

Building A Successful Resource Inventory: Going Beyond Updates & Additions



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ORANGE COUNTY

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Exploring Your Tool Kit



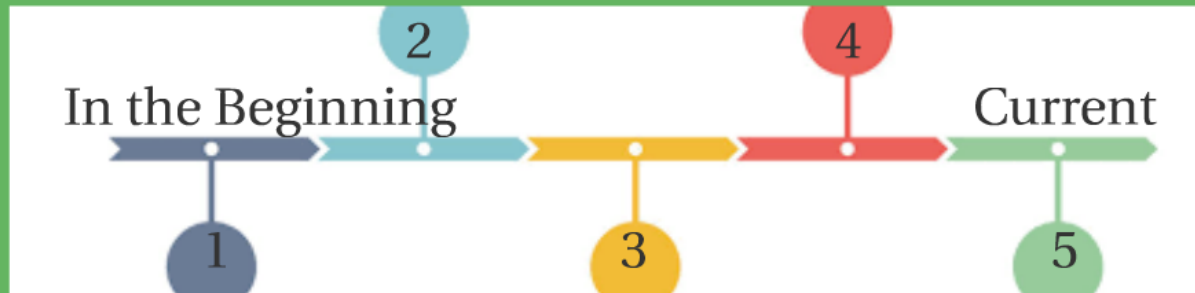
- Listserve
- Networking Breakfast
- Staff Development
- Visits
- Word of Mouth
- Distribution Lists
- Collaborative Meetings
- Resource Inventory

What Tools Fit Best?



- Early Childhood Professionals
- Mental Health Providers
- Special Needs Specialists
- Multidisciplinary Providers
- Parents/Caregivers

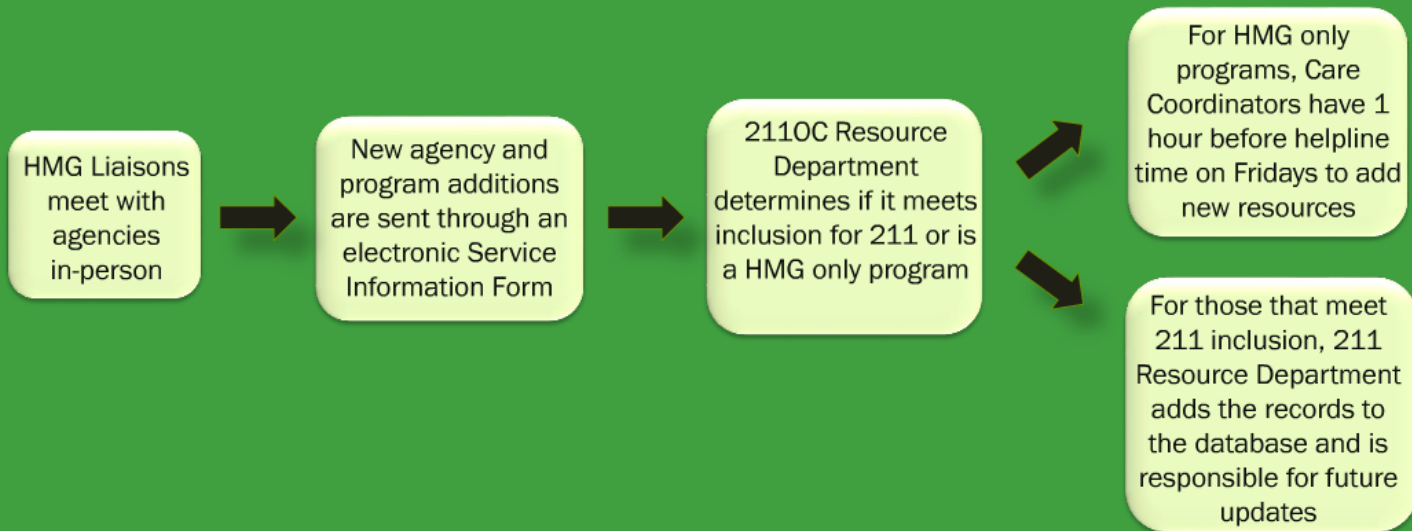
The History of the Resource Inventory



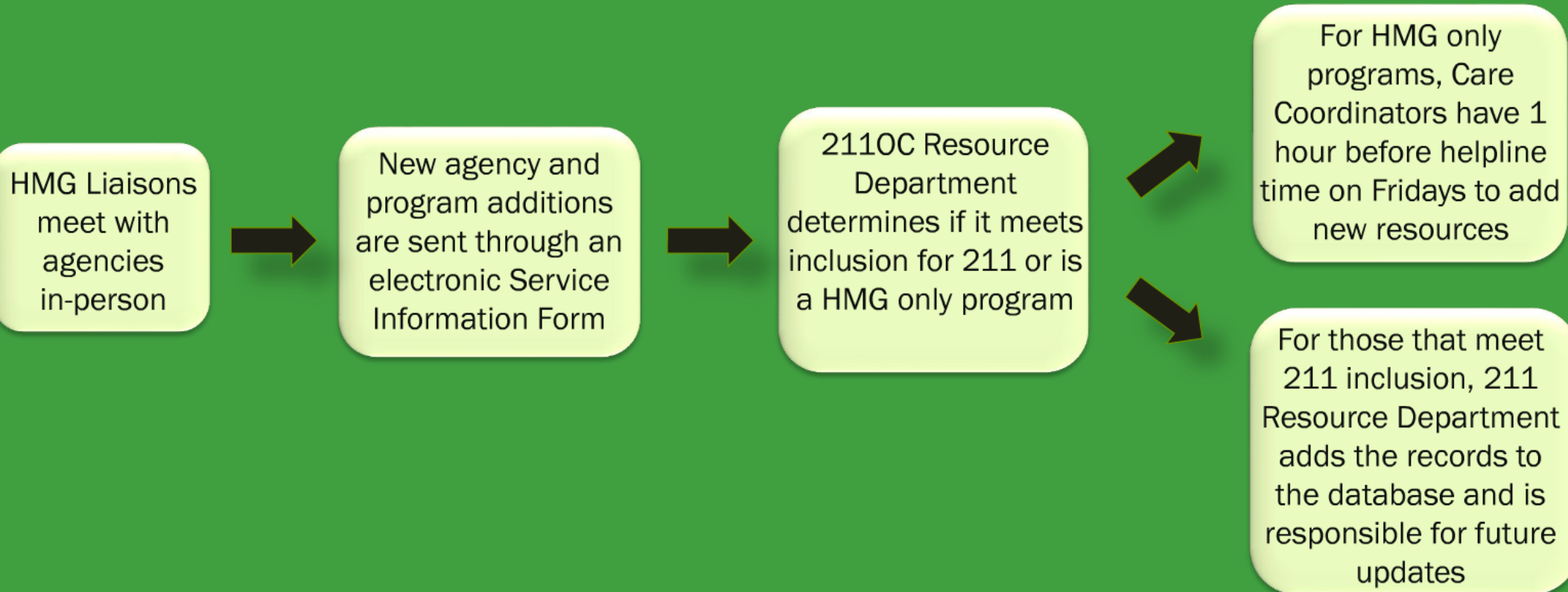
Talk about the history (webinform to iCarol)

Looking at the Inventory Today

Agency and Program Additions



Agency and Program Additions



Existing HMG Program Updates

Annually, 211OC sends HMG Community Liaisons a list of HMG only resources with last verified dates



HMG Liaisons meet with agencies in-person

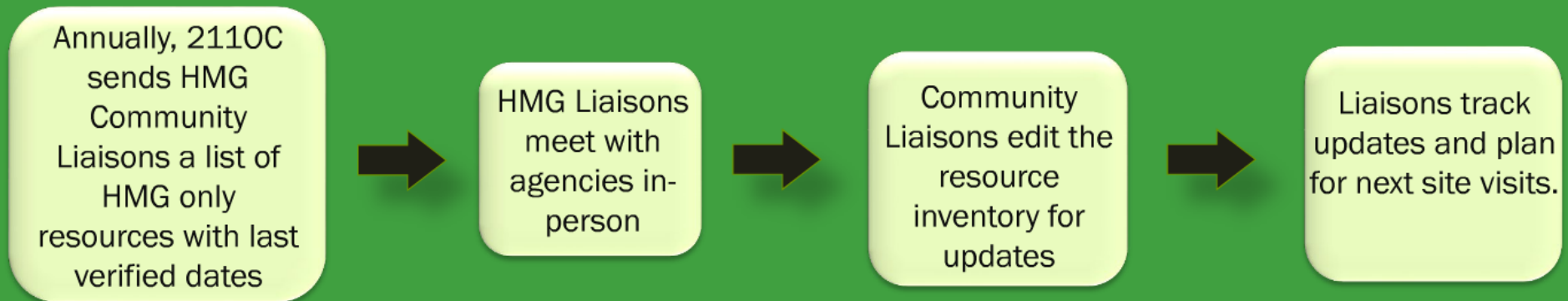


Community Liaisons edit the resource inventory for updates



Liaisons track updates and plan for next site visits.

Existing HMG Program Updates



Database Customization



- ❑ HMG only resources are marked excluded from view from 211 I&R Specialists and the Public Resource Database.
- ❑ 211OC has the option to exclude resources from view from HMG.
- ❑ Custom fields and filters unique to HMG and 211 based on different caller needs.
- ❑ Custom reports that pull HMG only resource inventory information

Database Customization



- ▣ HMG only resources are marked excluded from view from 211 I&R Specialists and the Public Resource Database.
- ▣ 2110C has the option to exclude resources from view from HMG.
- ▣ Custom fields and filters unique to HMG and 211 based on different caller needs.
- ▣ Custom reports that pull HMG only resource inventory information

Engaging New Providers



Connection Cafe



- Offered 6 times per year (Spring & Fall)
- Breakfast
- Various locations throughout OC
- Variety of speakers & topics
- Networking activities



Community Connections

Listserve Announcements



- Sent out each week
- Subscribers are child providers, not parents
- Features events such as workshops, fairs, trainings
- Branded with HMG colors and logo
- Crafted using an email marketing tool

Community Connections

Presentations



Social Media Outreach



Connection Cafe

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Connection
Café

A Networking Opportunity

Community Connections

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Community Connections

Presentations



Help Me Grow
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**Are you looking for a speaker or
topic for your team meeting?**

The Help Me Grow team is available to provide information on a variety of topics. The timeframe of each these presentations varies and can last from thirty minutes to one hour. These are free to all organizations in Orange County serving children from birth through five years of age.



Social Media Outreach

Are you on Facebook?



Help Me Grow Orange County

445 likes · 1 talking about this

Non-Profit Organization
Help Me Grow connects children and families to developmental services to enhance the behavior, learning and development of young children living in OC. Call our toll free number 1.866.GROW.025 (1.866.476.5025) for referrals.

About



445 Likes

Update Page Info

Do you Tweet?



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Following
Followers
Favorites
Lists

Who to follow · Refresh · View all



Trends · Change
#ITConeMS
#wci
#askSSOS
#parenting
#CrappySnacks

Help Me Grow OC
@HelpMeGrowOC

Help Me Grow connects children and their families to developmental, behavioral or educational services. Call 1.866.GROW.025.
Orange County, California · helpmegrowoc.org

TWEETS 473
FOLLOWING 266
FOLLOWERS 291

Followers

Social in San Diego @SocialinSanDiego
News, Events, Announcements, Music, What's Happening in San Diego. Join the Fun! Have an Event? Activity? Images and URL to: Suzannah@SocialinSanDiego.com

Rancho Mission Viejo @RanchoMissionViejo
New community of Rancho Mission Viejo comprised of more than 17k acres of open space & 6k acres of future development.

Tips for Visiting Providers

- On and off site
- Frequency
- Problem solving
- Touring
- Learning their services
- Opportunities for Staff Development



Lessons Learned



- Ensure ALL STAFF have a fluid process for maintaining the inventory.
- Maintain open communication channels among all partners.
- Hire staff that are adaptable to call center environment, technical database entry and work culture of agencies.
- Hire staff that have strong child development backgrounds.
- Communicate with providers that referrals are client centered.
- People need to hear information multiple times before understanding.
- Be open to innovative ways to partner with providers.

Ready, Set, Launch!



How will you use the information you heard today to help launch your program?

What type of providers will you seek out first?

What strategy will you use with an existing provider?

Describe your plan to work with your inventory/database.

Share a strategy that has worked for you.

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