians • Number of office visits with teachers, service providers and physicians for HMG in-service • Number of participants in ASQ-3/SE trainings to service providers by HMG staff • Number of teachers and service providers granted access to ASQ Online hub and screenings entered • Number of BBB events held • Number of children screened statewide at BBB events • Number of referrals made because of recognized delays at BBB events • Number of conferences attended as exhibitors • Number of promotional materials distributed • Number of views, likes and shares for all applicable social media outlet (Facebook, blog, website) • Number of agencies, organizations, and providers involved in HMG activities • Number of leadership team members in attendance recorded at each meeting • Evaluations from PDSA cycles and care coordinator feedback during monthly calls • Professional development opportunities for care coordinators and other staff	**Short term:** • Increase awareness of HMG services including developmental screening, care coordination, and follow-up by parents • Increase awareness of BBB events by parents • Increase awareness of 2-1-1 Connects Alabama by parents • Increase awareness of HMG events and training opportunities by providers • Increase awareness of HMG for care coordination and follow up by providers • Identify areas of the state or areas of concern for which there are few to no services **Midterm:** • Increase knowledge of important developmental milestones by parents • Increase knowledge of the importance of early identification of developmental delays by parents and providers • Increase knowledge of existing community resources • Increase use of HMG services by service providers • Increase use of ASQ-3/SE developmental screeners by providers **Long term Impact:** • Increase communication between physicians, service providers, and community organizations to better facilitate service linkages for families in Alabama • Decrease barriers for families to access services in Alabama • Decrease gaps in services available to families in Alabama • Decrease the average age of identification of developmental delays for young children in Alabama

Vision: A vibrant community environment exists in which families have the desire, resources, and confidence to make the best decisions for their child's development and future

Help Me Grow Alabama

- Inputs
  - An established national model that requires fidelity of core components
  - Funding (Alabama Department of Early Childhood Education, Project LAUNCH)
  - Technical assistance from HMG Utah for database usage and training
  - HMG Statewide Coordination
  - HMG Leadership Team and **partnerships**
  - Data collection tools (HMG Family Database, ASQ Enterprise, Outreach Jotform)
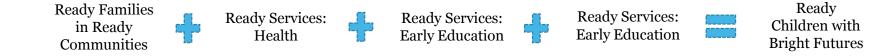
HMG Alabama Leadership Team

2-1-1 Connects Alabama
Alabama Chapter- American Academy of Pediatrics
Alabama Department of Early Childhood Education
Alabama Department of Education- Special Education
Alabama Department of Mental Health
Alabama Department of Public Health
Alabama Department of Rehabilitation Services/Early Intervention
Alabama Interagency Autism Coordinating Council
Alabama Partnership for Children
Alabama Project LAUNCH
Childcare Resource Network
Parenting Assistance Line
Reach Out and Read- Alabama
United Way of Central Alabama/Success By 6
University of Alabama- Child Development Resources

Key Funding Milestones

- 2011: HMG National Network 2 year planning grant
- 2012: Community Foundation of Greater Birmingham 3 year grant
- 2014: Alabama Department of Mental Health through a Project LAUNCH Grant from the Substance Abuse and Mental Health Services Association
- 2015: Alabama Department of Early Childhood Education through the Preschool Development Grant

2005-2010: Early Detection Becomes a Priority

- Early Childhood Comprehensive Systems Blueprint for Zero to Five includes priority of regular developmental screening and referral as one of the major indicators to track

- 30% of parents in Alabama have concerns about their young child's health and development

Ready Families in Ready Communities **+** Ready Services: Health **+** Ready Services: Early Education **+** Ready Services: Early Education **=** Ready Children with Bright Futures

2005-2010: Early Detection Becomes a Priority

- AABCD grant targets policy barriers and physician outreach for screenings and referrals
- Success in policy change to cover screenings at well-child visits through Medicaid and private insurance
- Results:
  - Physician screening with ASQ increased from 4% to 78%; rate of referrals went from 5% to 11%
  - ALL Kids saw a 600% increase in children that were given recommended screenings
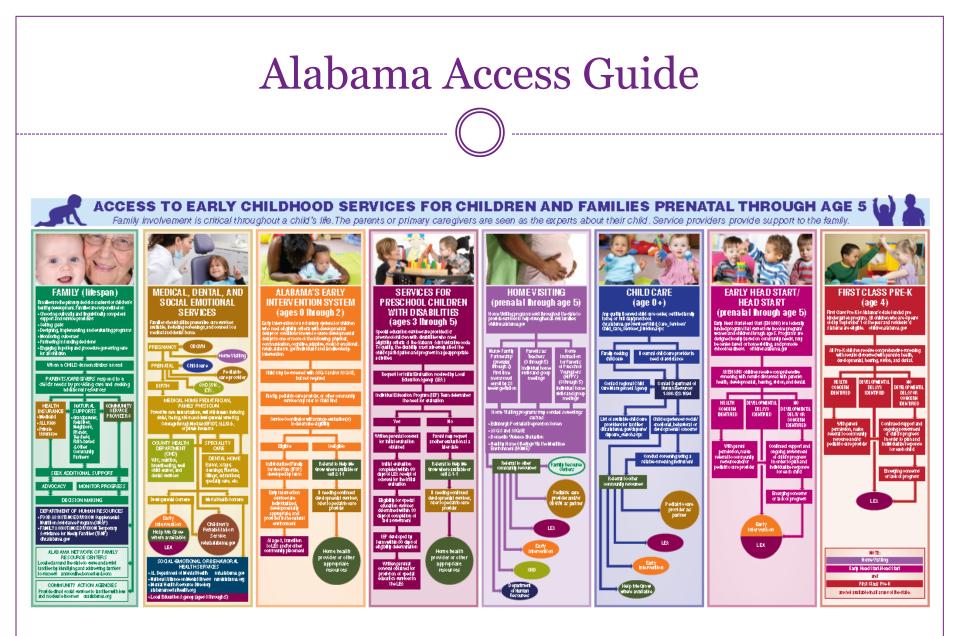 - Referrals to services for developmental concerns more than doubled in one year

2005-2010: Early Detection Becomes a Priority

- Alabama partners applied for a planning grant from Help Me Grow National (awarded January 2011)
- Early Intervention adopted ASQ-3 and trained staff across the state
- APC developed and provided training on ASQ-3 in (5) areas of the state for early childhood, home visiting, and family support staff
- Began outreach to the pediatric community in a few areas of the state

2011

- Developed materials and protocols for Help Me Grow Central Alabama, began outreach and care coordination in partnership with 2-1-1 and United Way of Central Alabama

- Received grant from Community Foundation of Greater Birmingham to fully develop physician outreach for HMG Central Alabama through Reach Out and Read/AAP/Success By 6/United Way

- 65 out of 67 county health departments adopt the ASQ-3 as their assessment tool

2012

- Books, Balls, and Blocks (BBB) activities held across the state, hundreds of children screened with referral rates for concerns from 6-12% of those screened

- Engaged the 2-1-1 Connects Alabama network and the Parenting Assistance Line to determine the best way to streamline calls for Help Me Grow

- State First Class Pre-K adopts the ASQ-3 and uses in all programs

2013

- Added (5) additional pediatric practices in the HMG Central Alabama region

- Developed a comprehensive access chart with referral resources, process, contact information for children birth through school age

- Provided professional development and training on the Alabama Access Guide to Early Childhood Resources and related protocols

Alabama Access Guide

Alabama Access Guide

- Designed for service providers
  - To navigate the system of available resources and provide guidance for appropriate referrals
  - To streamline the connection of children and families to the supports they need
  - To prevent children and families from "falling through the cracks" of an often overwhelming system
- Help Me Grow-the missing link!

Books, Balls, and Blocks

- Free and fun HMG event for children and families to screen children for developmental delays in the first five years of life

- Children engage in games and activities at different stations

- Parents learn how these interactions help stimulate their child's development while screening their child using the ASQ-3

2014

- Partners submit and are granted Project LAUNCH grant to support expansion of HMG

- Strategic planning done by the leadership team to refine the plan for statewide expansion

- Purchased and adapted comprehensive database for HMG Alabama

Developmental Screenings
Print Date: April 27, 2016
Active Filters: Start Date: 05/01/2015 — End Date: 12/31/2015

Number of Screenings	Count	Pct%
ASQ-3 Above	4	5
ASQ-3 Monitoring	10	12.5
ASQ-3 Below	33	41.25
ASQ SE	33	41.25
Totals	80	100

Screening Frequency	Count	Pct%
1 ASQ	52	100
Totals	52	100

ASQ-3 Domains	Above	Monitoring	Below
Communication	25	9	20
Fine Motor	12	13	29
Gross Motor	26	13	15
Problem Solving	20	13	21
Personal Social	23	11	20

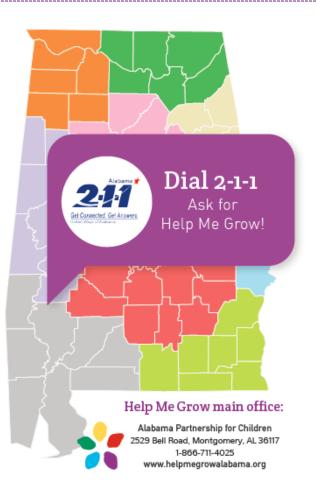| ASQ-3 Interval	Count	Pct%
8 months	1	1.92
9 months	2	3.85
10 months	1	1.92
12 months	1	1.92
14 months	4	7.69
16 months	2	3.85
18 months	5	9.62
20 months	3	5.77
22 months	1	1.92
24 months	4	7.69
27 months	2	3.85
30 months	2	3.85
33 months	2	3.85
36 months	3	5.77
42 months	6	11.54
48 months	8	15.38
54 months	3	5.77
60 months	2	3.85
Totals	52	100

Alabama Project LAUNCH

- State and local Young Child Wellness Councils
- Five prevention and promotion strategies:
  - Screening and assessment in a range of child-serving settings
  - Integration of behavioral health into primary care
  - Mental health consultation in early care and education
  - Enhanced home visiting with a focus on social and emotional well-being
  - Family strengthening and parent skills training

2015

- **January**: Project LAUNCH supports capacity for new HMG West Alabama region and statewide coordination; West Alabama care coordinator and state director are hired
- **February**: First HMG leadership team meeting and a care coordination workgroup is started to adapt all HMG Utah materials for Alabama
- **March**: UWCA hosts HMG Utah for a live database training for all HMG and Project LAUNCH staff
- **April**: HMG Central Alabama hires new regional care coordinator
- **May**: HMG Alabama team begins utilizing the new Family Database
- **November**: The APC receives funding from the Alabama Department of Early Childhood Education to expand services statewide into all 2-1-1 Connects Alabama regions
- **December**: 2-1-1 call centers begin hiring and designating regional care coordinators, and training begins on database and developmental screening

2016

Help Me Grow Alabama Expands Statewide!
November 2015:
2 regions, 2 care coordinators, 14 counties
January 2016:
9 regions, 9 care coordinators, 67 counties

Dial 2-1-1
Ask for
Help Me Grow!

Help Me Grow main office:
Alabama Partnership for Children
2529 Bell Road, Montgomery, AL 36117
1-866-711-4025
www.helpmegrowalabama.org

Statewide Expansion

★ Preparing

★ Planning

★ Executing

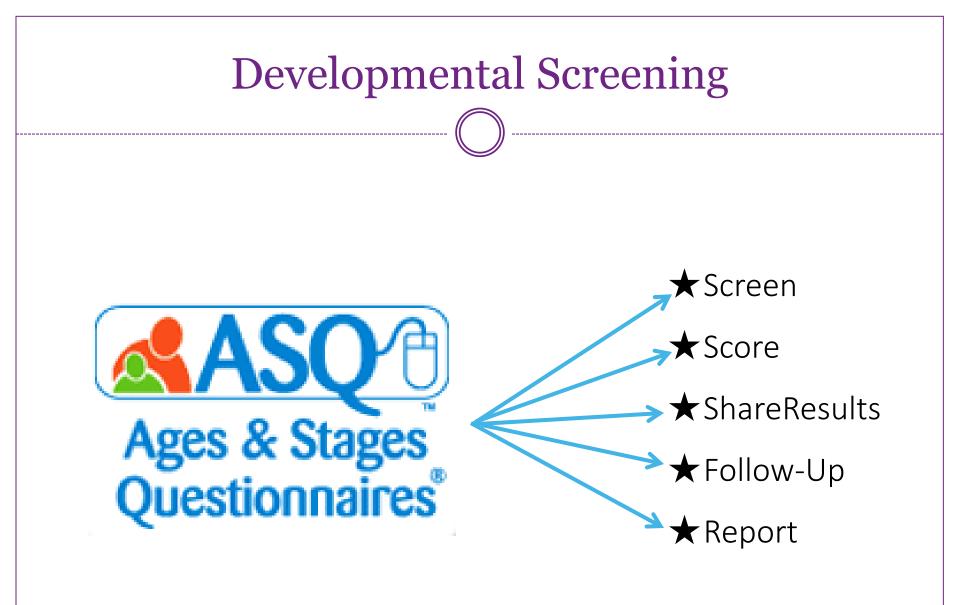★ Sustaining/Ongoing

Statewide Expansion

Statewide Expansion

Developentmental Screening

- ASQ Online developmental screening family access component
- ASQ-3/ASQ:SE-2 training opportunities
- Books, Balls, and Blocks developmental screening outreach events
- ASQ Enterprise Access for early childhood programs

Developmental Screening

★Screen

★Score

★ShareResults

★Follow-Up

★Report

ASQ Enterprise

- ASQ Enterprise allows program to:
  - Create and manage child and program records
  - Store results and follow-up decisions in child records
  - Easily track when children need to be screened
  - Access activities parents can try at home to encourage child progress
  - Access automatic scoring and screening selection to help eliminate scoring errors and provide more accurate referral information
  - Analyze both child and program level data and track trends across time

Partnerships: 2-1-1 Connects Alabama

- Dial 2-1-1 and ask for Help Me Grow!
  - Centralized telephone access point
  - 9 regions serving 67 counties
  - Extensive database for **local** resources to meet the needs of families
  - Existing community connections and **local** partnerships

Alabama
2-1-1
Get Connected. Get Answers.

Partnerships: Reach Out and Read-Alabama

- Access to pediatricians with a unified message about early childhood development
- Streamlined partnership simplifies what we are both asking of health care providers--to prepare America's youngest children to succeed in school
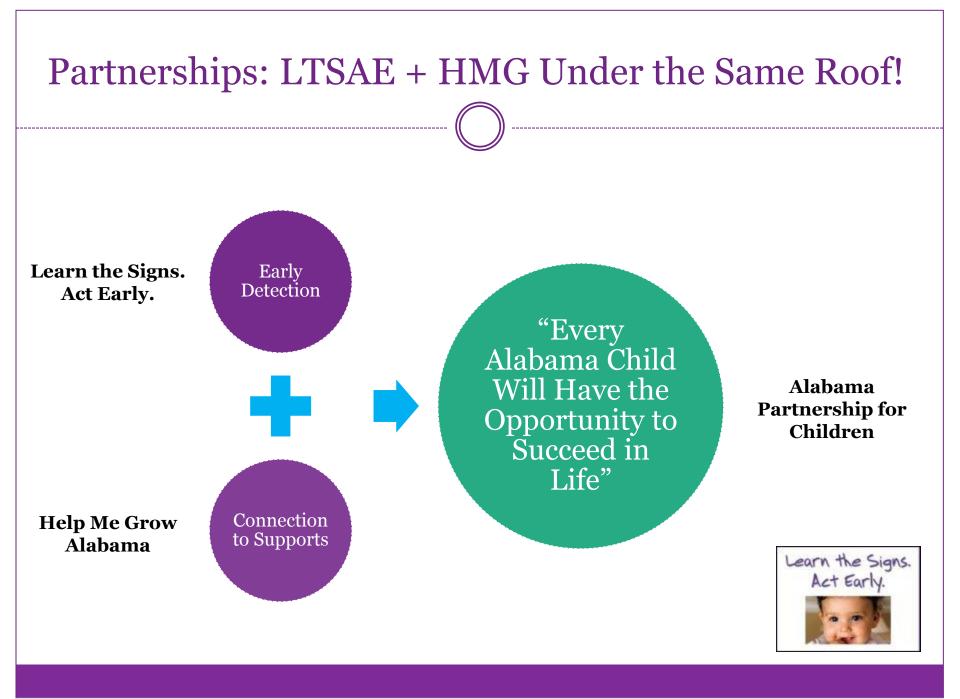

Reach Out & Read®
where great stories begin™

Partnerships: American Academy of Pediatrics

- Physician Champions
- Quality Improvement-Maintenance of Certification Project
  - 2012: 5 practices (Central Alabama)
  - 2015: 12 Practices (Statewide)
- Amazing results!

American Academy of Pediatrics
DEDICATED TO THE HEALTH OF ALL CHILDREN™
Alabama Chapter

Partnerships: LTSAE + HMG Under the Same Roof!

Learn the Signs. Act Early.

Early Detection

+ →

"Every Alabama Child Will Have the Opportunity to Succeed in Life"

Alabama Partnership for Children

Help Me Grow Alabama

Connection to Supports

Learn the Signs. Act Early.

Building the Network: Home Visitation

- Home Visitation programs are important components of the Help Me Grow resource inventory and a leading referral for enrolled families

- Home Visitation programs can use HMG as the central point of access for their services

- Home visitors can obtain resources and information for families by calling HMG

- Home Visitors can refer families directly to HMG before, during, or upon exiting program

- Home Visitors can be supported by HMG statewide leadership meetings and future community networking meetings

Building the Network: First Class Pre-K

- Support programs and classrooms with implementing developmental screening for the children in their care and tracking their efforts
- Support teachers in identifying developmental concerns and identifying the available resources in their community
- Provide answers to questions:
  - Who should I contact when a child in my classroom is not showing typical development?
  - How can I empower my families to get connected to resources for their children?
  - Who can I call to get families linked to appropriate services?

Building the Network: IDEA

- When concerns are identified from the developmental screening, Part C (Early Intervention) and Part B (Special Education) services are often the first referral tried

- EI State Systemic Improvement Plan
  - Children at-risk for developmental delays determined ineligible for services
  - Children receiving services "age-out" or "progress-out" of eligibility
  - Children transitioning from Part C to Part B services

- Part B
  - Different eligibility requirements
  - Families choosing to "opt-out"

Challenges

- Staff turnover
- Geography
- Messaging/overcoming misconceptions
- Understanding all who are providing "care coordination" and to whom – defining what each sector considers care coordination

Lessons Learned

- Build on existing partnerships
  - Blueprint Committee →AABCD Stakeholder group →Help Me Grow Alabama Leadership Team →Young Child Wellness Council
- Maintain record of decision making, milestones, successes, and challenges
- Build from your state's strengths (existing systems, strong partnerships)
- Don't make assumptions! (knowledge of HMG, knowledge between systems, services offered, etc.)
- Key stakeholder buy-in every point along the way
- Clarity from the beginning
- Be willing to change and update as circumstances change
- Don't be afraid to ask for help! (materials adaptation, input from other states)
- Fidelity to the model--and always be ready for that call (statewide plan)

Growth

- 2012-2014: 200 families

- 2014 National Common Indicator Report: 88 families

- 2015 National Common Indicator Report: 196 families

- May 2016: 458 families!

Sustainability

- First Class Pre-K
- Child Care Quality Enhancement (CCDF)
- Early Childhood Comprehensive Systems
- United Ways of Alabama
- Child Care/Early Head Start, Head Start
- Medicaid – Regional Care Organizations
- Private funders
- Engage volunteers and students!

Questions???

Gail Piggott

Gpiggott@smartstartalabama.org

334-271-0304

Katie Naman

Knaman@smartstartalabama.org

334-271-0304